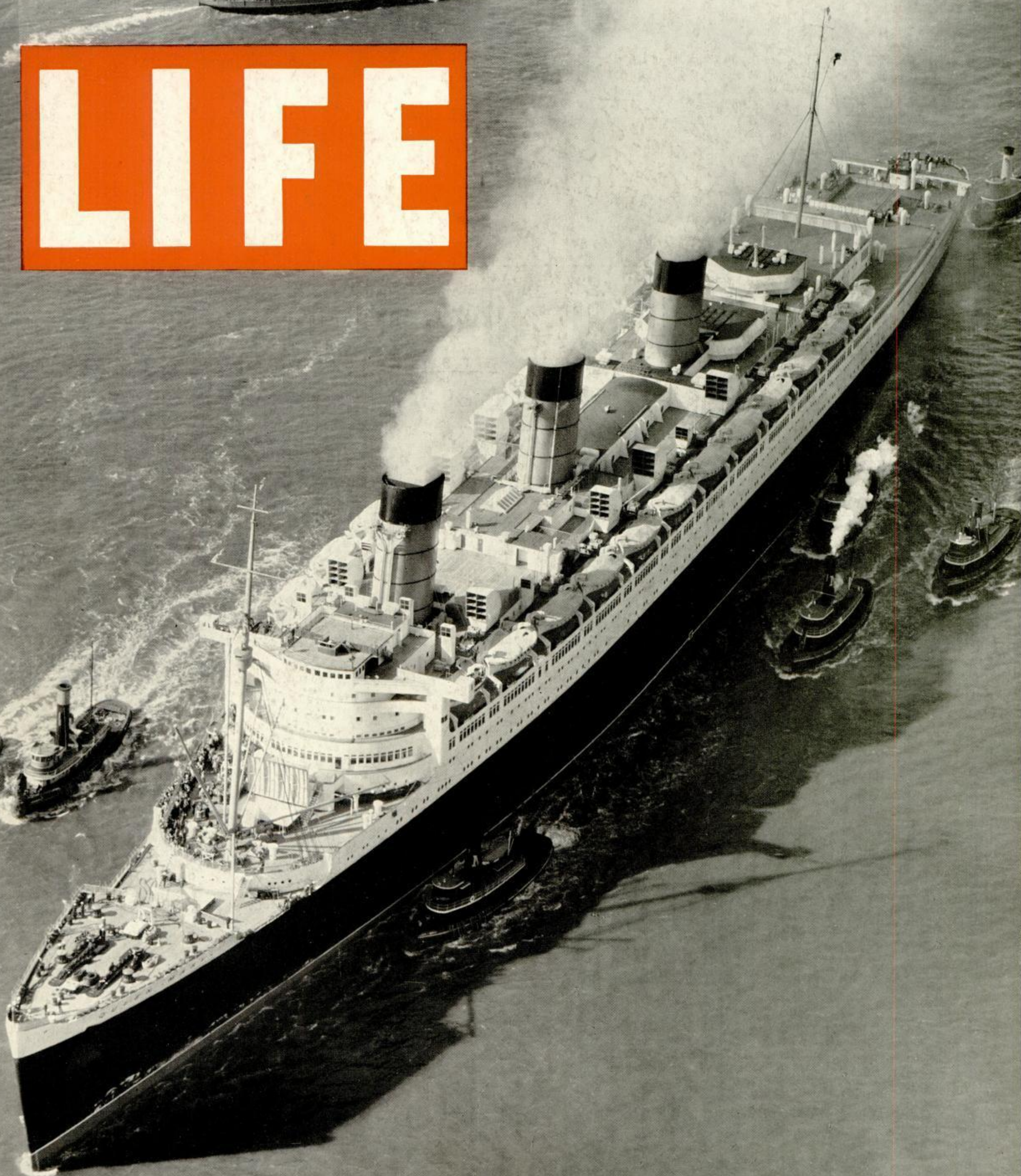


LIFE



QUEEN MARY

APRIL 19, 1937 **10** CENTS

*"Um-m-m-You
just can't duplicate
the Tomato Sauce of
HURFF SPAGHETTI"*



SEASONED, COOKED AND PACKED AT SWEDSBORO, NEW JERSEY BY
HURFF..The Jersey Tomato People



**HURFF
TOMATO
JUICE**

with a vine-fresh sparkle and flavor and a full-bodied health-giving richness that earned the American Medical Association seal of approval.

**HURFF
TOMATO
SOUP**

Ready to serve! Greater body and richness than most ready-to-serve tomato soups... and more economical than condensed soups as it can be diluted to suit the taste.

**HURFF
TOMATO
JUICE COCKTAIL**

Just taste it—and describe it in your own words. For those who prefer tomato juice with seasoning, it's a product you'll take pride in serving on your table.

**HURFF
TOMATO
PUREE**

for making tomato soups, tomato sauce or adding delicious tomato flavor to various dishes. Its consistency approximates that of apple butter—its fame is nation-wide.

**HURFF
TOMATO
CATSUP**

with a full-bodied richness that only first quality tomatoes can give. Entirely different from watery catsup made from green tomatoes as so many are.

**HURFF
TOMATO
ASPIC**

—all ready to mix and mold. Better and more convenient than synthetic powdered form. Try it and appreciate the difference. You'll always want to keep a can on hand.

Here's a picture of a dish that appeals to the whole family. But the picture can't tell you about the delicious flavor and quality. And that's what counts because whether you are serving Spaghetti as a main dish or a side dish, it can be a perfect success or "just passing", depending upon the sauce and its seasoning.

We could tell you that folks say, "Hurff Spaghetti tastes better"—instead, we are going to tell you *why*. It isn't just the Spaghetti itself. And it isn't the rich cheese flavor. What makes the big difference, is *Hurff Tomato Sauce*!

You might call the tomatoes we use *pedigreed* tomatoes! For every summer seed tomatoes—that look like the pictures you see in catalogs—are examined and approved by inspectors of the New Jersey State Department of Agriculture. The seeds from these tomatoes are removed, cleaned, certified and sealed in bags under the direct supervision of these state officials. Hurff sells these seeds to the growers, and buys back the tomatoes they produce, thereby maintaining uniformity in taste and vitamin content.

We don't know as the fellow said, whether or not

"clothes make the man". But we do know that the *sauce makes the Spaghetti*. And when you try Hurff Cooked Spaghetti with Hurff Tomato Sauce and Cheese you'll know that, too!

EDGAR F. HURFF COMPANY
Swedesboro New Jersey

Ask for HURFF

Tomato Juice	Tomato Aspic	Vegetable Soup
Tomato Juice Cocktail	Pork and Beans	Bean Soup
Tomato Catsup	Squash	Pea Soup
Tomato Soup	Spaghetti	Pumpkin
Tomato Puree	Asparagus	Hominy



★ **EDGAR F. HURFF COMPANY** ★ **SWEDSBORO, NEW JERSEY** ★

LIFE PHOTOGRAPHS OF NEW **CLYDE BEATTY** SHOW

FIND EXCITING 1937 STUDEBAKER IN SPOTLIGHT



All 15 pile out of coupe! It's one of the real puzzles of the show, this act. A 1937 Studebaker 3-passenger coupe glides into the spotlight. The doors are opened and 15 clowns and beauties pile out. How is it done? Everyone wonders. But it certainly emphasizes the 1937 Studebaker's exceptional roominess.



"Cats" don't like an act like this. But Beatty, pictured here with his wife, made them like it. The stunt is one of the many "firsts" for which this famous lion and tiger trainer is famed. The car they're posing on? You've guessed it. A 1937 Studebaker, of course.



They packed the Hippodrome in New York at their opening last month, famed Clyde Beatty and the Coles Bros. circus.

Interviewed in his dressing room after a performance, Beatty, "most celebrated trainer of lions and tigers in the world" (TIME, March 29), was asked what he did for relaxation from the tenseness of his moments in the cage.

"Why nothing much, I suppose, except to drive my Studebaker," he answered. "That's what I call real relaxation!"

Beatty and his charming wife, long-time Studebaker admirers, chose the air-curved, gleaming 1937 Studebaker for their personal car in preference to any other car of the year.

Studebaker 1937 prices are only slightly higher than those of lowest priced cars and Studebaker's C. I. T. budget plan assures low cost time payments. The Studebaker Corporation, South Bend, Indiana.



Trained dog closes doors of the 1937 Studebaker featured in the Coles Bros.-Clyde Beatty show. Just a gentle push does it. They're the world's first non-slam automobile doors—click lightly, tightly and silently on revolutionary and exclusive rattle proof rotary latches. Only 1937 Studebakers offer this safety and convenience.

STUDEBAKER



NOT LOWEST PRICED . . . BUT ALMOST

This One



NZJX-SGT-F5HD

Health Is Undermined By Vitamin Shortage

Many People Don't Know Whether They Are Getting All the Vitamins They Need in Their Regular Meals—Until Bad Health Shows It.

But—by Adding ONE FOOD to Your Diet EACH DAY, You Can Assure Yourself an EXTRA SUPPLY of these 4 Vitamins

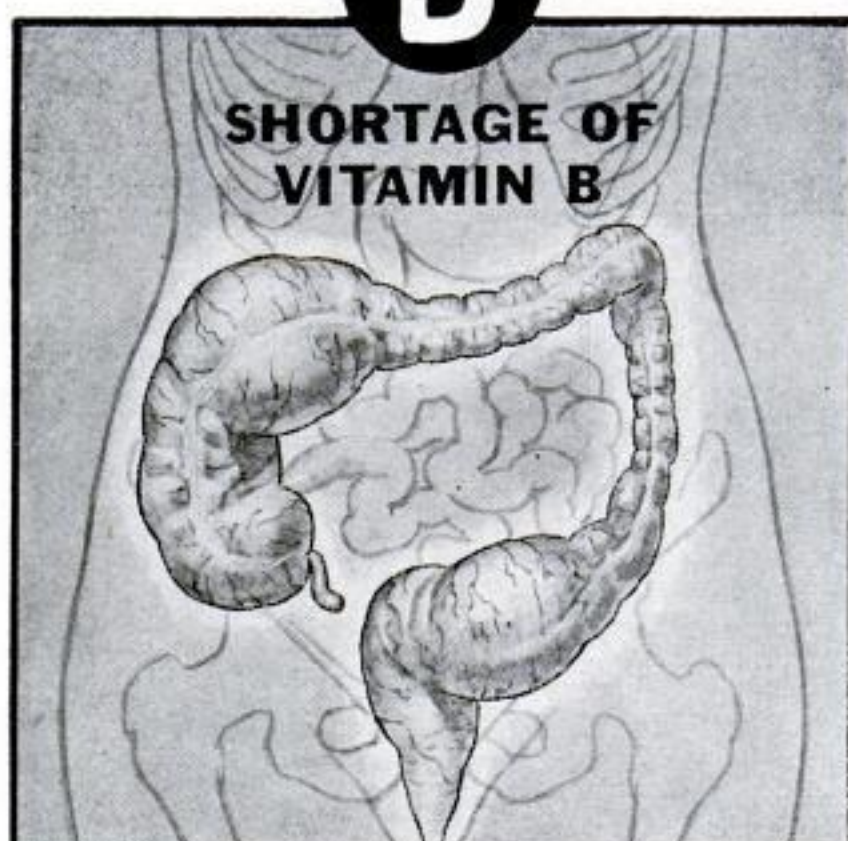


A

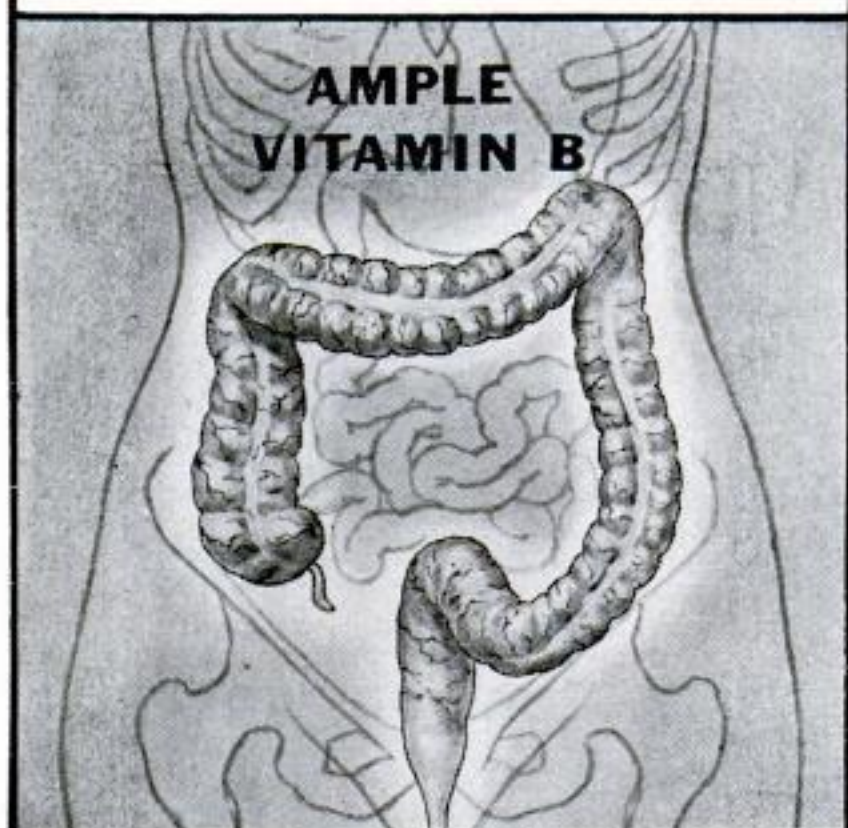
DEFICIENT IN VITAMIN A

IF YOU CATCH COLD EASILY and your general resistance is low, you may be poorly supplied with Vitamin A. A lack of this vitamin can weaken linings of nose and throat, making you more susceptible to colds. Recent tests indicate a large percentage of people in this country do not get enough Vitamin A. Let Fleischmann's fresh Yeast give you an added daily supply of this necessary vitamin.

B



WEAK intestines, distended bowels (as in picture above), poor digestion, sagging stomach and nervous disorders throughout the system can result from a diet too low in Vitamin B—the NERVE VITAMIN.



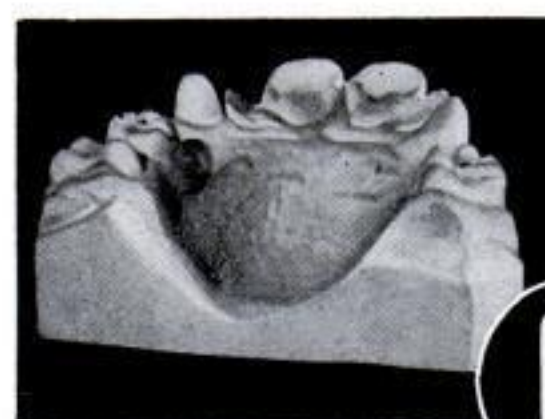
NORMAL, healthy intestines and bowels (see above picture), steady nerves, strong stomach and a good digestion require an ample supply of Vitamin B—the NERVE VITAMIN. Fleischmann's fresh Yeast, eaten daily, helps to keep up your supply of Vitamin B. Fleischmann's Yeast is one of the richest known natural food sources of this essential vitamin.



G

TOO LITTLE VITAMIN G Means Poor Growth

Underweight, thin, sickly children are often found to be poorly supplied with Vitamin G—the important GROWTH VITAMIN. To aid proper development of the body tissues, rapidly growing boys and girls need a generous supply of this essential vitamin. Fleischmann's Yeast is rich in Vitamin G. Children from 5 to 12 can be given 1 to 2 cakes each day.



TOO LITTLE VITAMIN D

UNATTRACTIVE, soft, poorly developed teeth and jaws (see plaster cast illustrated above) can follow an undersupply of Vitamin D—the important BONE VITAMIN.



D

AMPLE VITAMIN D

STRONG, attractive teeth (see above picture) require plenty of Vitamin D. Fleischmann's Yeast is rich in Vitamin D.



THE STEEL-LIKE STRENGTH, energy and stamina of Lester Stoefen, famous six-foot California Tennis Star—show he has been well supplied with all 4 of these necessary, health-building vitamins—A, B, D and G.

NO ONE can keep strong and healthy without a good daily supply of vitamins A, B, D and G. FLEISCHMANN'S fresh YEAST is rich in these 4 vitamins.

Nutrition experts say that the average daily meals of many people may fail to provide enough of these vitamins to keep health up to par.

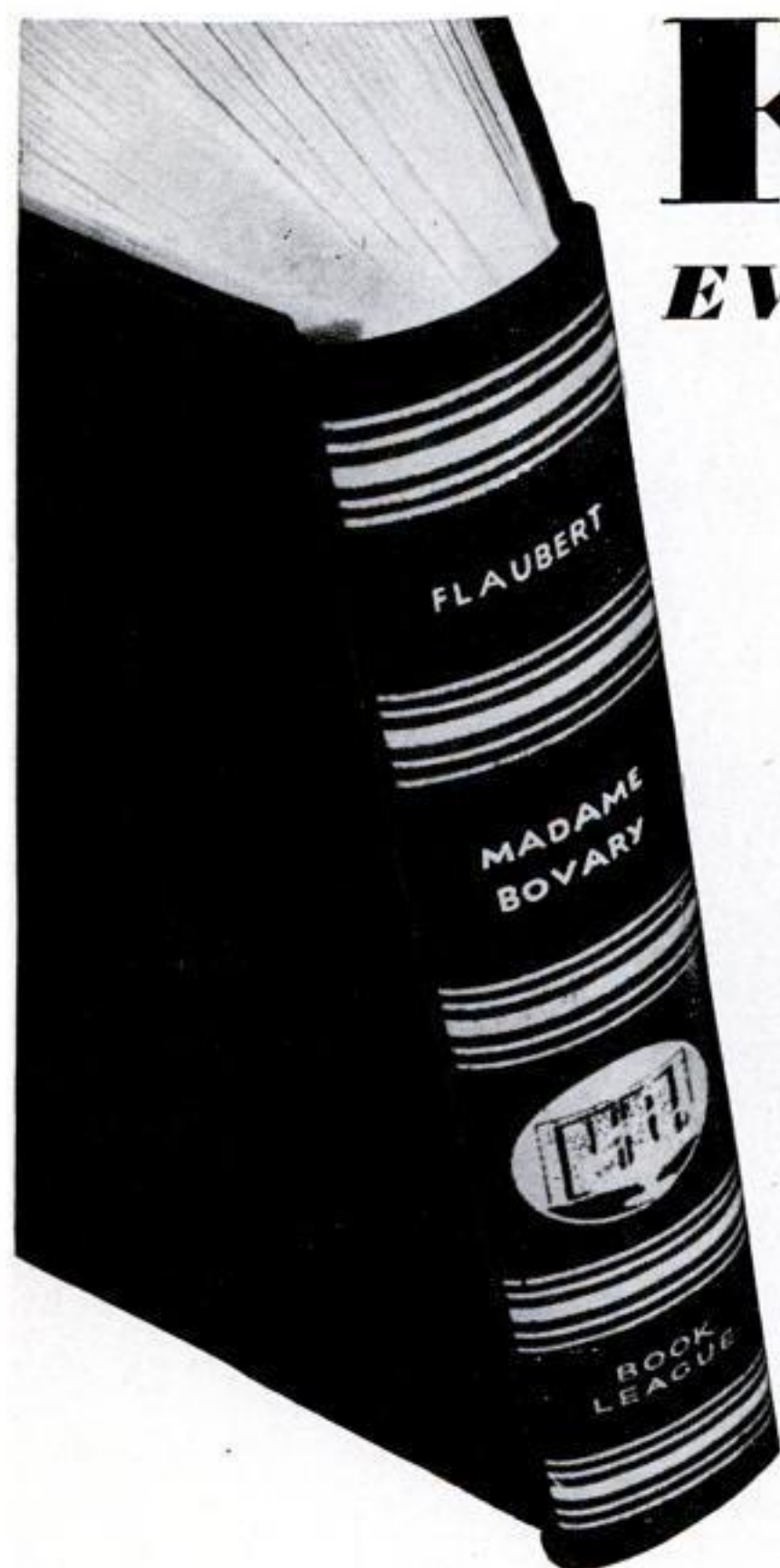
The addition of this one food to your regular diet assures you of a special EXTRA supply of these 4 essential vitamins combined.

Fleischmann's Yeast is the only natural food that provides you with such a rich supply of all 4 of these vitamins at once.

Start today to keep yourself better supplied with these health-building vitamins. Eat 3 cakes of Fleischmann's Yeast daily—one cake about ½ hour before each meal. Eat it plain, or in a little water. Order two or three days' supply at a time from your grocer. Fleischmann's Yeast keeps perfectly in the icebox.

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THOUSANDS of the most enthusiastic book-readers in America get their books **THIS** way at a price that makes a newspaper seem expensive. They are building libraries of permanent value for themselves—absolutely free! For less than 42½¢ a day they receive books like *Juan Belmonte: Killer of Bulls*, thrilling, exciting, new and timely books, the kind you can't put down, one every month! And in the same package, one a month, without charge of any kind—a classic like *Madame Bovary*!

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other month you may receive a leisurely, comfortable, friendly book like *The Countryman's Year*, by that favorite rural philosopher, David Grayson. Another time the modern book will be a novel of modern people—with repartee like cracking glass. But **START** this endless stream of good things coming to you with *Juan Belmonte: Killer of Bulls*. (The regular price of these selections is from \$2.50 to \$4.00 each.)

The classics vary too, but all keep to the rigid standard of value set by Ibsen, Voltaire, Thomas Hardy and Anatole France. Your set will start with *Madame Bovary*, by Gustave Flaubert, often called "the perfect novel"—suppressed in France on publication, a book the author took five full years to write.

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Look at LaSalle!

EASY TO BUY—ECONOMICAL TO OWN

Now, for as little as \$1095, you can own a V-8 La Salle—and that is the *delivered price* at Detroit, including all standard accessories. Only transportation, state and local sales taxes need be added.

At this low price, V-8 La Salle ownership is open to everyone. In all probability, your present car will more than cover the initial payment, and the monthly terms are well within reach of the average family budget.

But best of all, a La Salle V-8 is actually more economical . . . for gasoline, oil and

upkeep . . . than many cars of lower price. And when you learn how much it means in pride and pleasure to own a V-8 La Salle, no other car will ever do. Its Cadillac-built quality is obvious, inside and out. It is powered by a 125-horsepower V-8 engine. And it gives you a smooth, restful ride that only a big car built by Cadillac can provide.

Why not call on your Cadillac-La Salle dealer today—and look at La Salle? You will find that a V-8 La Salle is not only easy to buy, but extremely economical to own!

V-8
\$1095

AND UP

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X-ER-VAC treatments

• NOW AVAILABLE IN YOUR HOME, BARBER SHOP, BEAUTY SHOP AND LOCAL HAIR-GROWING SALON




Therapeutic Method for Hair Growth Developed by Dr. Andre A. Cueto, M. D. Manufactured under patents issued and pending solely by The Crosley Radio Corporation, Cincinnati, O.

Based on an approved therapeutic principle, the XERVAC has been clinically tried and found effective in the successful treatment of baldness, falling or lifeless hair. For further information see your barber, beauty shop operator or your local Crosley radio and refrigerator dealer. If you prefer, write The Crosley Radio Corp., Cincinnati, stating whether you desire (1) to purchase the XERVAC for home use; (2) to make money by giving commercial treatments as a barber or beauty shop operator; (3) to obtain XERVAC treatments—in which case send us the name of your favorite barber or beauty shop. Licensed exclusively under Taylor Instrument Company Letters Patent No. U.S. 2055128 — Other Patents applied for.

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Dept. 437-L CINCINNATI, OHIO
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Seven League Boots FOR YOUR EYES



7 Power, 35 mm Binocular, \$86

★ Behind the fine optical system of the Bausch & Lomb Binocular, your eyes seem to take great space consuming strides—right out into the midst of the action—be it at a yacht race, polo game, track meet, or ride in the country.

SEND FOR CATALOG
40-page de luxe catalog free on request. Tells how to select a binocular for your use. Bausch & Lomb Optical Co., 438 Lomb Park, Rochester, N. Y.

BAUSCH & LOMB
Binoculars
THE WORLD'S BEST
— BY ANY TEST

LETTERS TO THE EDITORS

Sphinx v. Centauress

Sirs:

In LIFE, March 22 is a photograph entitled "Centauress & Sparrow at Schönbrunn." A centaur is usually described as a mythical figure, half man, half horse. It has the body and legs of a horse and the trunk, arms and head of a man.

EDWARD C. KENDALL
Morristown, N. J.

Sirs:

Re caption "Centauress and Sparrow at Schönbrunn," I take no issue with you on the identity of the sparrow but I always thought the statue was that of the Sphinx, or a Gorgon.

MAJ. CAMPBELL BROWN
Huntingdon Valley, Pa.

Sirs:

The "Centauress & Sparrow" picture on page 13 of the issue of March 22 is incorrectly titled. The sculpture is of a Sphinx.

JOHN S. PELLIS
Vancouver, B.C.

Sirs:

LIFE flunks with 33 1/3% in its description "Centauress and Sparrow at Schönbrunn." "Centauress" I am prepared to admit, but as a bird lover and former resident of Vienna I must protest the remainder. The bird is a blackbird, *Turdus merula*.

W. RACE
Kalamazoo, Mich.

Sirs:

The "Centauress" is not at Schönbrunn but in the Park of the Belvedere, also in Vienna.

LUDWIG HELM
Providence, R. I.

The statue was that of a Sphinx, on the grounds of Belvedere Palace in Vienna. The bird was a blackbird, or sparrow.—ED.

Pundits

Sirs:

It was probably just coincidence that in the current issue of LIFE, you publish the pictures and comments of six columnists, five of whom do not favor the President's plan for the Supreme Court revision. It was also probably an oversight that you restrained from publishing the picture of one of the best loved and most respected columnists of our day—Heywood Brown, who is in favor of the President's plan.

BLANCHE JACOBSON
Brooklyn, N. Y.

Sirs:

Previously content to accept all LIFE-TIME material as tops in "Fourth Estate" style and unbiased coverage, I now take one exception. That, your "Pundits On Court Issue"—LIFE, March 22.


Classified as pundits rather than "columnists," however, is noteworthy of praise.

ARNOLD JOHNSON
Denver, Colo.

(continued on page 6)

Before


"What in the world are we going to do with it, Mary?"



Then they sent for the Free "101 Idea Book"—and now...

After

"Downright magic! Why Bob, it's like a new house. And those shingles can't burn or wear out."



IT'S TRUE! THIS IS THE SAME HOUSE

- New sidewalls: J-M Cedargrain Asbestos Shingles. Charming as finest weathered wood. Fireproof. Cannot rot, curl or split; permanent as stone.
- New roof: J-M Asbestos Roofing Shingles. Strikingly handsome. Fireproof. Timeproof. Unaffected by ice and snow.

If you're anxious to bring your home up-to-date in appearance, convenience and comfort, but don't know where to start, what to do, how to do it... then here's the book you need—the 1937 edition of Johns-Manville's famous book—"101 Practical Suggestions for Home Improvements."

This book tells you—and shows you, too, in dozens of fascinating pictures (some in beautiful full color)—just how to transform an old-fashioned living room, put an extra room in the attic, make over a bathroom or kitchen, put on a new roof or siding of wearproof asbestos shingles, insulate your house against heat and cold.

Dozens of practical ideas for low-cost remodeling. Also includes full information on financing home improvements with convenient monthly payments under the terms of the J-M Million-Dollar-to-Lend Plan. The book is FREE; mail the coupon.

JOHNS-MANVILLE



JM BUILDING MATERIALS
SEND FOR THIS FREE "101 IDEA BOOK"!

Johns-Manville, Dept. L-4, 22 East 40th Street, N. Y. C.
I am planning to remodel my home. Send me the new 1937 "101 Book," FREE ☐. I am especially interested in Home Insulation ☐. Insulating Board for building extra rooms ☐. An Asbestos Shingle roof ☐. Cedargrain Asbestos Siding Shingles ☐.

Name
Address



YEAR-ROUND COMFORT

J-M Home Insulation in Full-Thick Rock Wool "batts" for new houses—or "blown" into walls of existing homes—helps prevent cold, drafty rooms in winter; keeps rooms up to 15° cooler in hottest weather; cuts fuel bills up to 30%.



MIRACLE IN THE KITCHEN

Once shabby, gloomy—now bright, cheerful, modern. The walls: J-M Asbestos Flexboard in both the tile design and unscored color panels, applied right over the old walls. A quick remodeling job; an easy, inexpensive one.

Smart people
don't drive
DULL cars



It's never smart to be shabby and you can't look smart if your automobile lacks polish. These days, it isn't much trouble to keep a car lustrous and new-looking all the time.

Tumbler discovered that the real cause of motor car dullness is Finish Oxidation. Sounds formidable, but it really isn't. Finish Oxidation is the same sort of thing that makes iron rust, causes sterling silver to tarnish and dulls the finest lacquer and enamel job. Many car owners think it's "incurable". Formerly, it was—unless you were willing to spend hours at the back-

breaking work of rubbing and rubbing. Now Tumbler has developed the Auto Beauty Process that scientifically does the old physical labor for you. Tumbler makes a hard job easy, so that you can either keep your new car looking new—or you can restore the bloom of youth to a car that has become dull and shabby-looking. Try Tumbler. If your dealer doesn't have it, send us his name with \$1.25 and we will ship you the Kit direct. Made by J. A. Tumbler Laboratories, Baltimore, Maryland, and J. A. Tumbler Laboratories, Ltd., Toronto, Canada.



The Tumbler Auto Beauty Kit contains (1) Haze Remover, a scientific liquid that safely and quickly removes Finish Oxidation, and (2) Brilliant Polish, a scientific liquid that restores new car lustre and retards Finish Oxidation.

TUMBLER

AUTO BEAUTY PROCESS



Make the Fender Test

Get the Tumbler Auto Beauty Kit pictured above. Use as directed on one small spot on your car's fender. Notice how quickly the brilliant lustre is restored with little or no effort on your part. If not the easiest and most efficient polish you ever used, return the Kit to us with your sales slip and we will refund full purchase price.

LETTERS TO THE EDITORS

(continued)

The six pundits discussed in LIFE are the six leading political commentators in the U. S. both in reference to circulation reached and reputation achieved. For their opinions, which were presented as such, LIFE assumes no responsibility. Had LIFE chosen a seventh commentator, it probably would have chosen Broun. But Pro-Roosevelt Columnist Broun eliminated himself because his interest and field is not, like that of the pundits', purely political and social. Earnest social commentator that he is, Broun discusses baseball, literature, his home-life as eagerly as he does politics.—ED.

Art Lovers (cont'd)

Sirs:

I want to say that I am glad to see the appearance again of the color section on American artists and their wares. I think you are doing the best job of any publication in America in this respect. That is not to say that you are not doing your other jobs equally well... for your LIFE just fits into the picture perfectly and fills its niche exactly.

J. H. LANDERS

Lufkin, Tex.

Sirs:

No candid camera has ever recorded a scene with more accuracy than has the brush of artist Paul Cadmus.

I refer to the picture, "Coney Island," appearing in LIFE, March 29. No libel has here been committed as anyone who has ever visited Coney Island will testify.

No, LIFE, no satirist is Paul Cadmus, but as true to life as is LIFE to its subscribers.

CHARLES A. LIGIBEL
Jersey City, N. J.

Lectures

Sirs:

All credit to Associate Justice Van Devanter for his earnest lecture to photographer Smith on the rules and regulations governing judge shooting. But who lectures on duck shooting?

PAUL D. HARWOOD
College Park, Md.

Air Hostesses

Sirs:

It's a fine magazine, and I never tear any pages out. But I was inclined to chant several "Boo's" on your joining in with the airways' chatter about charming hostesses.

Last July I furnished one hostess on the TWA with about 900 miles of sick passenger with a year-old baby, and I had to ring every time I wanted her, and when I was too sick to reach for the bell, I went without. She couldn't do a thing for my baby, and acted as though she had never held one before. Perhaps it was her first flight, because on an earlier trip, my hostess was much kinder.

HARRIET FRYE
Columbus, Ohio



LEICA PHOTO BY H. P. ZUIDEMA

ODD PICTURES

Of course Leica has speed—but when it comes to interesting pictures taken under difficult and unusual conditions, Leica, with its lightness, compactness and quiet shutter, has no equal.

Leica

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DRAMATIC EX-
AMPLES OF LEICA
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Lawson Little
GOLF CHAMPION
says

A COOLING DASH OF
AQUA VELVA AFTER
EVERY SHAVE MAKES
MY FACE FEEL CLEAN
AND FRESH ALL DAY!

**CLOSES SKIN PORES..FIGHTS
OFF PIMPLES, SORE SPOTS—**

WARM water and shaving cream open the pores in your skin. Dirt and dust settling in these open pores often start blackheads, sore spots, ingrown hairs.

Prevent irritation with a cool, soothing dash of Aqua Velva after every shave. It closes pores—makes your skin feel fresh and tingling with health.

**FREE
OFFER**



The J. B. Williams Co., Dept. L-8,
Glastonbury, Conn., U. S. A.
Please send me a trial bottle of Aqua Velva.

Name _____
Street & No. _____
City & State _____

DANDRUFF at last found CURABLE!

Research, for the first time, finds that queer bottle-shaped germ called *Pityrosporum ovale* causes dandruff. Listerine brings quick relief to 76% of patients in Jersey Clinic

If you are one of the twenty-five million people who suffer from dandruff, there can be no better news to you than this simple statement:

That now quick relief, if not complete cure, is possible with Listerine Antiseptic.

This humiliating disease which defied Science for so long has at last been stripped of its mystery—labeled and ticketed like any other disease. Its cause is known: its treatment established. Some of the foremost men in bacteriology and dermatology have now completed research that began ten years ago.

With considerable pride we print their conclusions—so complete that they have already altered the approach to dermal therapy:

1. A known micro-organism, *Pityrosporum ovale*, causes dandruff.
2. Dandruff caused by this germ can definitely be arrested by systematic use of Listerine Antiseptic.
3. Dandruff's collateral symptoms, burning and itching of the scalp, can usually be stopped promptly.

"Bottle Bacillus" Studied

How these patient men, toiling in laboratory and clinic on guinea pigs, rabbits, and man, reached the truth is one of the fascinating chapters in the history of research. We ask you to read it carefully.

On the queer "bottle bacillus," the germ looking sometimes like a bottle, sometimes like a bowling pin, their first studies were focused. This germ was identified by eminent bacteriologists as *Pityrosporum ovale*. Always present in dandruff conditions—on the scalp, in hair follicles, and in dandruff scales—it had long been suspected of being its cause, but its unstable character had defied effective experimentation.

At Last Isolated

Was this will-o'-the-wisp of the germ world the cause of dandruff? That could be proved only by isolating it. Could modern men and methods succeed in this delicate task at which great research men had once failed? Could this active invader be isolated and kept alive long enough to permit further research? The answer was—"it could"—and was.

Producing Dandruff Artificially

Now, would it, by inoculation, produce dandruff? On guinea pigs? On rabbits? On man? Could the germ then be re-isolated from the dandruff thus artificially created and again produce dandruff?

To every question, test tube and microscope answered—"yes." The labor of a decade was rewarded. We at last knew the germ origin of dandruff. Now the study of this condition became the task of the year. And since it had been proved a germ disease, germicidal treatment seemed to be indicated.

Curing Rabbits of Dandruff

Dandruff as typical as that in man and woman was produced in rabbits by inoculation with *Pityrosporum ovale*. The rabbits were then divided into groups.

In Group 1, no treatment whatsoever was given. The rabbits in Group 2 were



THE TREATMENT

Once or twice a day, use full-strength Listerine on the scalp, spreading it with the fingers or parting the hair and applying Listerine with cotton.

Once the solution is spread, begin massage with the fingertips, using a rotary motion. See that the massage is vigorous and persistent; the active stimulation of the scalp is highly important in dandruff treatment. After massaging, the hair may be rinsed free of Listerine although better results are obtained if Listerine is occasionally allowed to remain on the scalp till dry. This promotes healing.

If the scalp or hair is excessively dry, use a little castor or olive oil in conjunction with Listerine. Listerine will not bleach the hair.



Pityrosporum ovale, which causes dandruff, as it looks under the microscope, magnified many times

treated on one side only with Listerine Antiseptic once a day. Now, note the results:

1. Group 1 showed practically no improvement. At the end of twenty-one days, both scales and *Pityrosporum ovale* were still present.

2. The rabbits in Group 2 showed improvement within four days. And at the end of fourteen days, on the average, dandruff scales, eruptions, itching, had completely disappeared on the area which had been treated with Listerine Antiseptic. In other words, a complete cure was effected. The untreated sides of the animals showed ample evidence of dandruff nearly a month later.

Could these encouraging results be duplicated on men and women? Soon we were to see.

It Worked On Humans, Too

Men and women dandruff patients in a great midwestern skin clinic were chosen for the test. A majority were instructed to massage the scalps once a day with Listerine Antiseptic. The rest of the group used a non-antiseptic solution. We ask you to carefully note the convincing results again achieved:



Rabbits with dandruff were cured of the disease only on the sides which were treated with Listerine Antiseptic

dandruff treatment before these clinical studies were made. More than fifty per cent of the letters that came to the company commented enthusiastically on Listerine's success when used this way. They revealed that some of the stubbornest cases of dandruff responded frequently after a few treatments. In view of the preceding research, this is readily understandable.

Try This Proved Method

If you have any evidence of dandruff, don't take chances with ointments, salves or solutions, which may only relieve symptoms momentarily. You have seen that dandruff is a stubborn disease, of germ origin calling for considerable treatment.

You have seen also that Listerine, in test after test under the supervision of experts, achieved remarkable results against even severe cases. Not every time, mind you, but often enough to stamp it as an outstanding dandruff treatment, in which you can place confidence.

At the first sign of a dandruff condition, begin the daily treatment with Listerine Antiseptic, rubbing it vigorously onto the scalp and massaging thoroughly. If your case is mild, you should get prompt relief. If stubborn, persistent treatment twice a day for several weeks may be required. You will be simply delighted by the wonderful feeling of freshness and cleanliness that this proved method brings.

LAMBERT PHARMACAL CO., St. Louis, Mo.

THE safe ANTISEPTIC

LISTERINE

for the prompt relief of itching, burning scalp, and dandruff

A substantial number of the users of Listerine Antiseptic obtained marked relief in the first two weeks on the average. In many other cases, scalps were found to be clear and free of dandruff in from three to eight weeks—itching was stopped, dandruff scales eliminated, and in some cases falling hair terminated. *Virtually none of the persons using a non-antiseptic solution showed any improvement.*

76% Get Relief

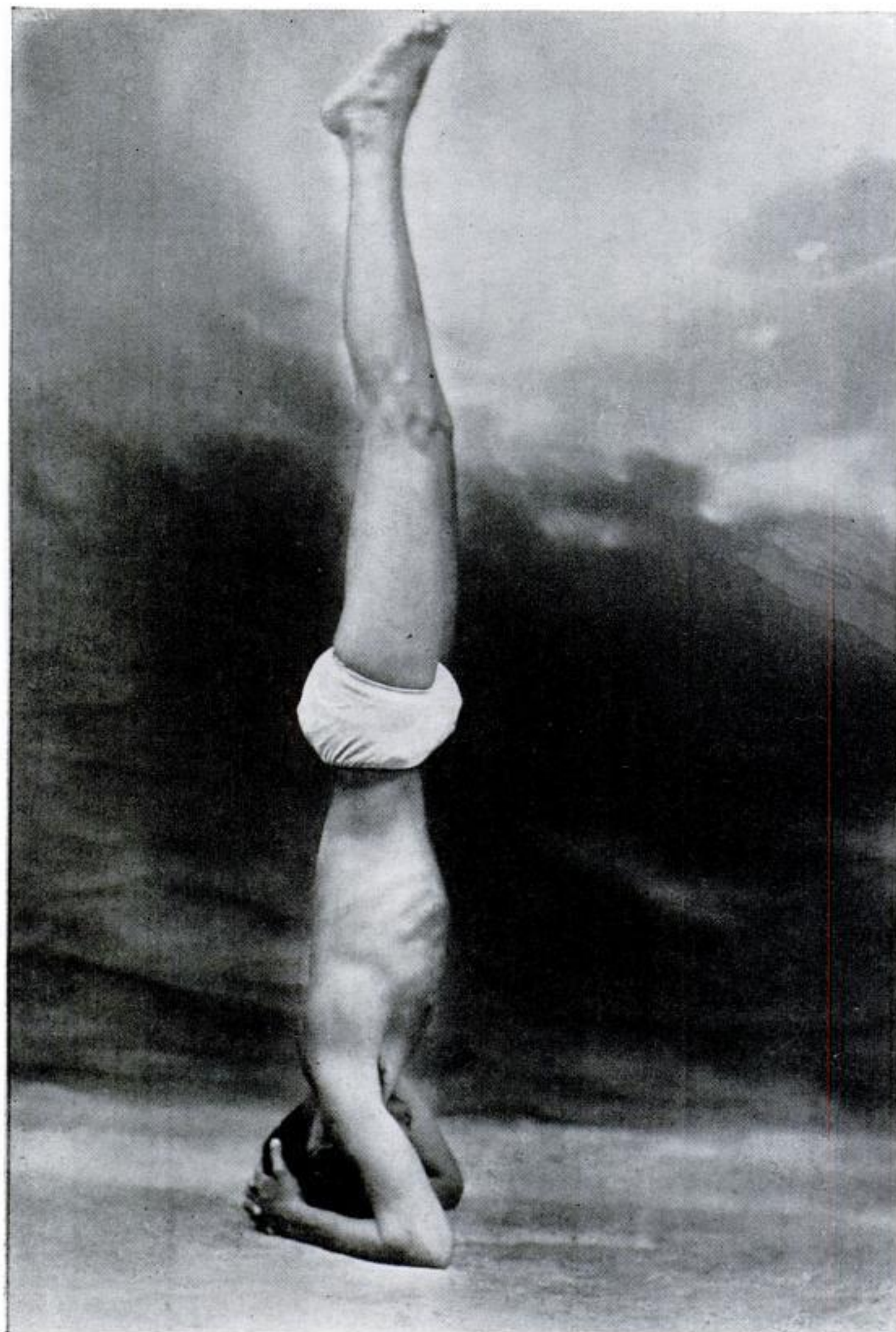
Meanwhile in a New Jersey clinic, other dermatologists were cross-checking the results of the midwestern clinic. Fifty men and women, all with definitely established cases of dandruff, were undergoing treatment twice a day with Listerine Antiseptic.

At the end of three weeks, 76% showed either complete disappearance of, or marked improvement in the symptoms of dandruff, i.e., itching, scaling. Only three failed to respond to the Listerine treatment, possibly due, as a research report suggests, to irregularity in applying the treatment.

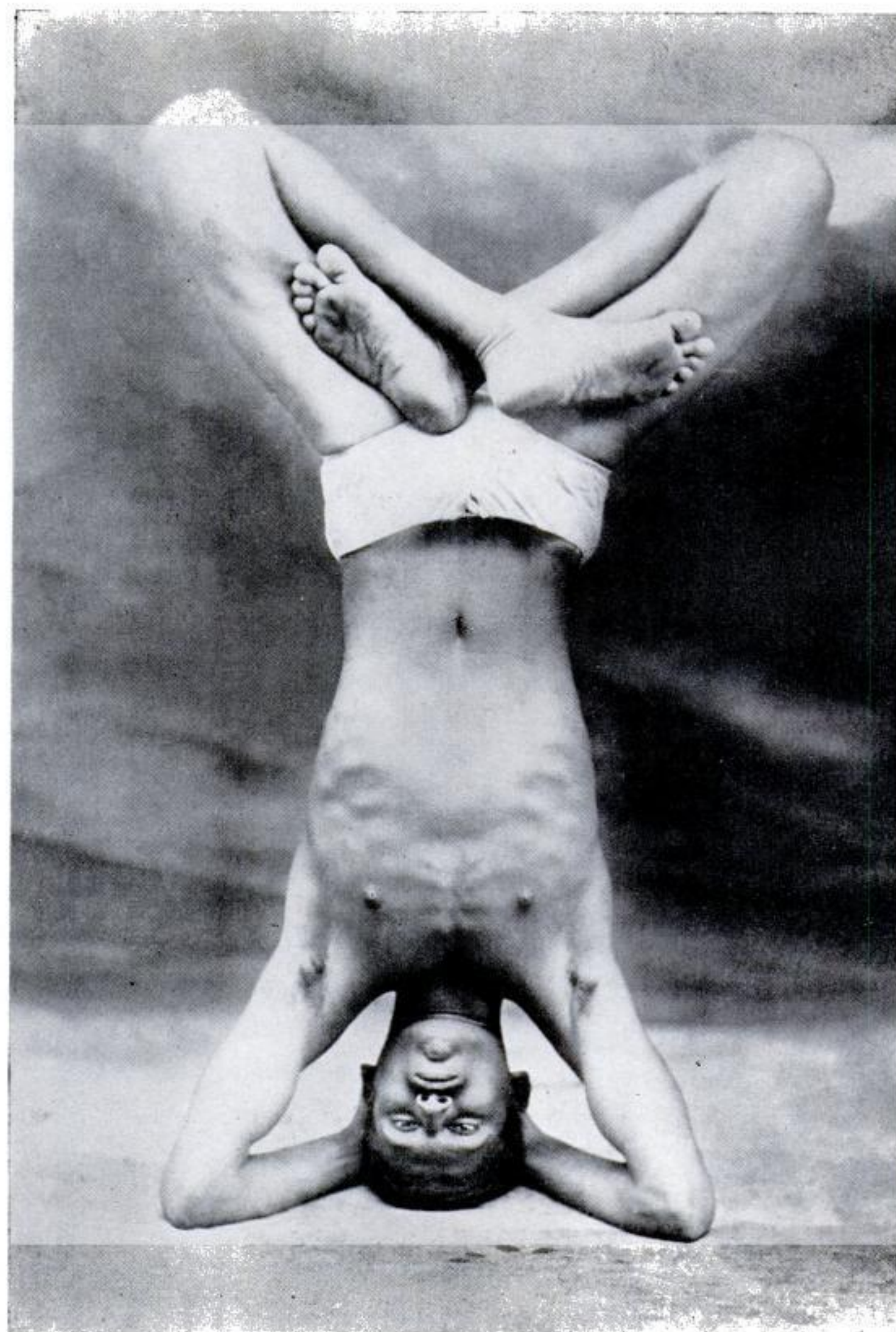
Other Corroboration

A great many hundreds of thousands of people had used Listerine Antiseptic as a

SPEAKING OF PICTURES . . .

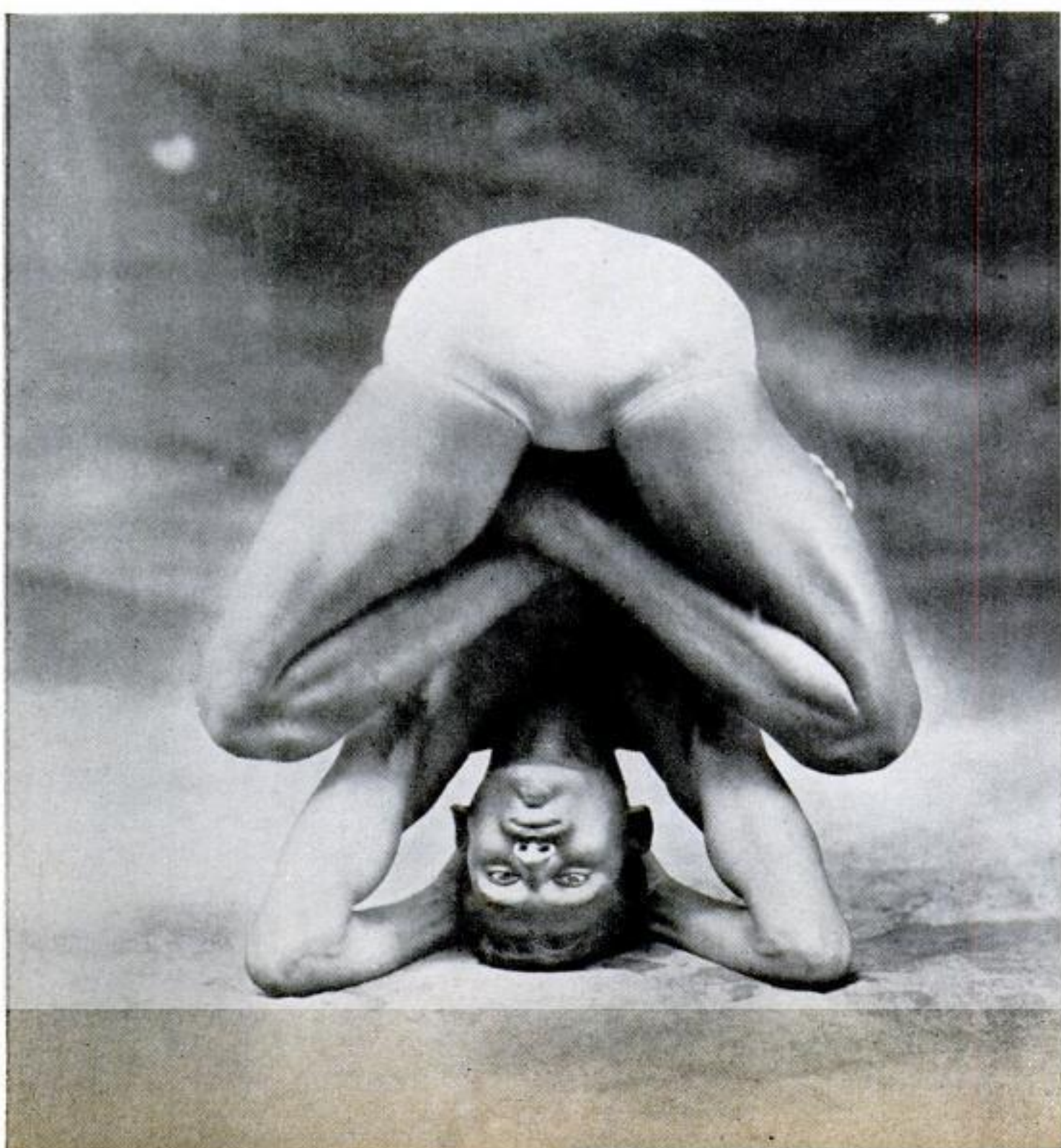


The "Topsy-Turvy" posture above, and its three variants on this page, have the main function of bringing extra blood to the yogin's brain, thus increasing the brain's efficiency.

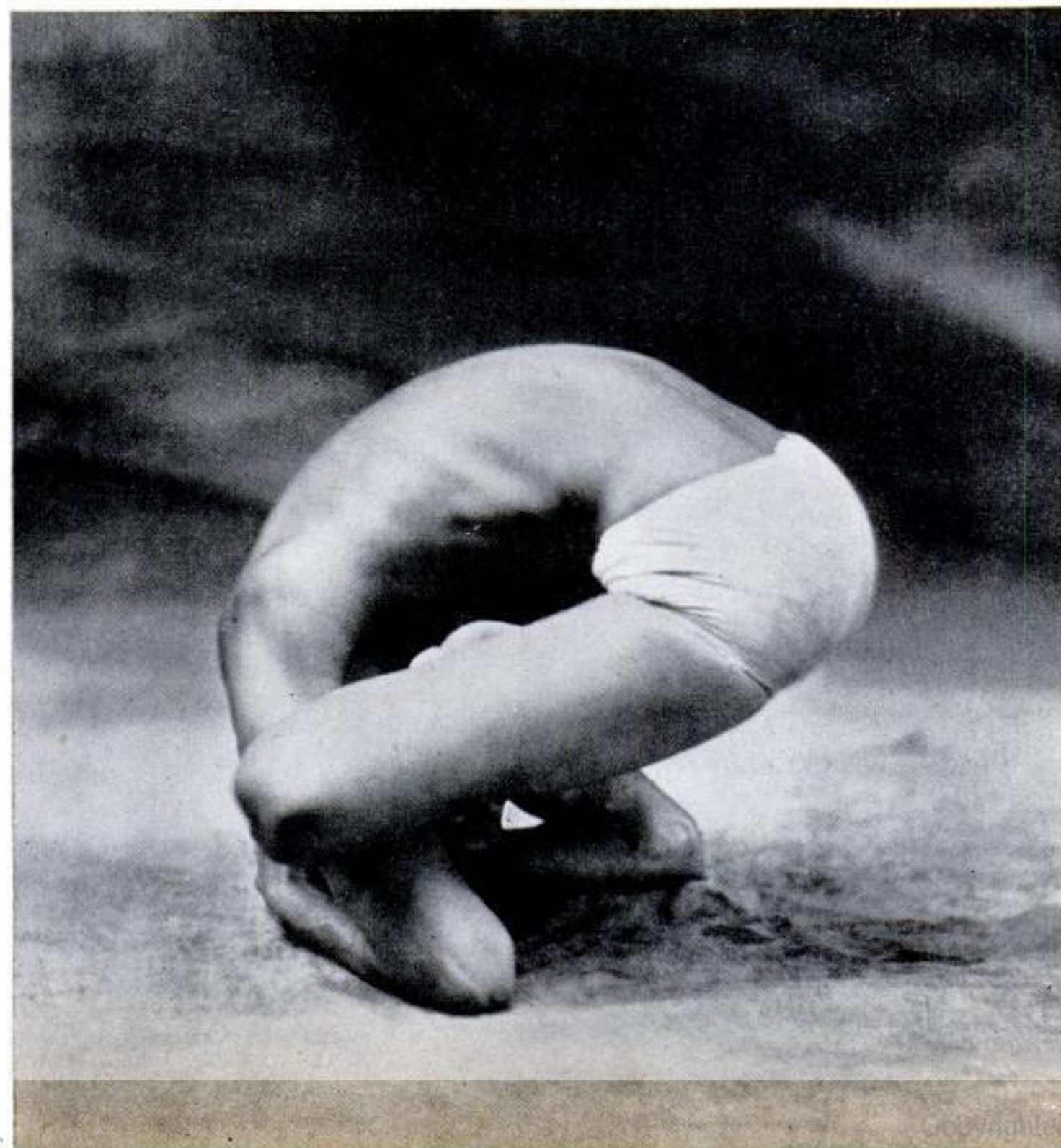


The second step in learning to divert blood to the brain is this variation on Topsy-Turvy. An experienced yogin can hold this or any Topsy-Turvy posture for half an hour.

Third Topsy-Turvy posture is the one below. The Topsy-Turvy posture gets more advanced and more difficult as it gradually descends from the original posture shown just above.



The last Topsy-Turvy posture and the most difficult one is below. It not only brings blood to the brain, it also exercises the muscles of the neck, the back and the abdomen.



... THESE ARE THE EXERCISES OF YOGA



Dr. Kovoort T. Behanan (left) came to Yale from India several years ago, took a Ph.D. in psychology, then went back to India on a Yale Sterling Fellowship to study yoga, the mystic Hindu practices. He studied and practiced the exercises of yoga under a famed teacher, Swami Kuvalayananda.

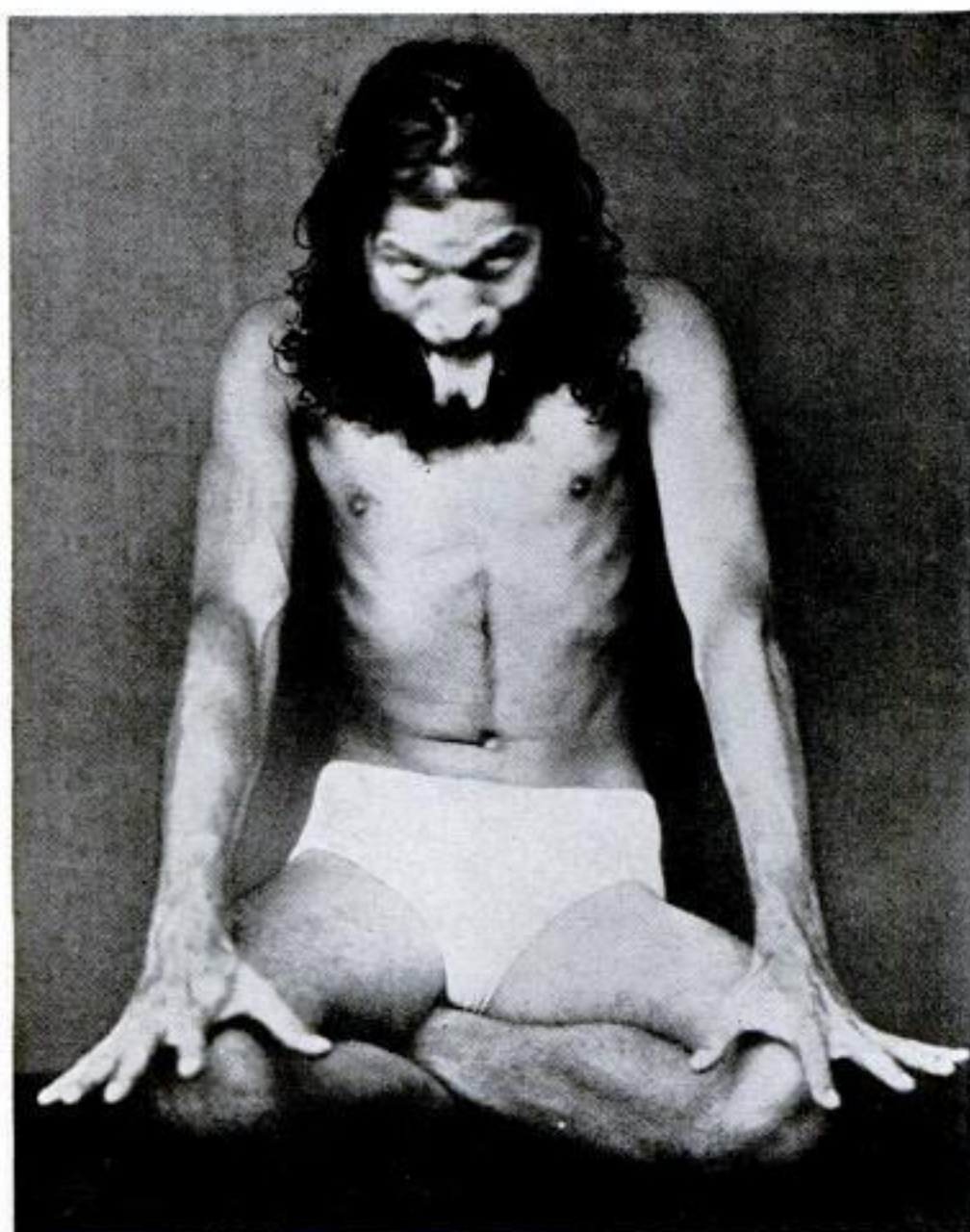
The Macmillan Co. has

just published Dr. Behanan's book, "Yoga: A Scientific Evaluation." From this book, the unusual photographs on these pages of yoga exercises have been taken.

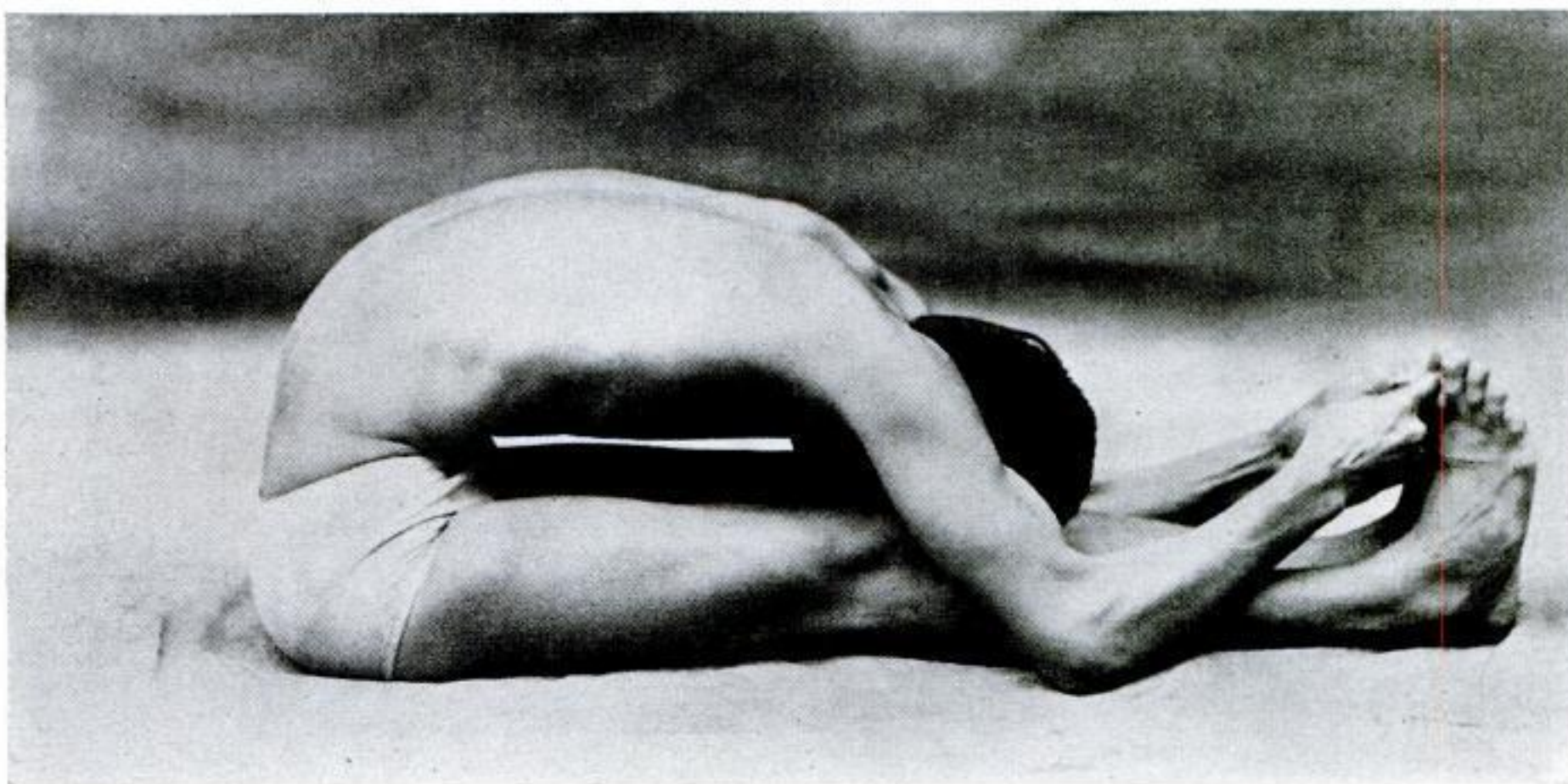
The word yoga means "to yoke," which refers to the attempt of the yogin, practitioner of yoga, to join himself with a higher world-soul. To reach this exalted state, the yogin must control body and mind so completely that he can become entirely unaware of them and, therefore, detached from his own personality. He will then be free to be influenced by the world-soul. There are eight stages in the training of a yogin. The third and fourth, here shown, are concerned with posture and breathing.

The yogin does his exercises on an empty stomach, at dawn and at sunset. So complete is the muscular control he achieves that he can regulate even such involuntary muscles as those of the large intestine. Whatever the religious result of yogic exercises may be, they undoubtedly have therapeutic value, help general bodily health. Having finished posture exercises, the yogin takes up breathing exercises which increase bodily efficiency and control.

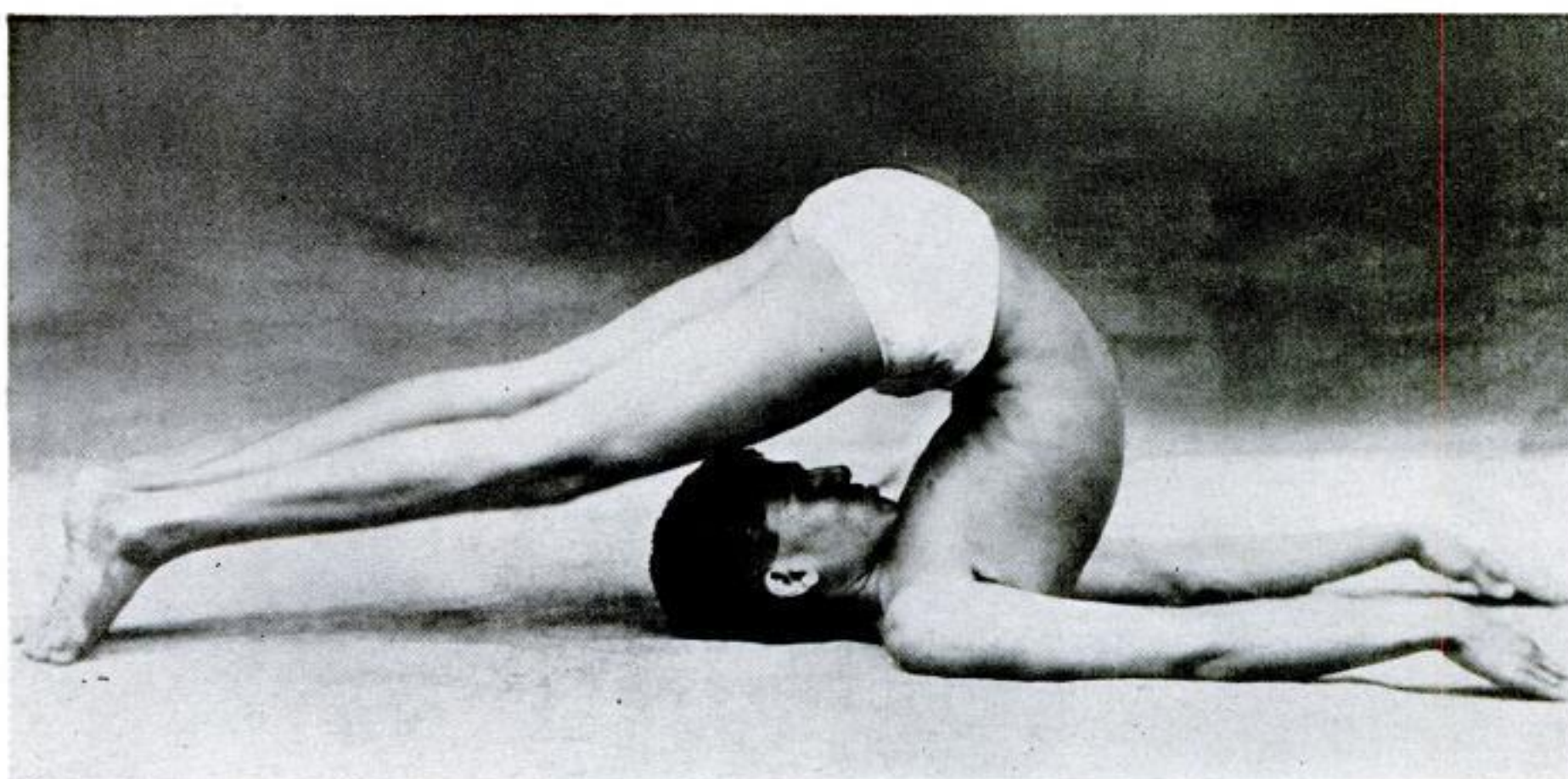
The final stages of yoga are given over to training the mind. Instead of letting thoughts scurry through his mind, yogin controls and reduces the number of thoughts that pass through his mind until finally he can eliminate all thought. He then remains in a trance-like stage, which is the end of his desire, susceptible to union with the world-soul.



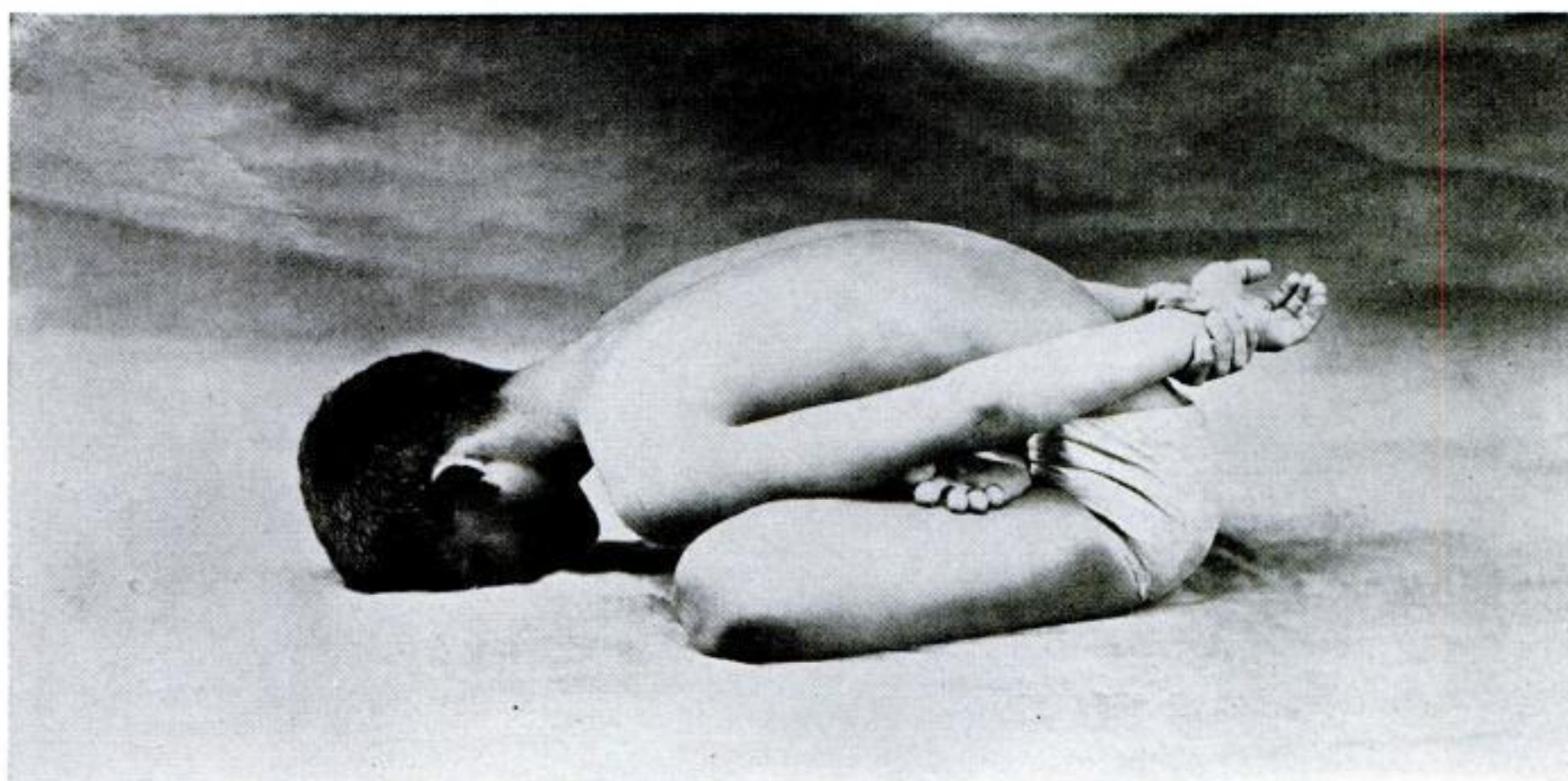
THIS TONGUE EXERCISE IMPROVES THE HEARING



THIS IS THE NOVICE'S FIRST EXERCISE. IT STRETCHES POSTERIOR, TONES PELVIC NERVES

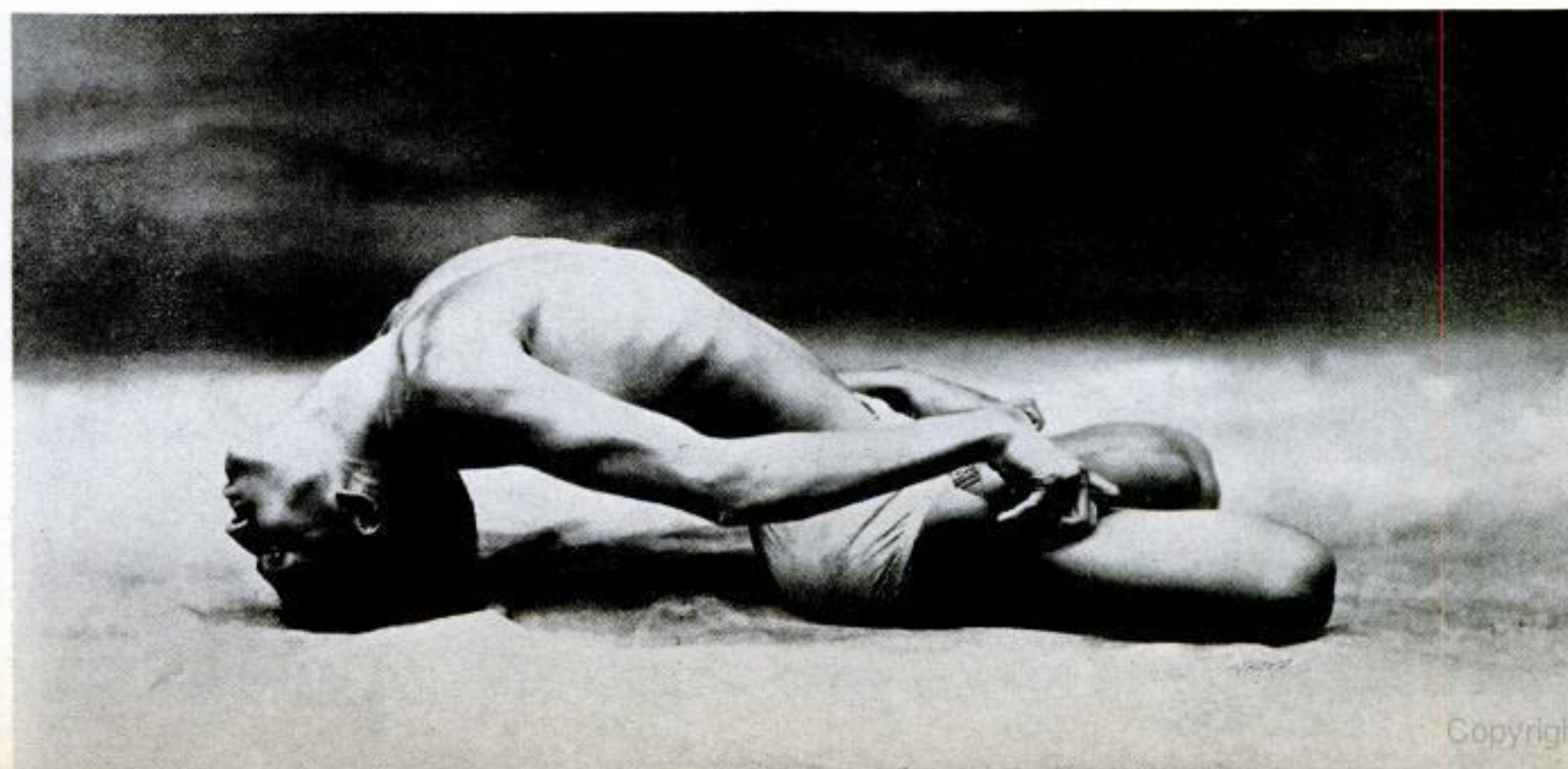


THE "PLOW" POSTURE IMITATES AN INDIAN PLOW. IT KEEPS THE SPINE FLEXIBLE



THE "SYMBOL OF YOGA" ABOVE IS AN IMPORTANT EXERCISE OF THE DIGESTIVE ORGANS

"FISH" POSTURE BELOW MAKES NECK FLEXIBLE. ALL THESE ARE RUDIMENTARY POSTURES



Fine Quality in the Bag—

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GETS UP EARLY FOR IT—“Some of our commuting neighbors take their breakfast in the city. But my husband wouldn't think of missing out on our own *Dated* Coffee in the bag. He says its grand flavor is well worth getting up a little early for.”

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SETS GREAT STORE BY IT—“I set great store by Chase & Sanborn *Dated* Coffee. It tastes so swell, it sends me out in the morning feeling great for my job of cab driving. And it tastes just as good—or better—when I get home at night. You just can't beat *Dated* Coffee in the bag for flavor and price.”

John Gerard, Santa Monica, Calif.



NEVER A MENU WITHOUT IT—

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Mrs. J. W. Randle, West Blocton, Ala.

THERE is no need to put *Dated* Coffee in an expensive container. You get *all* of *Dated* Coffee's fine, rich flavor in the bag, because this superb blend is *guaranteed* fresh by our Dating Plan. Every bag is rushed fresh to your grocer plainly marked with the date of delivery to him—for your protection against stale, rancid taste.

The saving on the container goes direct to you! Be sure to order a pound of delicious Chase & Sanborn *Dated* Coffee in the economical bag from your grocer tomorrow!



BEST FOR FLAVOR AND PRICE—

“The delicious fragrance that fills my little apartment each morning is from *Dated* Coffee. I've found it best for flavor and for price, too, in the economical bag.”

Jewell Bradford, St. Louis, Mo.

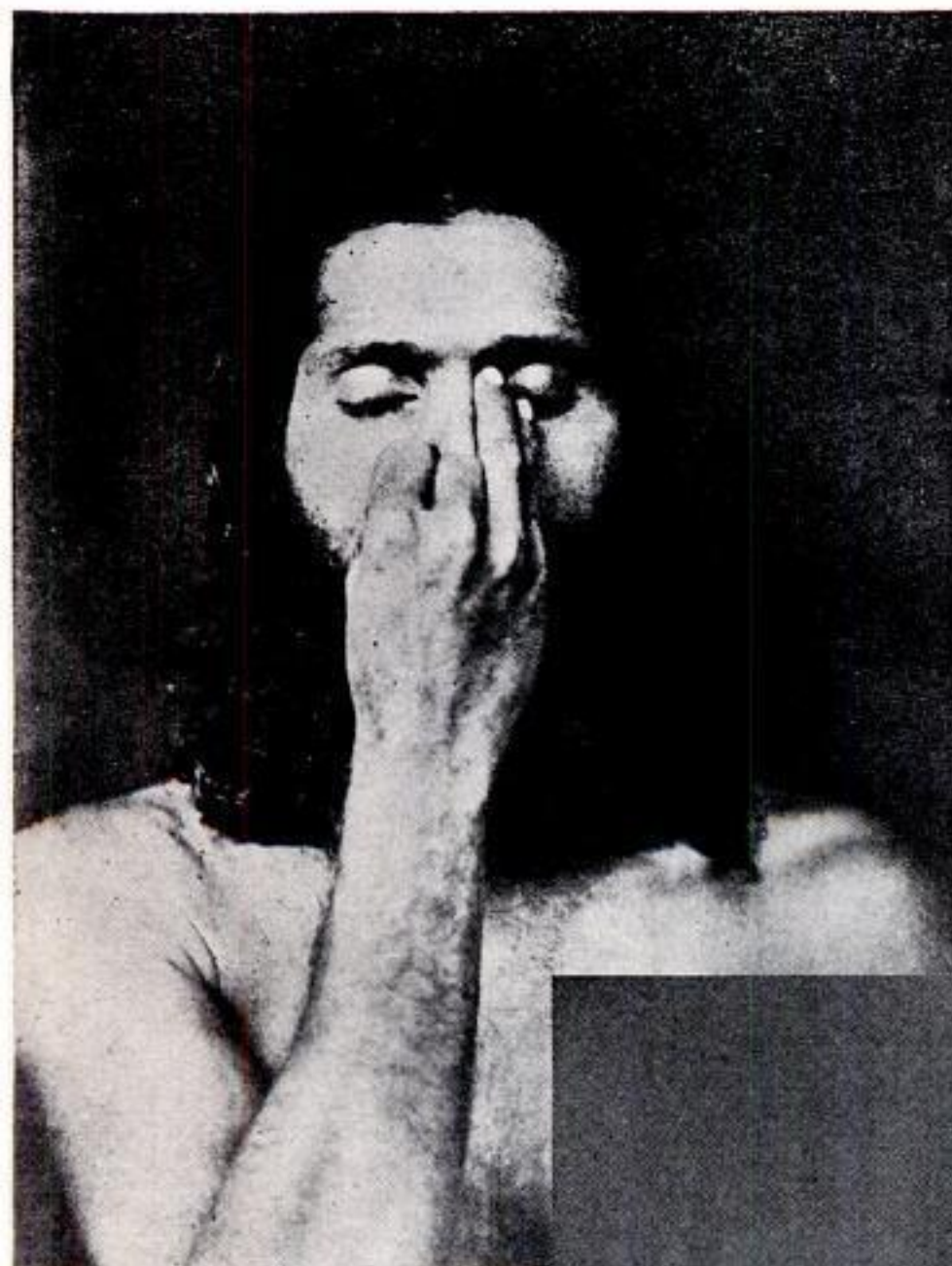
Copyright, 1937, by Standard Brands Inc.

KEEPS CAR SALESMAN PEPPY—“Chase & Sanborn *Dated* Coffee in the bag is so fresh and delicious, I declare it gives me lots of pep for my daily sales talks. It's just the right coffee for a chap who needs to keep buoyant and energetic—and to 'know all the answers.'”

Edgar Honig, Brooklyn, N. Y.



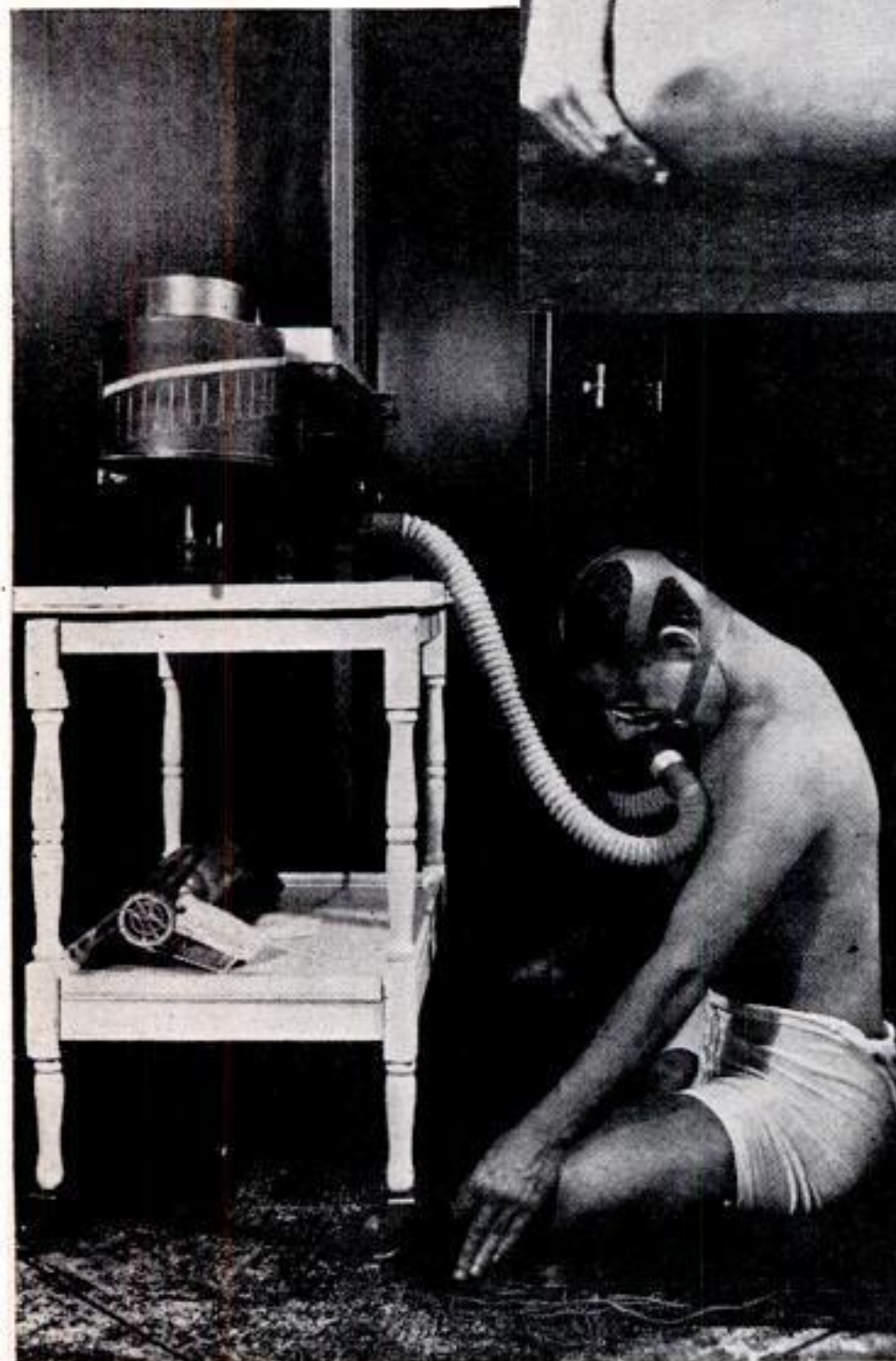
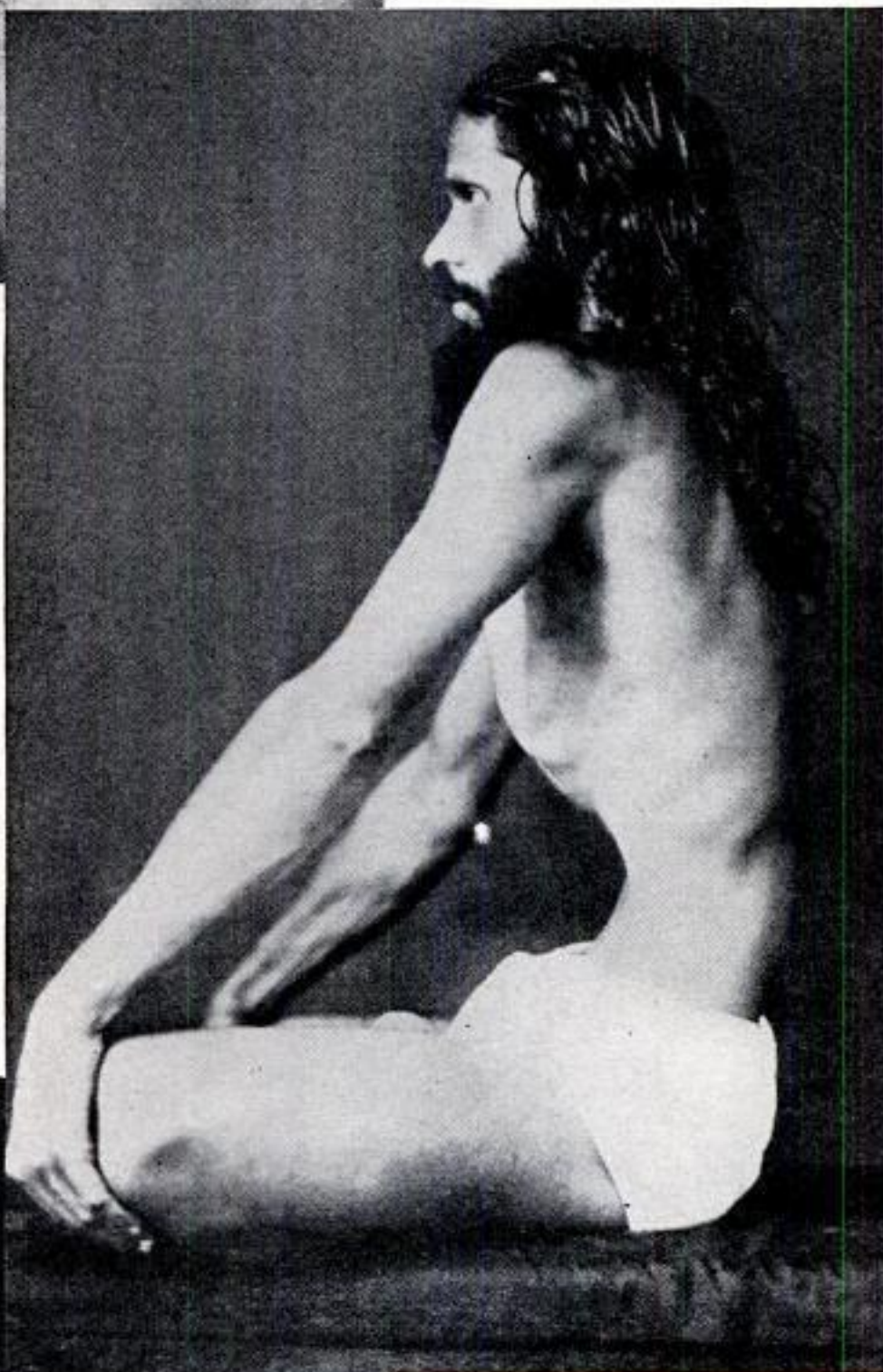
SPEAKING OF PICTURES (continued)



Breathing exercises are more advanced than posture exercises. At left, a yogin uses his hand to practice the rapid opening and closing of his nostrils.



Purificatory exercises strengthen particular parts of the body. At right, the yogin exhales completely, thrusts his diaphragm suddenly upwards, exercises the muscles of his abdomen.



Breathing tests were made by Dr. Behanan to measure yogic breathing. Yogins consume 24.5% more oxygen than normal breathers, can breathe 30 times per half hour compared to normal 480 times.

"SURE, 'T WAS NONE OF MY BUSINESS, BUT..."



COPR. FELS & CO., 1937



THERE YOU GO AGAIN! I WISH I'D NEVER MARRIED YOU!

DARLING, I'M SORRY, BUT I SIMPLY WON'T WEAR GRAY—LOOKING SHIRTS FOREVER!



'TIS GRIEF THE LITTLE BRIDE NEXT DOOR IS HAVING, JIMMIE. SO, LIKE A GOOD LAD, SLIP THIS NOTE BENEATH HER DOOR AND NOT A WHISPER OUT OF YOU.

I'LL KEEP MUM, MRS. CASEY.

SO THE BRIDE GOT MRS. CASEY'S LETTER

It's no business of mine, but I heard the words between you and your husband in the bus. So will you be minding a bit of advice? For many's the wash I've done in my life and it's myself can't tell you what's wrong with yours. Tattle-tale gray's got into your clothes. It's the fault of the lazy soap you're using, leaving dirt behind it. So do be changing to Fels-Naptha Soap at once! What with all the naptha in the bar along with the fine golden soap, clothes wash so clean, they look whiter than the whitest roses of Killarney.

AND A FEW WEEKS LATER




YOU'RE A WONDER, HONEY. THESE SHIRTS ARE SO WHITE NOW I REALLY AM "THE WELL-DRESSED MAN."

GIVE FELS-NAPTHA THE CREDIT. I WISH I COULD THANK THE WOMAN WHO WROTE ME ABOUT IT.

SURE 'TIS CLEVER I AM! AND 'TIS MYSELF THAT KNOWS IT!

BANISH "TATTLE-TALE GRAY" WITH FELS-NAPTHA SOAP!

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Letters to the Editors	5
Speaking of Pictures	8
Admiral of the Fleet and Sailors	17
LIFE on the American Newsfront	22
Sculptors' Speed Test	26
Queen Mary	28
Lead Belly	39
Elephant Wedding	45
Duke of Windsor's Pension	46
Movie of the Week: Marked Woman	49
Normandie's Propeller	52
Whirlpools	54
X-Ray Eyes	57
Bright Baby	60
Chinese Airports	62
Scrap	64
LIFE'S Pictures: An Index	69
Private Lives	70
Russian Bear Hunt	72
LIFE Goes to a Party	74
Queen Mary: A Chronology	78
Pictures to the Editors	81

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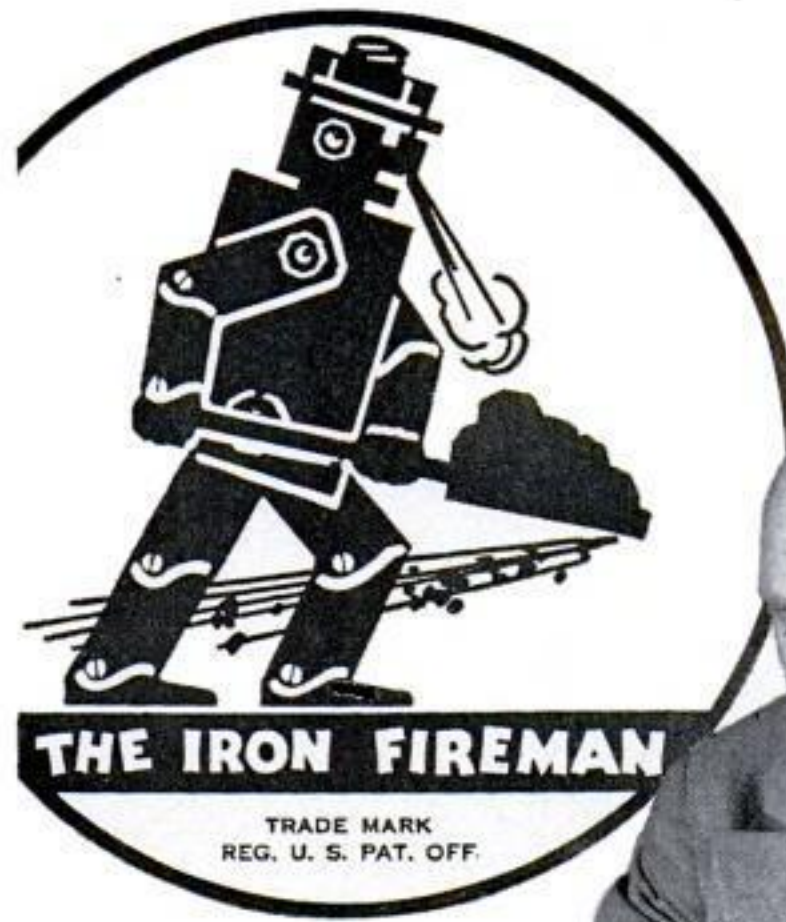
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Imported exclusively by PARK & TILFORD Import Corp., New York, N.Y.



Everett Rhodes Castle

—by
himself

"Born in Cleveland, Ohio, about the time 'After the Ball' was being sung. Came to adolescence with a burning desire to be a cartoonist. Overslaid second base and became a newspaper reporter and later reached the third base of journalism—advertising. . . Caught between third and home since 1917, as a writer of short fiction with business, or allegedly humorous backgrounds. Made the pilgrimage to Mecca in 1934, returning after having written the great, if unscreened, motion picture epic."



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PEOPLE are saying that Iron Fireman automatic coal heating is the sure way to get plenty of heat; that it is clean; that it is convenient (no coal handling); that there is no smoke or soot; that the fuel cost is about half as much as other forms of automatic heating; that it is cheaper than hand-firing.

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Iron Fireman enterprise, research and engineering have led the way in the development of automatic coal burning equipment.

Iron Fireman resources and nation-wide organization stand today as the owner's assurance of complete satisfaction and the greatest possible value for his money. Why don't you check up on the advantages of Iron Fireman over your present firing method? Call your Iron Fireman dealer for free firing survey or send coupon to the company.



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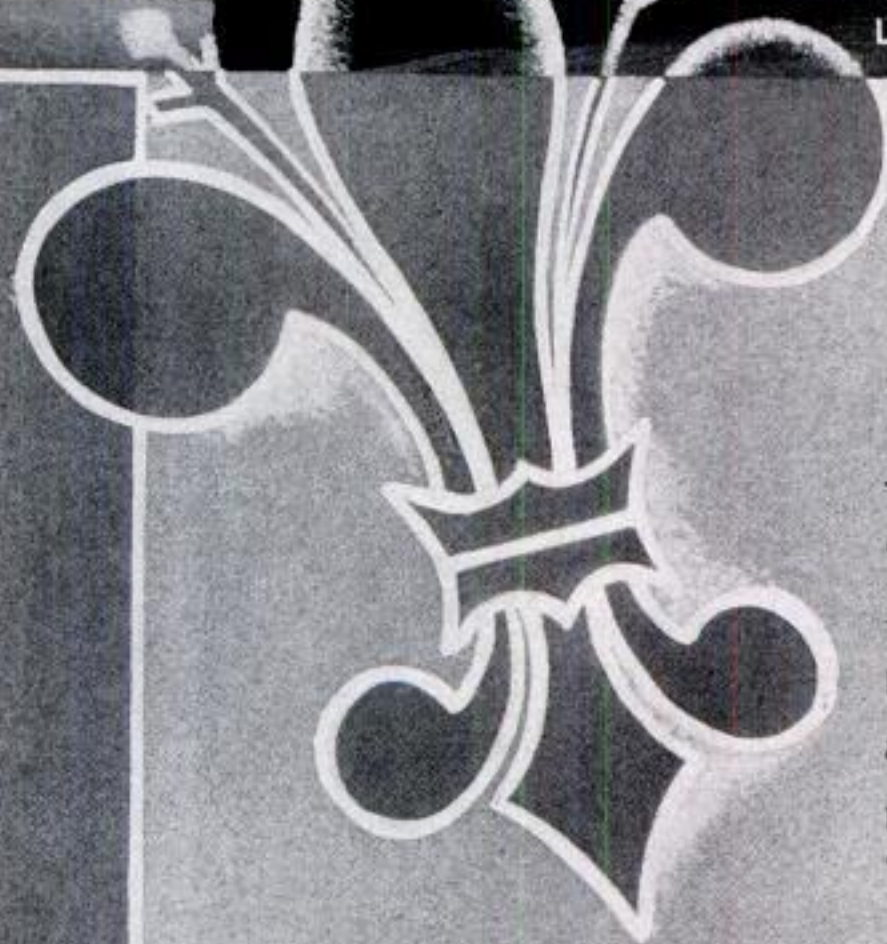
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Bruschino", Mozart's "Marriage of Figaro", and presenting for the first time, the last play of Pirandello, "The Giants of the Mountains", staged in the natural setting of the Boboli Gardens. At the same time, elaborate celebrations commemorate the *Sixth Centennial of Giotto* and, in one of the most priceless palaces of the City, the *VIIIth Fair of Italian Artisans* exhibits the finest creations of Italian craftsmen.

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3. "You can feel the Ingram difference as you shave. And that's the difference that speeds me to town with the smooth face I need in my business—clean as a mill pond and comfortable as a spring morning. My advice? Try Ingram's Shaving Cream!"

THOUSANDS of men are just as eloquent about Ingram's—thousands have found it the way to end shaving stings and terrors. You feel its *soothing, tonic* difference with the first brushful of lather that blesses your cheeks.

Ingram's is more than just a beard-subduing lather—a lather that whips the stiffness and fight out of the meanest whiskers. It's a triple treat formula—a three-time combine of shaving cream, face tonic and lotion in one. With every stroke of your blade, this luxurious "wet-inside" lather tones and freshens your skin—protects it against irritation—gives your face a velvet-smoothness

and a *bracing coolness* that lingers for hours.

Remember, Ingram's Shaving Cream is "concentrated"—a little goes a long, long, economical way. Actually, the smallest pinch of Ingram's billows up into a cloudbank of foaming, close-lying, whisker-wilting lather.

You'll like Ingram's! And just two minutes of your time will bring you the proof positive of its amazing difference. The coupon below brings you seven glorious and cool morning shaves. Tear out and fill it in *now*—and your face will be grateful, all your life!

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Shaving Cream**



COOL AND CONCENTRATED

**Free! 7,000,000
Ingram Shaves**

Ingram's plans to introduce itself to you and to 999,999 other men in 1937. Mail this special coupon for a 7-day tube of Ingram's to Bristol-Myers Co., Dept. D-47, 636 5th Ave., N.Y.C.

Name _____
Street _____
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A COMMANDER IN CHIEF AT A ROLL-TOP DESK MAKES MIMIC WAR

At the far end of the room above is Admiral Arthur Japy Hepburn, Commander in Chief of the U. S. Fleet (called the CINCUS). The Navy is a big business and Admiral Hepburn, like any old-fashioned executive, runs the operations end of it from a roll-top desk. The room which you see above is his private office on the flagship *Pennsylvania* and the gathering is about as close as the Navy ever gets in time of peace to a Council of War. At the extreme right is Rear Admiral Clarence Kempff. The other gentlemen are visiting captains of the fleet and the ranking officers of the *Pennsylvania*.

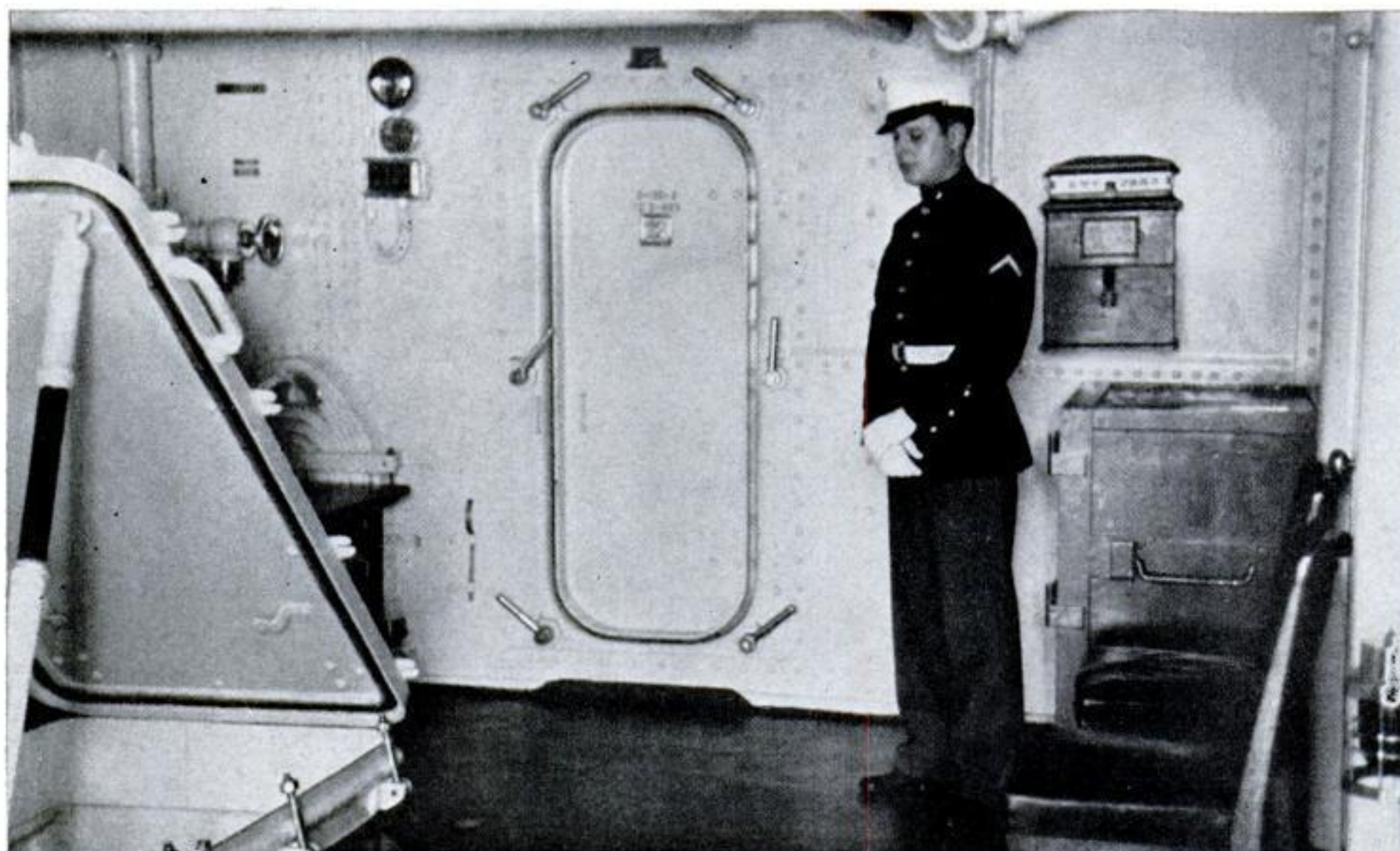
Since 1922 most of the U. S. Fleet has been stationed regularly in the Pacific, with its main base at San Pedro, Calif. In winter the fleet tends to stay close to its base and San Pedro's sweeping harbor is at times filled with some \$1,500,000,000 worth of fighting ships. The past five months for the Navy have been

months of drills, target practice, scrubbing decks and polishing brass. Officers and men have spent their shore leaves chiefly in nearby Long Beach, which has become the country's greatest "fleet town." At Long Beach the gobs seek amusement and most of the officers, including Admiral Hepburn, have their homes.

On April 16, this pleasant but unexciting life will end and the fleet will sail out of San Pedro Harbor into the broad Pacific for its greatest peacetime activity—War Games. During six weeks of maneuverings, Admiral Hepburn will be in sole command of 139 ships, 2,300 officers and 37,000 men—the greatest aggregation of naval strength regularly assembled by any nation in peacetime.

On the next four pages observe the CINCUS and some of his sailors as they are when the fleet is in harbor. In following issues *LIFE* will show you how sailors are made, how they live while at sea and the problems of the War Games.

ADMIRAL HEPBURN SPENDS A DAY AT SEA AND ASHORE



The Admiral's door is closed when the Admiral is in his cabin but an orderly waits outside. It is 7.30 a.m. and Admiral Arthur Japy Hepburn, Commander in Chief of the

U. S. Fleet, is breakfasting. Notice the six steel handles which surround the door. Each throws a bolt which would lock the door against any water pressure in an emergency.



The Admiral's day begins when he goes onto the flag bridge to watch target practice. The hands at the right belong to an orderly who is ready with the Admiral's binoculars.



He wipes his glasses. The CINCUS smokes whenever he pleases, other officers only when he gives them the cue.



He adjusts a wad of cotton in his ear. In a few moments three guns will be booming, none more than 25 yards away.



"All set?" He peers over the flag bridge railing at the batteries of guns and gunners awaiting the signal to fire.



"Commence Firing!" is the order from the commanding officer. The CINCUS raises his glasses, trains them on a target which is floating two miles from the *Pennsylvania*.



Three on the nose! Each of the shots finds its mark on the floating target. The target is a row of wooden frames pulled by a tug. Gunning like this is called "Short-Range

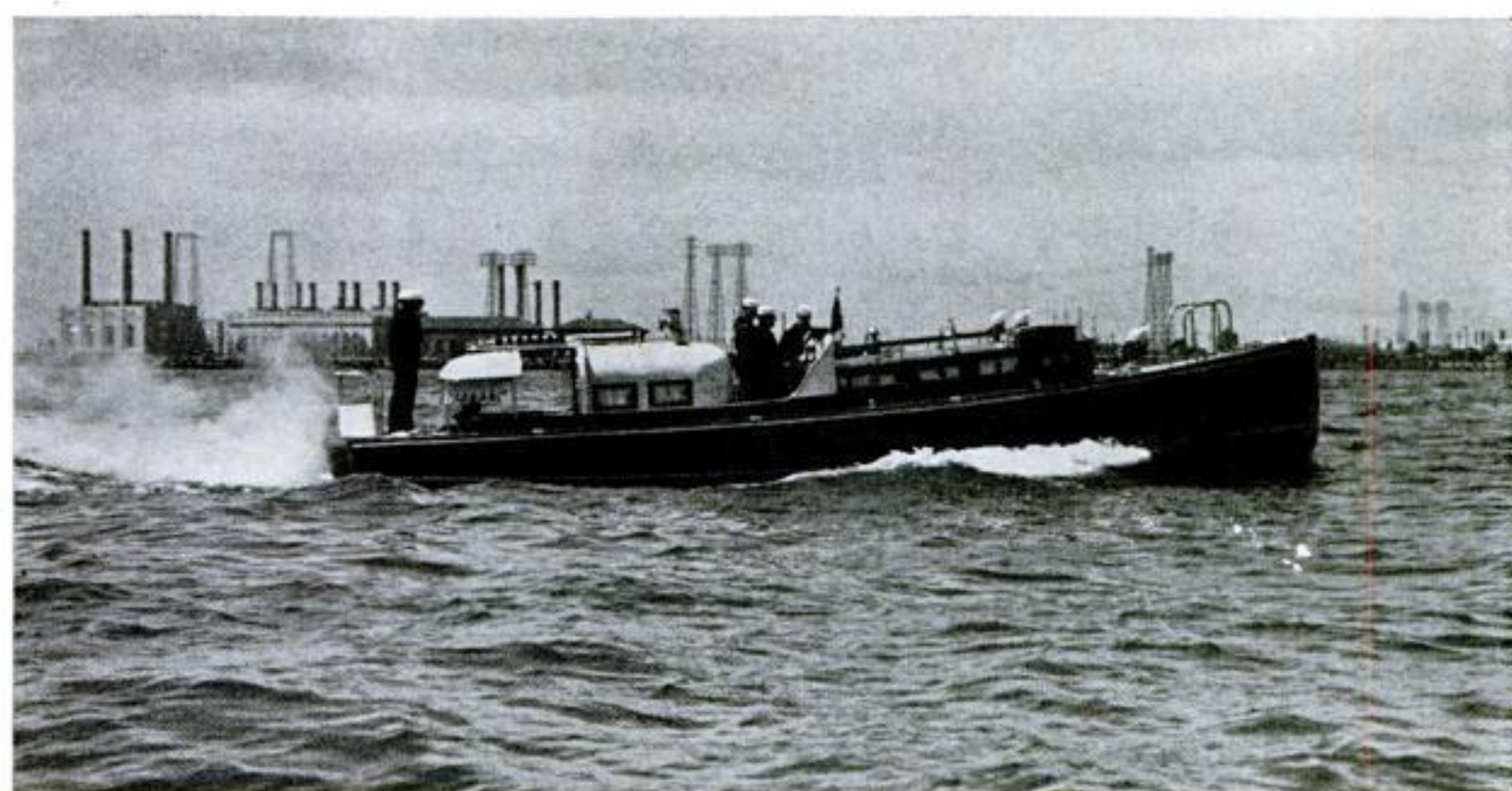
Battle Practice" and is comparatively easy. In extreme range practice the gunners aim their guns by mathematical calculations and try to hit targets beyond the horizon.



After lunch the Admiral comes up his private hatch in civilian clothes. It is Wednesday, a half holiday when the fleet is in, and the Admiral is bound for a game of golf. He has been well turned out by his Filipino valet.



The Admiral salutes the quarter-deck as he starts down the gangway to his waiting barge. "Saluting the quarter-deck" means saluting the flag which flies there. Hence the Captain (at left, above) and Chief of Staff (next to him) do not return the salute but the officer of the deck (third from left) does.



In his private barge the Admiral speeds ashore. The official base is San Pedro but officers and men more often land at Long Beach. Admiral Hepburn is under the canopy with two gobs standing behind him, three in the cockpit. The barge flies a small, four-starred flag, denoting a full admiral.

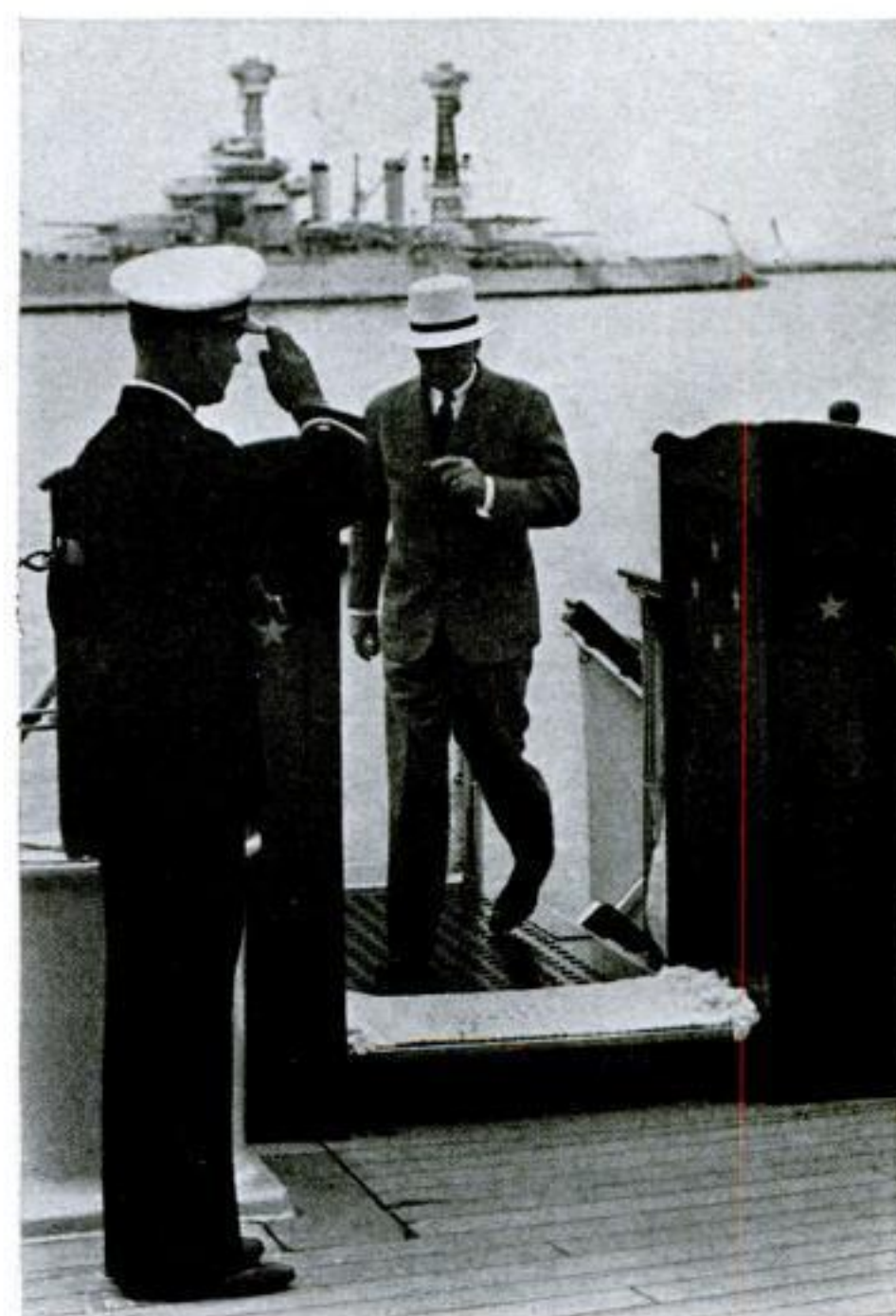
Of the 250 trim and clear-eyed midshipmen who graduate each June from Annapolis, every one dreams of some day becoming Commander in Chief of the Fleet. Only one middy in 600, or an average of one from every other class achieves that high ambition. The CINCUS is the Navy's highest officer afloat. He commands more naval strength than any other man in the world (the British fleet is split up) and during the War Games commands it without advice from Washington.

The present CINCUS is the opposite extreme from the picturesque Admirals who used to stand on quarter-decks dodging cannon balls and coining immortal epigrams. He is nevertheless an able and conscientious officer, highly respected in the service. As Commander in Chief he receives a total emolument of \$11,379, plus spacious quarters, an airplane, a valet, a steward and innumerable orderlies. The greatest perquisite of his office is the flagship *Pennsylvania*, which serves as the "private yacht" of the Commander in Chief.

The pictures on these pages follow Admiral Hepburn through a typical day in the quiet winter months before the start of the War Games on April 16.



Golf is the Admiral's recreation. He plays in the low 90's at the Virginia Country Club, usually with fellow officers. The drive which you see above was long but hooked.



He returns to the *Pennsylvania* in time for dinner. High-ranking officers of the Navy, unlike common sailors, rarely wear their uniforms ashore except on formal occasions.

SAILORS ON SHORE LEAVE AT LONG BEACH



At Long Beach, Calif., sailors take shore leave. Observe on these pages the universal form of amusement. The gob and his girl above are drinking beer in the amusement park. On April 16, this common-place fun will end when the bluejackets put out to sea for war games.



Gob meets girl thousands of times every week at Long Beach. This pair is standing on the boardwalk pier, watching other pairs on the beach. A typical day ashore consists of swimming, riding on the roller coaster, walking in the park, dancing or movies at night.



SAILORS IN BATHING TRUNKS AND LOCAL GIRLS IN SLACKS ENJOY EACH OTHER'S COMPANY IN THE AMUSEMENT PARK AT LONG BEACH



AT THE FOOT OF A PALM TREE IN A LONG BEACH PUBLIC PARK A GOB AND HIS GIRL PASS A TAME BUT PLEASANT AFTERNOON

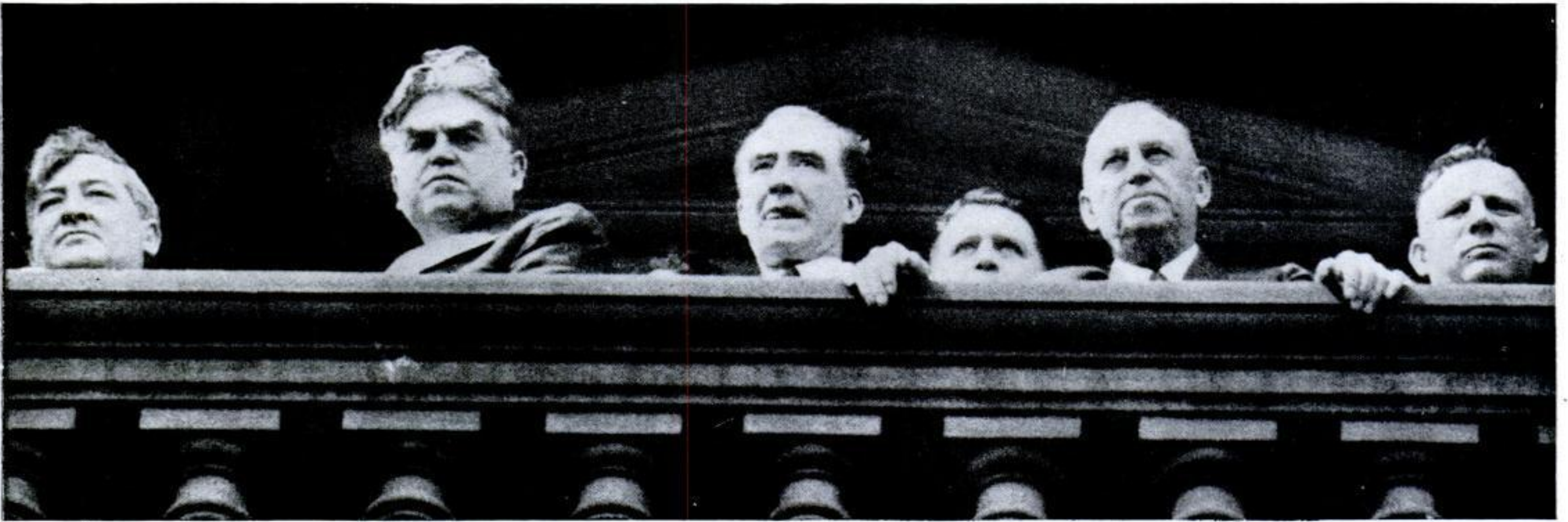


The sailor and his girl shown at the top of the page have now wandered across the park to listen to some men arguing politics. Long Beach is a haven not only for gobs but for thousands and thousands of oldsters who go there to pass their last years in the sun.



"Guess your weight for a dime, mister!" cries the proprietor of a small concession and the sailors with their girls gather around. A battleship like the *Pennsylvania* pays out \$31,500 in wages to its sailors every other week and Long Beach gets a big chunk of it.

LIFE ON THE AMERICAN NEWSFRONT: OUTSIDE TWO GOVERNORS' OFFICES



On the balcony of the Michigan State Capitol at Lansing on Sunday, April 4, appeared the men above. They were called out of conference by the cheers of Chrysler auto-

mobile strikers, gathered on the lawn beneath. In front, left to right, are James F. Dewey, Federal labor conciliator, John L. Lewis, Governor Frank Murphy, Walter P. Chrys-

ler, with hands on railing. After acknowledging cheers, they went back into the Governor's office where, two days later, they reached an agreement ending the strike.



It took four husky deputies to end the sit-down of Jessie Josephson. One to each arm and leg, the deputies lugged her out of the office of Ohio's Governor Martin L. Davey.

Miss Josephson, when viewed from other angles, is a pretty young woman. On April 7, she and 74 other recipients of Ohio relief sat down in the Governor's office, demand-

ing action by the Legislature on a new relief appropriation. At first Governor Davey welcomed them but after two days of it he became annoyed, had them evicted.

LIFE ON THE AMERICAN NEWSFRONT: DICKY DELL DOHENY GETS MARRIED ON WHITE SATIN



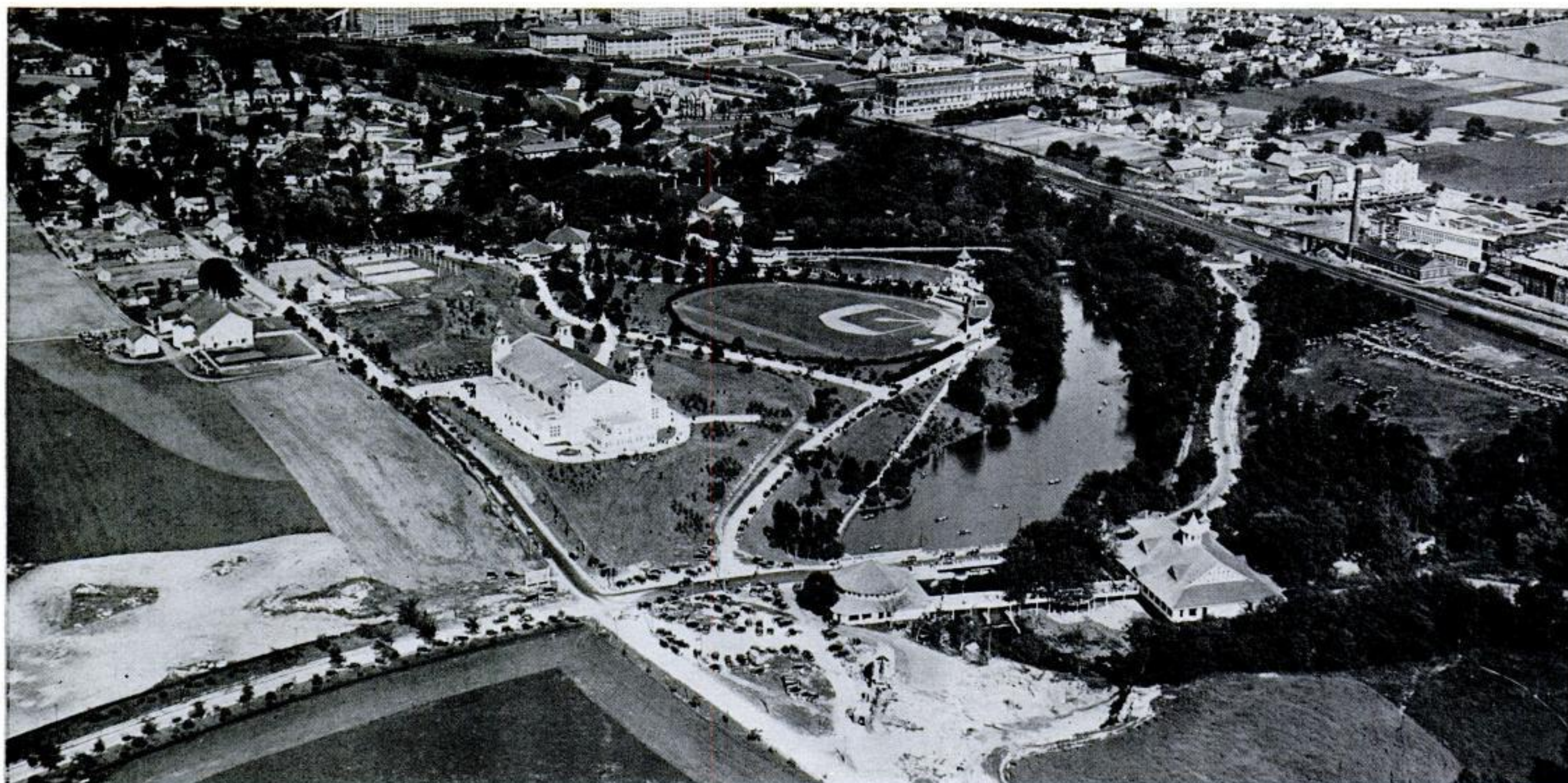
The front steps of Greystone, huge mansion of the late Oilman Edward L. Doheny in Beverly Hills, Calif., were carpeted in white satin on April 3. On the satin stood Mr.

Doheny's granddaughter, Lucy Estelle Doheny ("Dicky Dell") and her bridegroom, Waldemann Van Cott Niven, a Los Angeles lawyer. They were married by Bishop W. Bert-

rand Stevens of St. Paul's Cathedral. After the ceremony everybody toasted the bride and groom (*seated, below*), yelling to make themselves heard above the orchestra.



LIFE ON THE AMERICAN NEWSFRONT: IN MR. HERSHEY'S UTOPIA FARMERS AND STRIKERS WAR



THIS IS THE CENTRE OF THE MODEL TOWN OF HERSHEY. IN THE MIDDLE FOREGROUND IS THE AUDITORIUM; IN THE BACKGROUND THE FACTORY



Hershey, Pa. is a model town conceived and built by the man who makes the chocolate bars. Thirty-four years ago Milton S. Hershey (left) built his milk chocolate factory in a Pennsylvania cornfield to be near the supply of milk. The plant prospered and good Mr. Hershey built around it a model workers' town with houses, schools and community buildings, swimming pools and four golf courses. Then he turned over the whole establishment to the

Hershey Industrial School for Orphans. The only serious criticism of Mr. Hershey has been that he treated his workers too much like children. But lately the United Chocolate Workers, an affiliate of CIO., got a foothold in the Hershey plant and on April 6 called a sit-down strike. Some 600 workers held the factory while 1,400 others, loyal to Mr. Hershey, got angrier and angrier. What ended the strike was the sudden appearance of a horde of farmers who sell 800,000 pounds of milk a day to the company. Rattling into town in their flivvers, they joined forces with the loyal workers, stormed the plant, evicted the sit-downers. On the steps of his office stood old Mr. Hershey, now 79, with tears rolling down his cheeks.



A fun-park in the centre of town provides amusement for Hershey children. In the centre above is a chute-the-chutes. The windmill is the entrance to a caterpillar roller coaster.



The outdoor swimming pool (above) is the largest in Pennsylvania. In the airview at the top of the page, taken earlier, you can see the excavation for the pool in the foreground.



Pretty little houses on spotless streets are the homes of Hershey workers. The entire town is held in trust by the Hershey estates for the benefit of the Hershey Industrial School.



ATOP THE HERSHEY FACTORY ON APRIL 6, SIT-DOWN STRIKERS WAVED ARMS AND BRANDISHED CLUBS



On Chocolate Avenue, the main street of Hershey, loyal workers and farmers paraded past the plant on the morning of April 7. By this time the strikers were thoroughly scared.



Then the farmers arrived and together loyal workers and farmers rushed the factory. They battered in the door, ordered the strikers to drop their weapons and come out running.



Out came the strikers. They were forced to run a gantlet of farmers and non-union workers who pushed, paddled, tore and beat them. Then the victors held another parade (right).

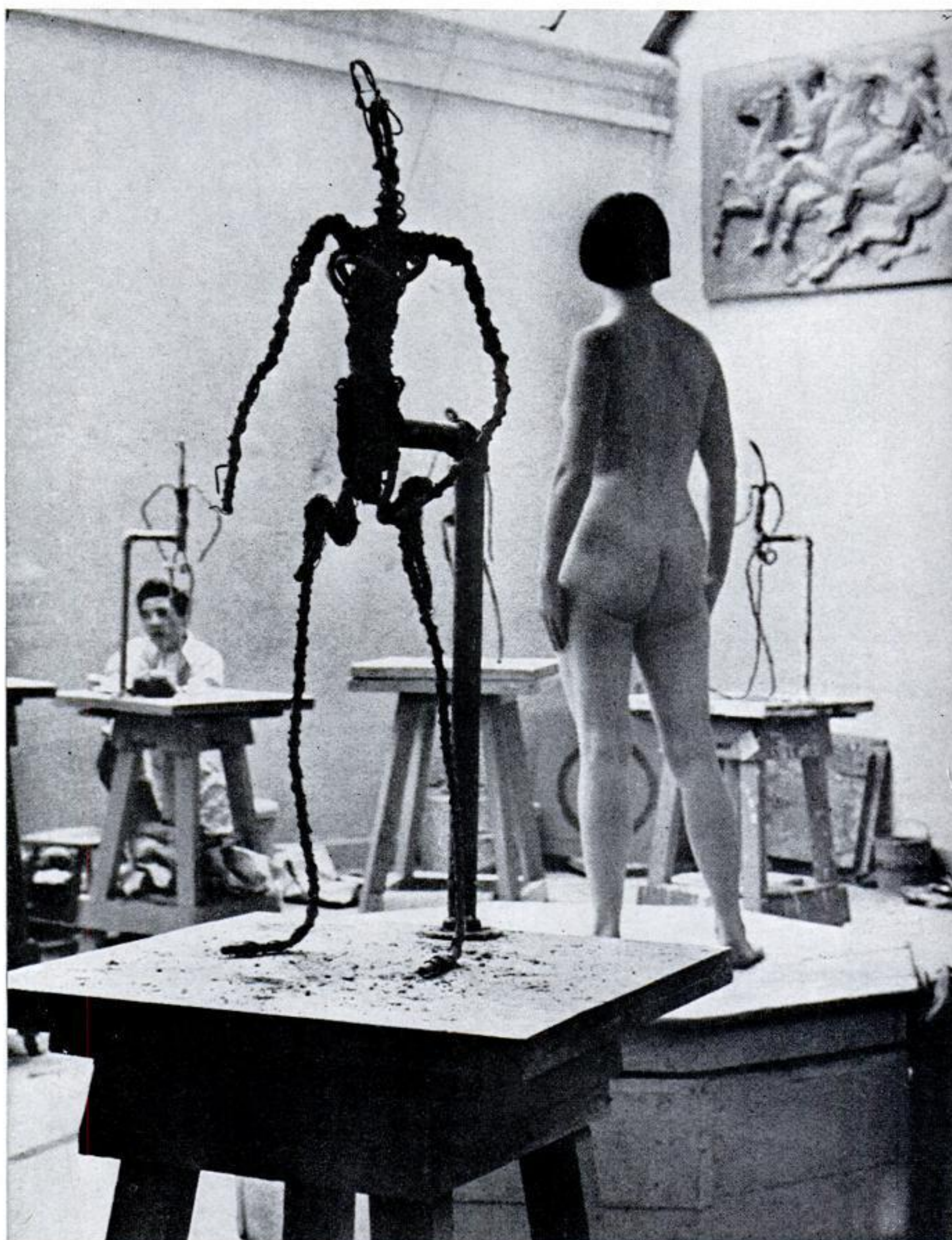




First day of competition, Barbara Bailey (*above*) begins by wiring her armature around which she will mold moist clay.

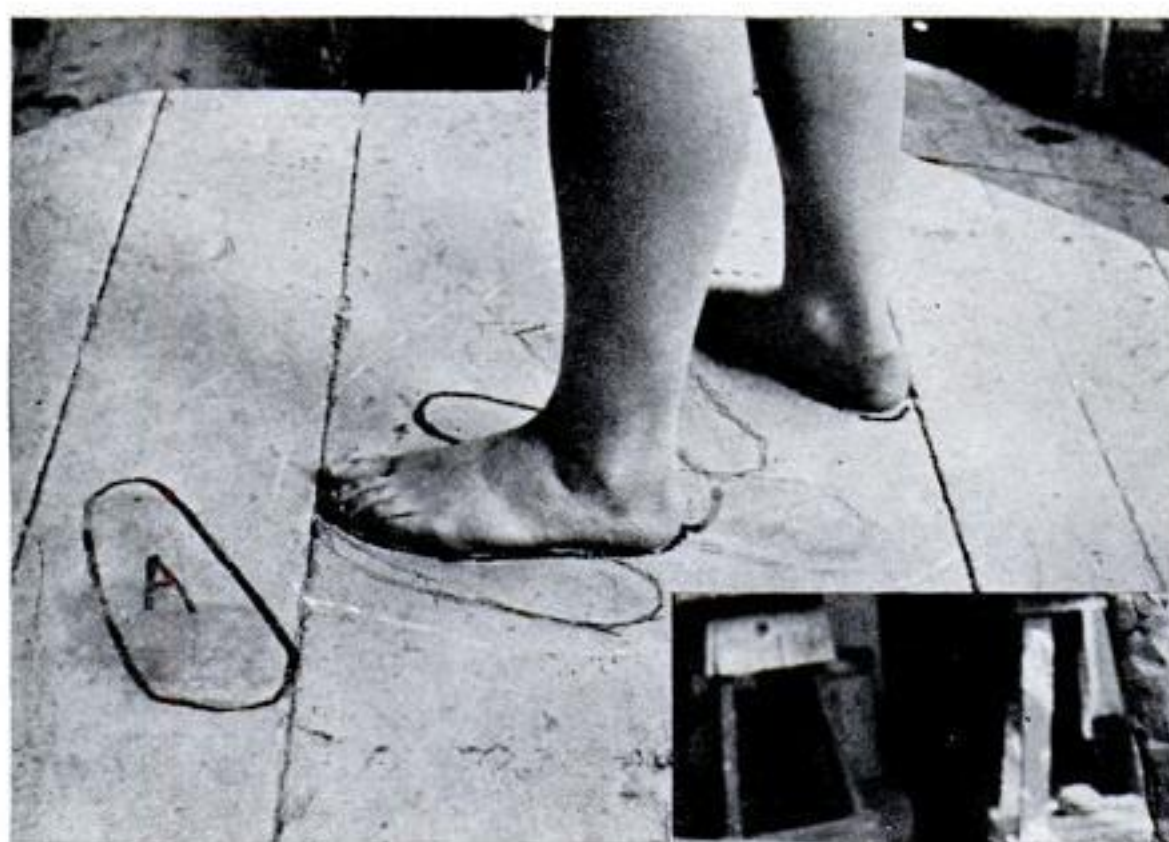


Second day of competition (*above*) finds statues' arms still skinny but work well advanced. Third day (*below*), the statues are almost complete, need only finishing touches.



The monster and the model above are, respectively, the foundation and the guide for the statues. The strange contraption is an armature. Built of heavy

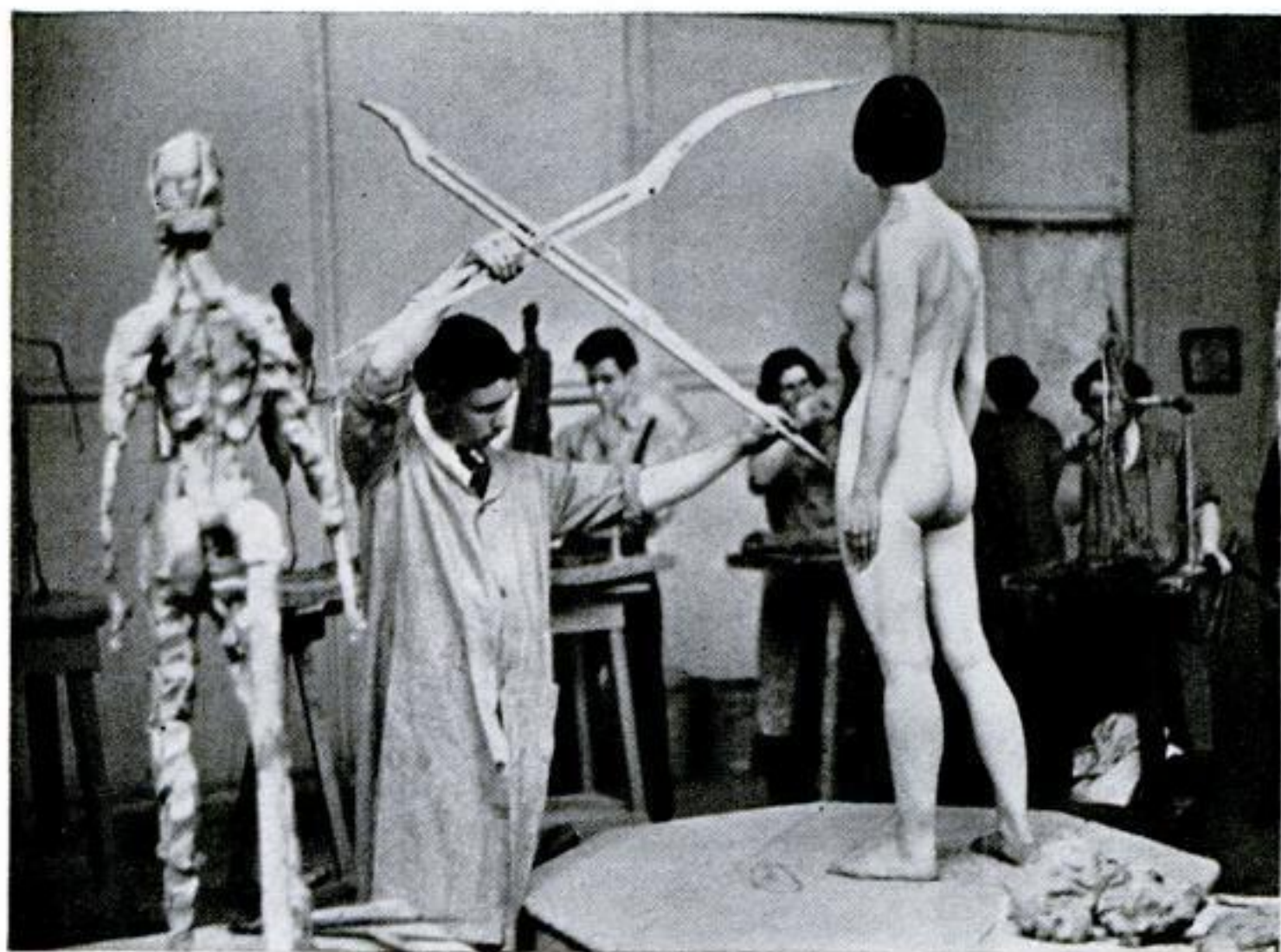
wire and fastened to the stand by a thick pipe, it forms a skeleton for the statue. The shapely model is Winifred Gould. She gets 75¢ per posing hour.



The stance (*left*) must remain exactly the same all through the competition. So Miss Gould must be sure to put her feet in the outlines marked for them.



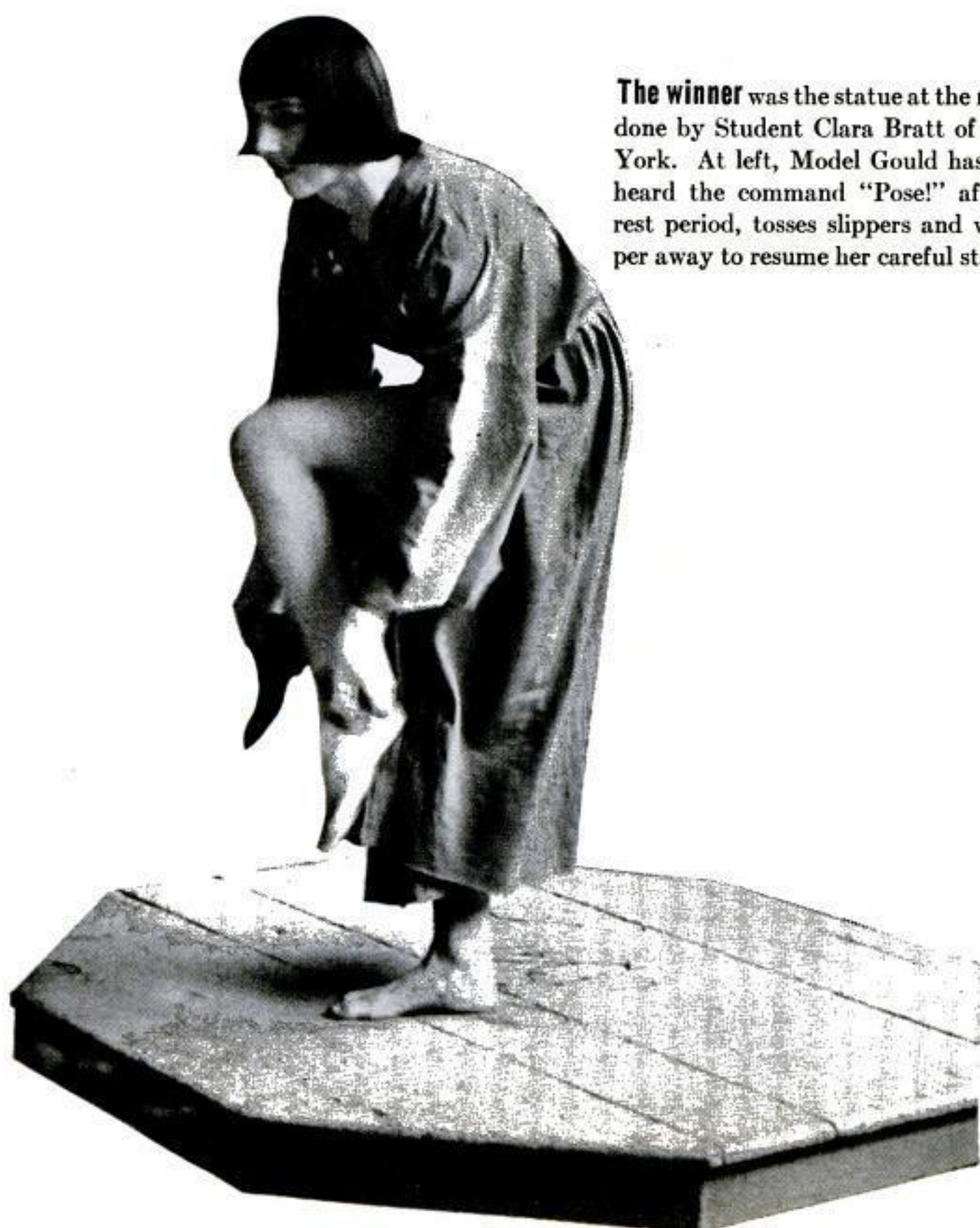
The clay feet at right are the work of an experienced student. He began his statue at its base. Novices usually start at the torso. Notice sculptor's tools.



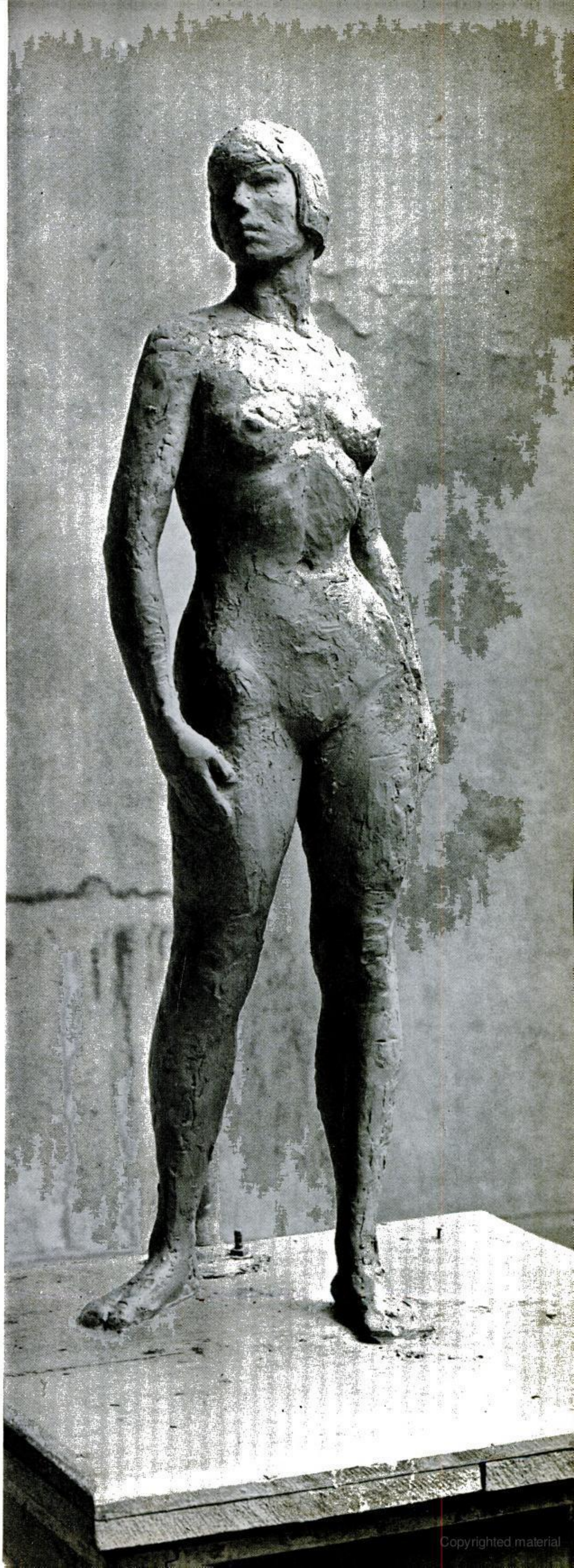
To measure the model, the student walks forward to her stand with his awkward calipers. Measurement is important. The statues must be not less than 30 nor more than 36 in. high.

AMERICA'S OLDEST ART ACADEMY HOLDS ITS ANNUAL SCULPTURE SPEED TEST

Eighteen serious students and a shapely model were shut up in a big studio in Philadelphia when the Pennsylvania Academy of Fine Arts, oldest (131 years) art school in America, held its annual contest of sculpting skill and speed. This was the competition for its coveted Stewardson Prize. To win a Stewardson, the student has to complete a small statue within 18 hours, turn out better work than his competitors. Ordinarily, a student takes a month to finish such a work. First morning, the 18 competing students began by setting up their weird, wired armatures. From then on they worked furiously six hours each day, with five minutes rest every half-hour and an hour for lunch. They could not help or criticize each other. Only non-students in the room were the Academy's handy man and LIFE's photographer for whom the Academy broke its 37-year rule against admitting strangers. After 18 strenuous hours, Clara Bratt, a middle-aged student was so fatigued that she put on her coat to go home before the award was made. Persuaded to stay, she heard the judges give her the award, and the \$100 that goes with it, for her firmly molded statue shown at the right.

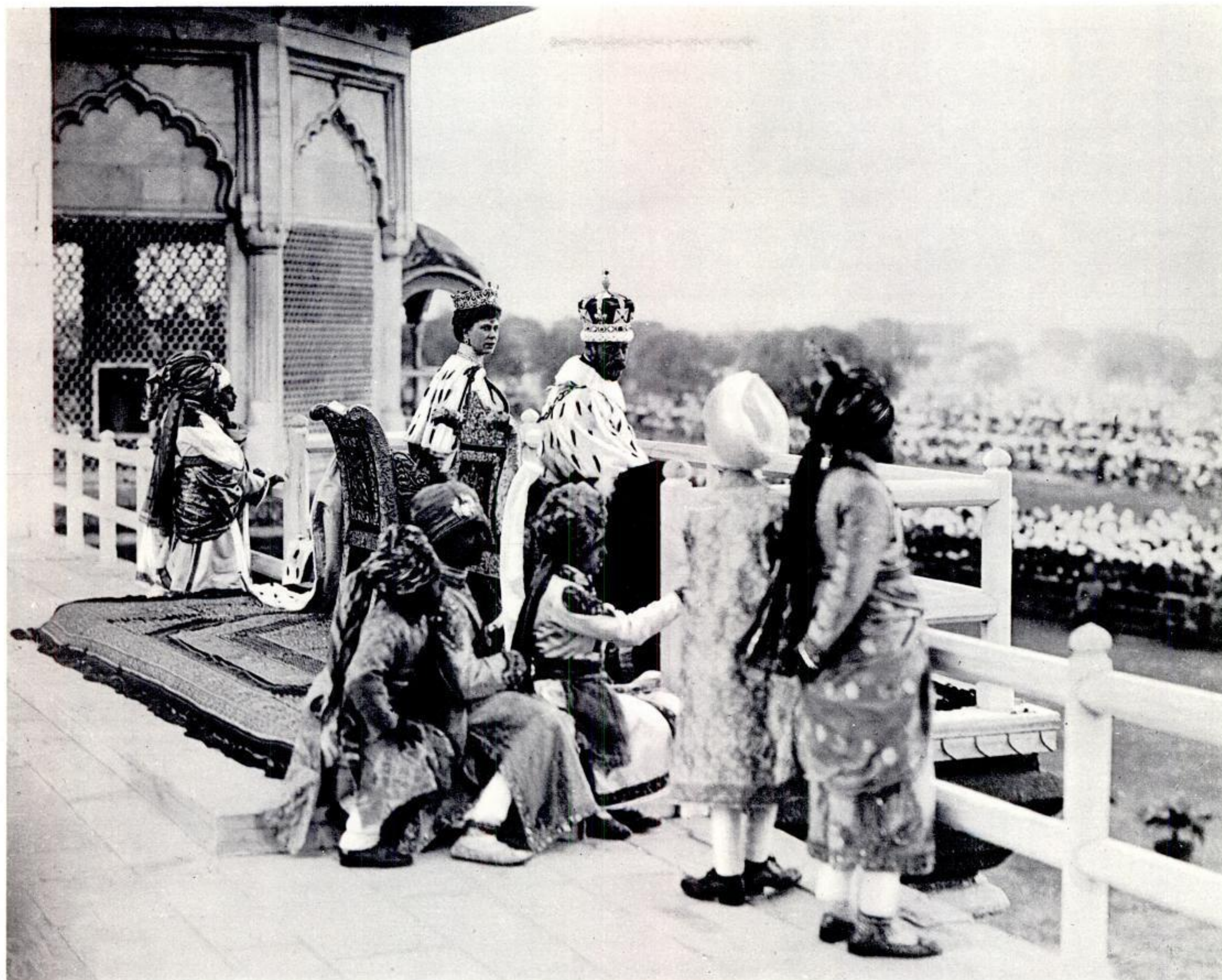


The winner was the statue at the right, done by Student Clara Bratt of New York. At left, Model Gould has just heard the command "Pose!" after a rest period, tosses slippers and wrapper away to resume her careful stance.





ENGLAND'S ROYAL HOUSE SPOTTED "MARY OF TECK," SHOWN HERE AT 20, SUPERBLY HEALTHY MATERIAL FOR A QUEEN AND QUEEN MOTHER



AT THE DURBAR IN DELHI IN 1911—THE FIRST WHITE EMPRESS OF INDIA ON LOCATION

Queen Mary becomes the second Widow of Windsor

The widows of kings usually step into a sentimental twilight. "The Widow of Windsor," however, is England's name for a queen who had no king for a husband—the late Queen Victoria who wore the crown. When her Prince Consort died, Victoria emphatically ruled on as the morose and formidable "Widow of Windsor." It was she who picked the sturdy girl on the opposite page for her grandson, the Duke of Clarence, heir presumptive to the throne. And it was she, when the Duke died unmarried, who persuaded Mary, Princess of Teck, to transfer her affections to the Duke of Clarence's younger brother, George. George and Mary presently became King and Queen and bred five sons and a daughter, apparently securing the throne of England forever to their line.

When, during King George V's Silver Jubilee in 1935, the British Empire testified to its respect and affection for its royal family, Mary had reason to feel that she had earned her share of that applause. A supremely stable, scrupulous and able woman, she had helped George V through some of England's darkest crises. When George died last year, Mary had reason to feel that her work was over. Her eldest son, as was right, was England's King Edward



By 1906, Mary had finished a Queen's first job of breeding boys: (from right), Albert (George VI), Edward, George, John (who died 12 years later), Henry and Princess Mary.

VIII. And she thought that when he was crowned she would not even ride in the Coronation procession, because Queen Mothers never did.

The abdication of Edward last December profoundly changed her situation. She alone of the royal family fully realized the immense blow to the royal family's position if Edward abdicated. She is supposed to have pleaded with Edward VIII not to abdicate under any conditions, to have asked the Duke of York to refuse the crown. But Edward abdicated and the Duke of York became George VI. From the twilight of royal widowhood Queen Mother Mary suddenly became the one English royalty that the English people were perfectly sure of. Though her blood was German, she was the first English-born Queen Consort in more than three centuries. In 26 years of queenhood, she had never done an unqueenly thing. On March 18 the British Government announced that, in violation of all precedent, the Queen Mother would ride in the Coronation procession, ahead of King George and Queen Elizabeth. It became evident that once again the House of Windsor's first representative was a Widow—Mary, new Widow of Windsor.



1900 When this remarkable photograph was taken at Osborne House, Isle of Wight, in midsummer of 1900, the great Victorian era was fast drawing to a close. In the centre sits Queen Victoria, the "Widow of Windsor," who emerged from mourning late in life to recapture the affection of her subjects. Three years before this lawn party she was accorded the tribute of the Diamond Jubilee (1897). Six months after it she was dead. About her sit 16 of her vast brood of children, grandchildren and great-grandchildren, members of the family which ruled half a dozen kingdoms and gave her the title of "Mother of Monarchs." It is no accident that she here looks at Mary (in white-plumed hat, left),

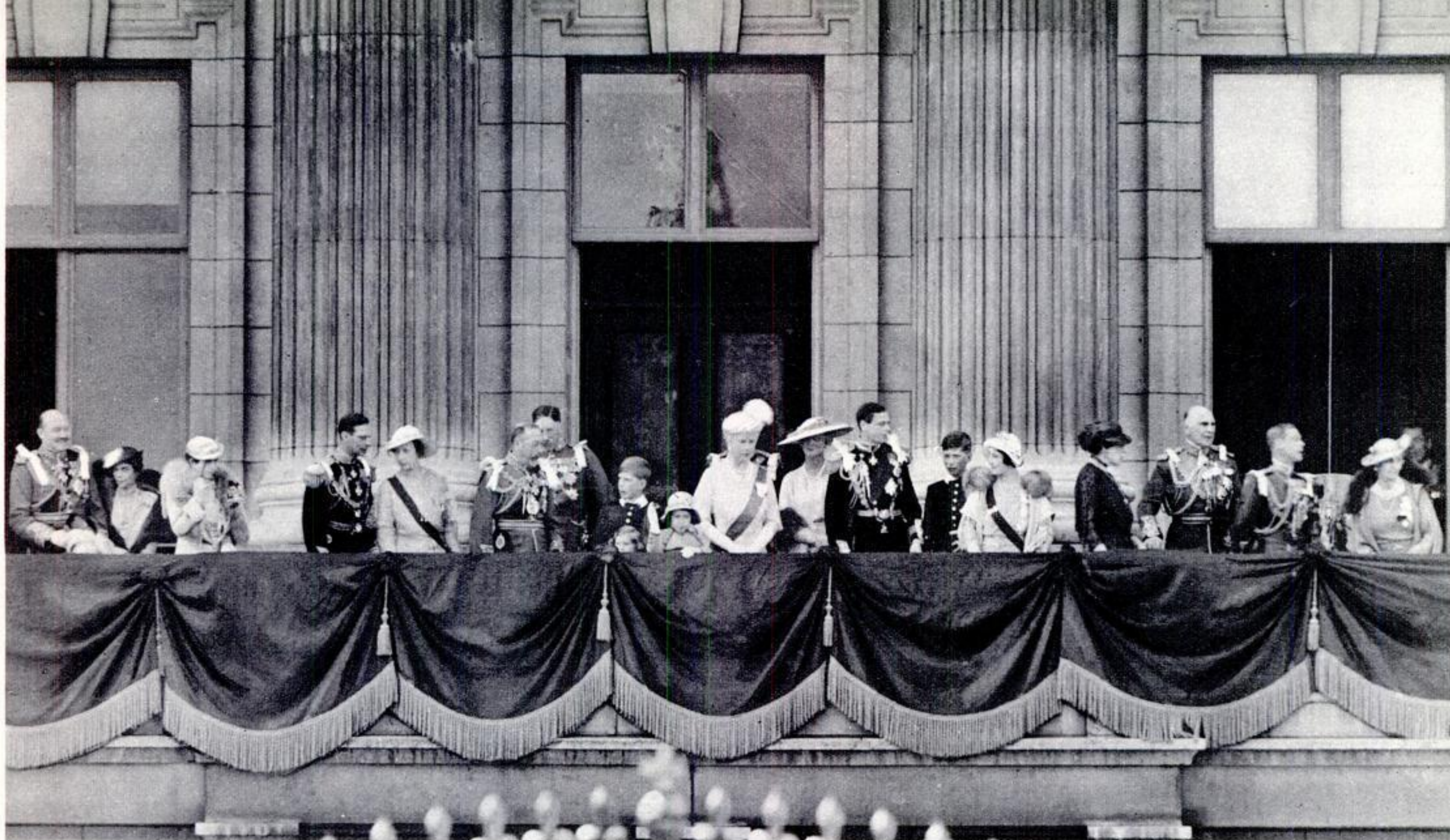
her second cousin, who was then the Duchess of York and her favorite. Mary, like her, was to sit on the throne during vital years of English history, like her was slowly to win respect by sheer British character. From her Mary learned many of the royal precepts which today make her the most revered queen of the world. These precepts she is now passing on to George VI, who stands on the chair before his father. Sole openly unhappy Windsor in this picture is little Prince Edward, the petulant boy in the white sailor suit left, leaning against Princess Marie-Louise. On Mary's lap sits the Princess Royal. Nearly all others are Battenbergs and Connaughts, children and grandchildren of the great Victoria.



In this weird vehicle, half auto, half tractor, the Queen followed army maneuvers near Aldershot on the eve of the World War. During the War, she not only inspected troops but also organized sewing auxiliaries, visited hospitals immediately behind the front lines.



Seated in a coal truck, Queen Mary was driven through a Welsh mine at Trehafod in the spring of 1912. This was one of a series of industrial tours made by the new King and Queen in 1912-13, following bitter coal strikes which resulted in a minimum wage bill by Parliament.



1935 Thirty-five years after the picture opposite was taken, there was another memorable gathering of Britain's royal family. This one took place May 6, 1935 on the balcony of Buckingham Palace at the opening of the Silver Jubilee. A few minutes before this picture was taken, the populace lining London's streets had given the King and Queen one of the most impressive tributes ever paid a nation's rulers. Among Englishmen it was now conceded that George V was the most beloved and successful English king in 250 years. What part in this success was played by Mary, his Royal Consort, is indicated by the report from Buckingham that it was almost unheard of for the Queen to be ill, but when, on rare

occasions, she had a cold, the "whole life of the palace was upset." To a large measure it was the Queen's tact and common sense that saw England's ruling house through war and depression to recovery. Left to right on the balcony are Prince and Princess Arthur of Connaught, Queen Maud of Norway, the present King, the Princess Royal (Countess of Harewood), King George V, the Earl of Harewood, the Hon. Gerald Lascelles, Princess Margaret Rose, Princess Elizabeth (heir presumptive to the throne), Queen Mary, the Duke and Duchess of Kent, Viscount Lascelles, the present Queen, the late Princess Victoria, the Earl of Athlone, the Duke of Windsor, and Princess Alice, Countess of Athlone.



Once every year since 1911, Queen Mary donned crown and ermine, entered the royal coach and drove in state along the Mall from Buckingham Palace to the opening of Parliament. The time of this picture was 1924. The Queen never showed boredom at State duties.



An efficient executive is this Queen at her desk in Buckingham Palace. From it she runs the royal household, answers her vast correspondence, prepares for her State duties. Her portrait here, in the privacy of her study, reveals her dignity and strength of character.

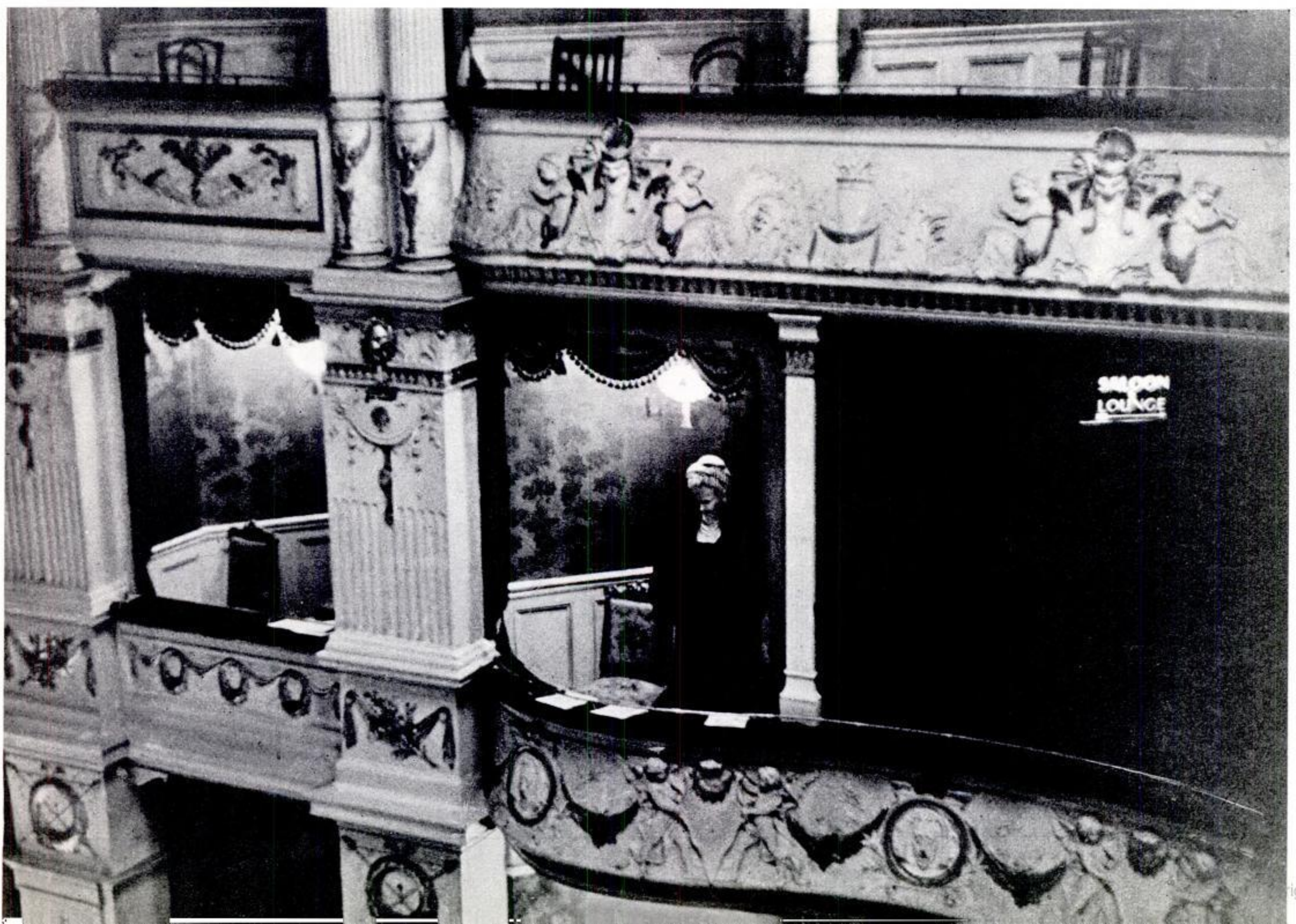


A MEMORABLE DAY IN QUEEN MARY'S LIFE WAS THE INVESTITURE OF HER ELDEST SON AS PRINCE OF WALES AT CARNARVON CASTLE, 1911



Between the two pictures on this page lies the most tragic moment in Queen Mary's life. The one above was taken October 1935, when the King and Queen attended a command variety performance at the London Palladium. The King laughed heartily, praised many of the "old-timers," whom he remembered. Behind Queen Mary lay the joyous days of the Silver Jubilee, five months past. Before her, only a few months away, lay the

King's death. The widowed Queen moved to Marlborough House and for a year she mourned. Then, called by State and social duties, she stepped again into public life. The picture below shows her in the royal box at the Garrick Theatre last February, when she made one of her first public appearances at a performance of *Two Bouquets*, popular London hit. She stands alone with bowed head as the orchestra plays the national anthem.





AGAIN THE QUEEN APPEARS. THIS TIME (ARMISTICE DAY, 1936) HER HUSBAND-KING IS DEAD, HER SON-KING HEADING FOR TROUBLE

Alone, Queen Mary resumes her royal tasks

THROUGHOUT THE CRISIS THAT ROCKED THE THRONE, THE QUEEN MOTHER RETAINED THE CONFIDENCE OF EDWARD, WHOM SHE HERE KISSES





Spade in hand, and still dressed in mourning, the Queen went to Queen Mary's Gardens, Regent's Park, last month, to plant the first Coronation tree for her son, George VI.



At the British Industries Fair at Olympia last February, the Queen, as the House of Windsor's first representative, walked for miles through exhibits of British-made luggage,

toys and hardware, shook hands with a merchant from Brooklyn, again won the admiration of her nation. This was the Queen's 32nd visit to the Fair since the first one, 1915.

ON ST. DAVID'S DAY, FESTIVAL OF WALES' PATRON SAINT, THE QUEEN STEPS OUT AMONG HER SOLDIERS, PERFORMS THEIR TRADITIONAL CEREMONY



Queen Mary (continued)



Printed before in LIFE (Dec. 14), this picture of Queen Mary and grand-children has already taken its place as a photographic memento of our time and will remain a favorite for years to come. A year ago the London *Times* asked \$500 for the American publication rights. Since then it has risen in value. Now more

definitely than when it was taken, the self-assured little girl at the left seems destined to be Queen-Empress Elizabeth. She is being schooled for the throne by her grandmother. Opposite her stands her younger sister, Margaret Rose, and on the Queen's lap sits a new Prince Edward, son of the Duke and Duchess of Kent.

(continued on p. 78)

"M-m-m-Good Soup...best I ever tasted..
it's **PHILLIPS DELICIOUS!**"

GEORGE RECTOR . . .

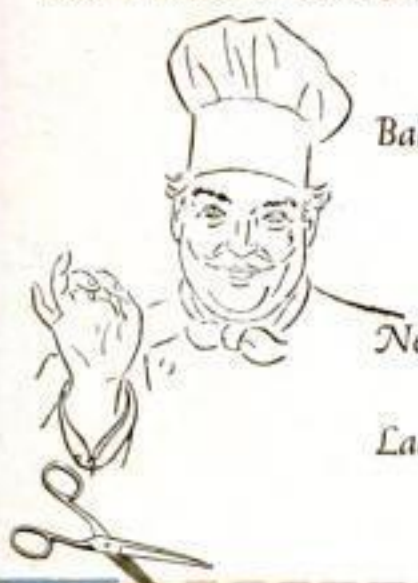
world-famous cooking authority—restaurateur, author, epicure—says "That's what my friends tell me! And that's why I'm proud to be Master Chef for the Phillips Kitchens."

Watch your husband when you set before him an inviting plateful of Phillips Delicious Soup—with its tantalizing aroma of genuine Southern cooking! One sniff—and he'll be hungry for a taste! One taste—and he'll surely pay you compliments!

For these grand soups, we pick only the plumpest of rich, sun-ripened vegetables—cook them garden-fresh! . . . What a picture they make . . . in the brilliant Maryland sunshine streaming through our immaculate kitchens! Luscious red tomatoes, crisp white celery, firm green beans, golden sweet potatoes! And such choice cuts of meat! . . . Then they're carefully blended—patiently simmered in gleaming kettles of stainless steel. Smiling white-clad chefs taste and season them to soup perfection.

We Southerners call it "lovin' cookin'." You get it—at its best—in Phillips Delicious Soups. Remember, too, these delicious soups are condensed to *double-richness*, so you get double the quantity when you add milk or water.

Ask your grocer—today—for your favorite of our 18 varieties. Start off any meal, heavy or light, with Phillips Delicious Soup, and it will be a *better* meal! For next Sunday's dinner, George Rector suggests this Southern menu.



Phillips Delicious Tomato Soup
 Baby Radishes
 Olives
 Devilled Crab Maryland
 Hot Southern Biscuits
 Maryland Smothered Chicken*
 New Peas
 Corn Fritters
 Field Salad—French Dressing
 Lady Baltimore Cake with Fresh Strawberries
 Coffee

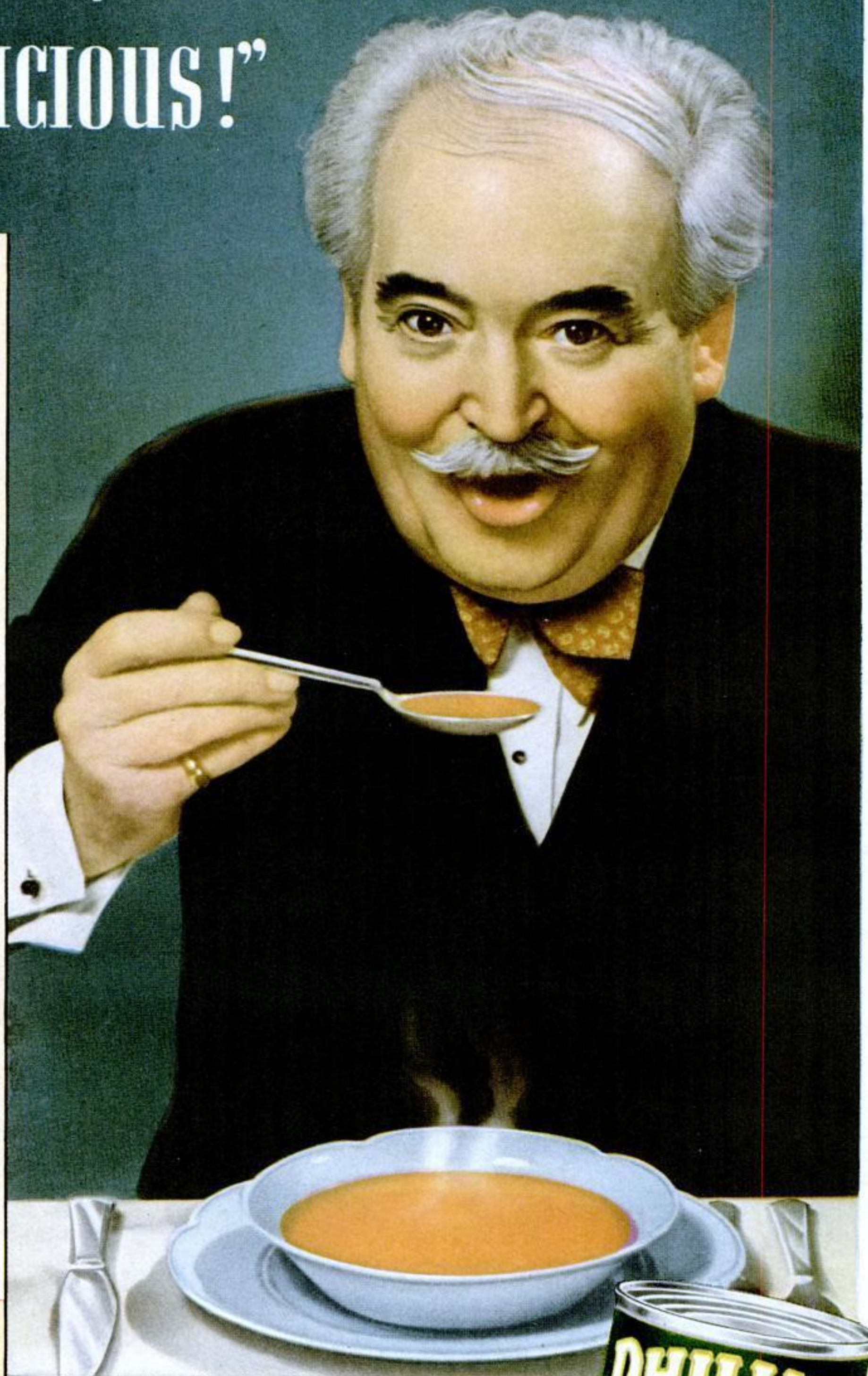
*MARYLAND SMOTHERED CHICKEN

Clean and dry a young chicken (about 2½ lbs.); cut into 8 pieces. Season with salt and pepper; dust lightly with flour. Melt 4 tablespoons of cooking fat (half butter) in heavy skillet; brown chicken on all sides. Cover skillet and cook slowly until chicken is tender. Remove chicken to hot platter and make—

CREAMED GRAVY: Empty 1 can PHILLIPS DELICIOUS Cream of Mushroom Soup into skillet in which chicken was cooked, add 1 cup cream or milk, 2 tablespoons Sherry (optional); stir until boiling point is reached. Pour over chicken.

18 Delicious Varieties

VEGETABLE	ASPARAGUS	NOODLE WITH CHICKEN
TOMATO	BEEF	VEGETABLE BEEF
PEA	MUSHROOM	CLAM CHOWDER
BEAN	CHICKEN	CHICKEN GUMBO
CELERY	PEPPER POT	MULLIGATAWNY
ONION	OYSTER SOUP	SCOTCH BROTH



★ Listen in to "Dining with George Rector"... Wed., Thurs., Fri. . . . Columbia Broadcasting System . . . Consult your local paper for time and station.

PHILLIPS *Delicious Southern* **SOUPS**



HUDDIE LEDBETTER, BETTER KNOWN AS LEAD BELLY, CALLS HIMSELF "DE KING OF DE TWELVE-STRING GUITAR PLAYERS OF DE WORL' "

LEAD BELLY

BAD NIGGER MAKES GOOD MINSTREL

The easiest way to avoid or at least to mitigate the consequences of sin is to entertain your fellow man. Amuse the public, and you can get away with almost any crime. Prime example of the great American appreciation of criminal talent is the case of Huddie Ledbetter, better known as Lead Belly. Twice imprisoned for murder or attempted murder, he has twice strummed and sung his way to gubernatorial pardons, is celebrated today as the country's No. 1 Negro minstrel.

Born in Louisiana swampland some 50 years ago, Lead Belly grew up in an atmosphere of violence and sexual precociousness to which he early contributed more than his share. At 15, he was an illegitimate father. Around this time his skill on the guitar made him in great demand at local dances. Improvising as he sang, he soon became a walking anthology of unwritten folk music. His early manhood was spent rambling through Texas, doing odd jobs of plowing and cotton picking, earning a reputation as a great hand with the ladies in communities where such fame called for spectacular prowess.

In December 1917, in a row involving a girl, Lead Belly shot another man dead. Sentenced to 30 years in a Texas penitentiary, he was pardoned in 1925 by Governor Pat M. Neff, who heard him strum and sing a petition for pardon. Five years later he got into a stabbing affray with a gang of other Negroes, was shipped to the Louisiana State Prison farm for assault with intent to murder. There, in the summer of 1934, John A. Lomax, eminent ballad collector who was searching for folk songs to be recorded for the Library of Congress, recorded another petition for a pardon which Lead Belly sang to Governor O. K. Allen. Lomax sent the record to musical Governor Allen who promptly pardoned the persuasive petitioner.

Began a peaceful period during which Lead Belly drove Lomax around the country, helped him with his recording machine. In December 1934, Lomax brought him to New York. Money and fame going to his head, Lead Belly broke with Lomax early in 1935, went back to Louisiana with his new wife, Martha Promise. Chastened, poor again after brief, sudden affluence, he recently returned to New York, is currently singing and playing on the radio, may well be on the brink of a new and prosperous period.



MRS. LEAD BELLY, THE FORMER MARTHA PROMISE, IS HER HUSBAND'S MANAGER



THESE HANDS ONCE KILLED A MAN

SOAK IT—Patapar is insoluble

SQUEEZE IT—Keeps its full strength when wet

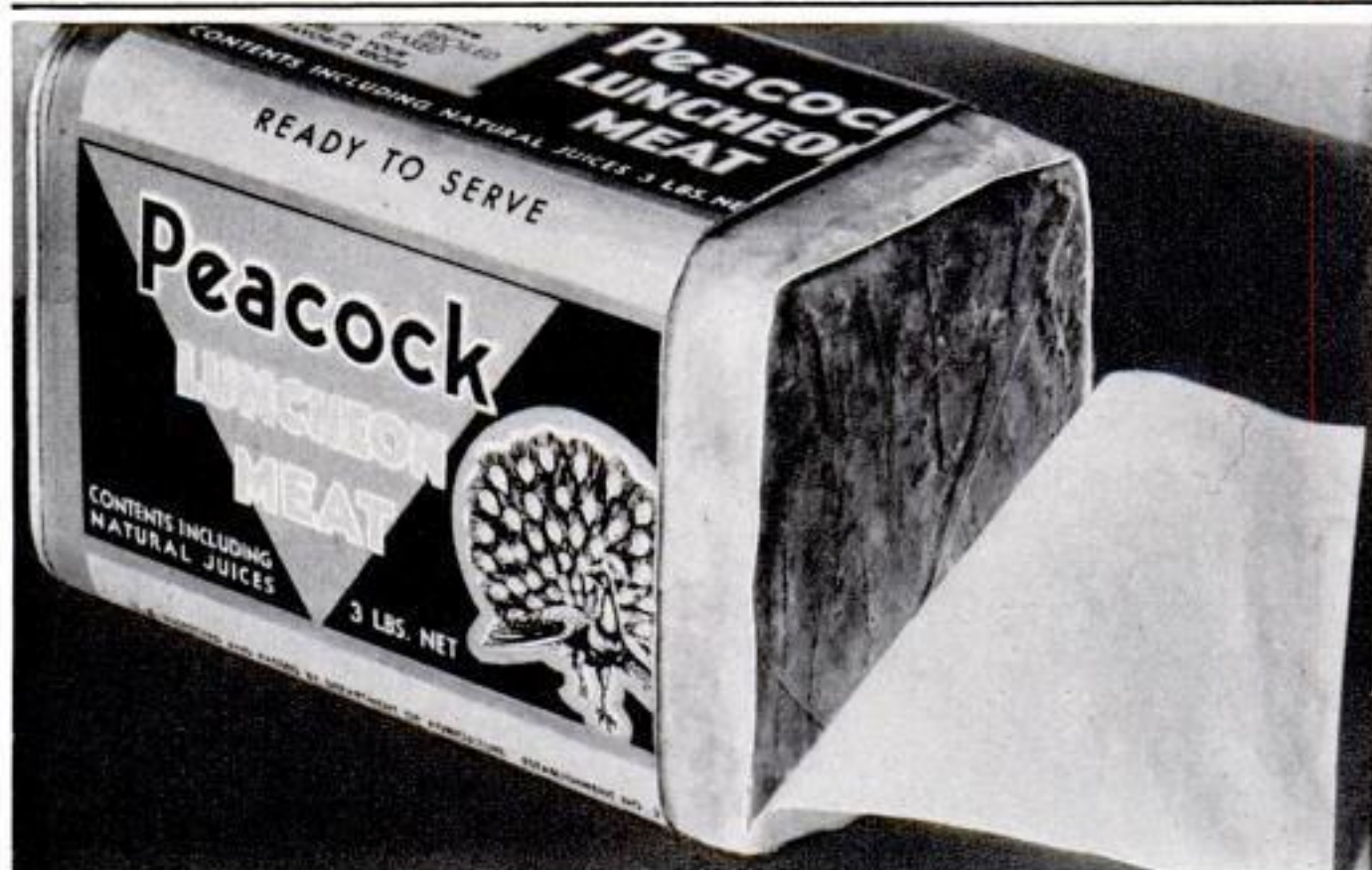
Patapar NEWS

This product protected by Patapar

Look for this Key-mark on wrappers of your foods

PATAPAR IS THE TRADE MARK OF PATERSON VEGETABLE PARCHMENT

No. 30 APRIL 1937



Luncheon Meat Gets Patapar Protection

CUDAHY, Wis.—The delicious appetizing qualities of this juicy luncheon meat are doubly safeguarded by an inner wrapper of Patapar completely covering the meat. Patapar is pure and strong. The moisture and juices from the meat will not harm or weaken it. It is insoluble.



Protection For Apricots

NEW YORK, N. Y.—Held snug and safe in an immaculate Patapar wrapper, these California apricots have made many friends among New York families. They are packaged in Patapar so that they will be sure to keep their luscious flavor. And do they! Um-m-m.

"Wet Strength" Makes Durapak Best Crate Liner

SALINAS, Cal.—To protect iced shipments of crated, fresh produce, shippers are specifying Durapak crate liners. This insoluble tough sheet helps keep the contents fresh and secure. Water from the melting ice and moisture



Patapar Wrapper Helps Save Butter Flavor

BRISTOL, Pa.—Patapar has certain characteristics peculiarly suited to give complete butter protection. It is a pure, odorless, tasteless wrapper that is both insoluble and grease-proof. It keeps out harmful light rays—keeps in the delicate flavor and goodness.



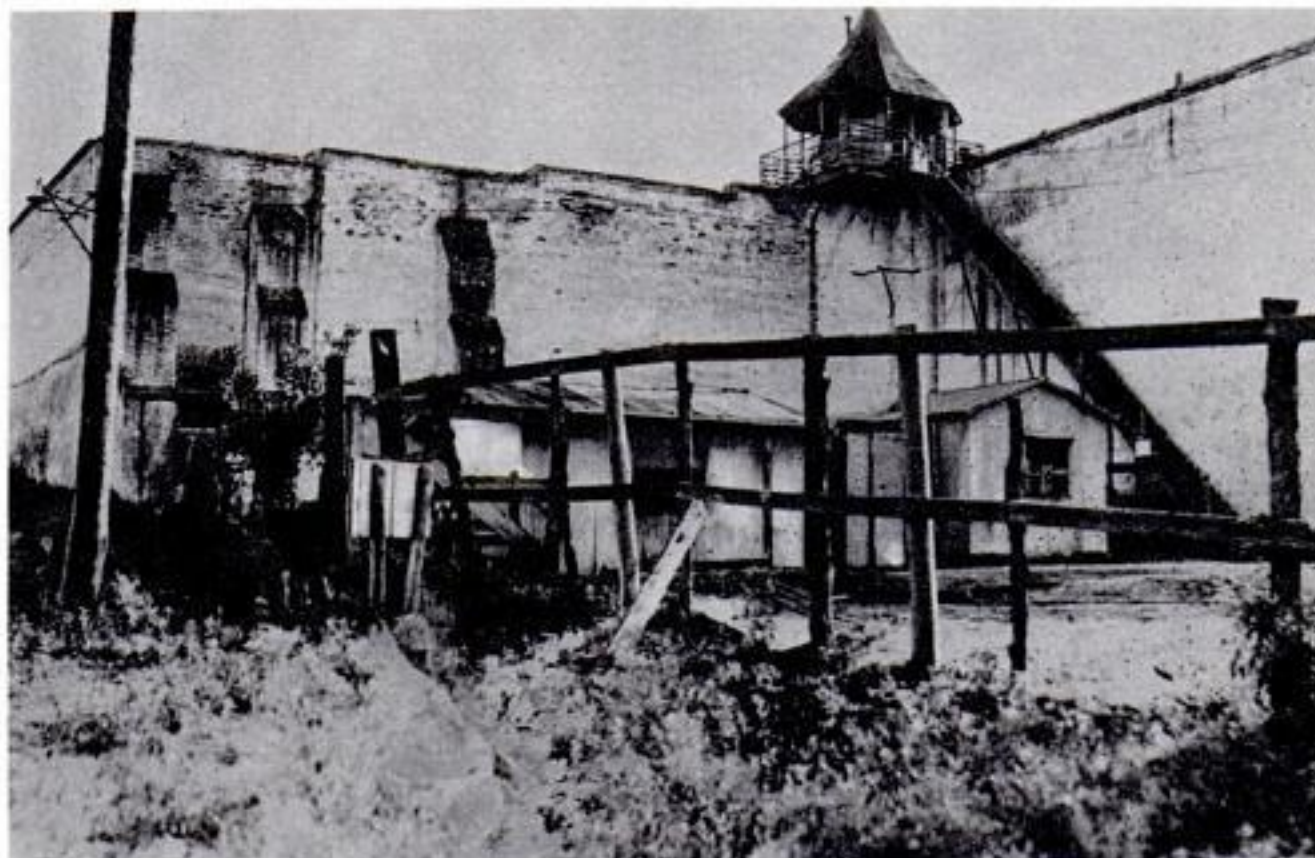
from the produce leave it unharmed. It has super-strength, wet or dry!

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LEAD BELLY (continued)



An early Lead Belly enthusiast was Texas Governor Pat M. Neff who on Jan. 15, 1925, moved to leniency by a musical petition, pardoned the murderous minstrel after he had served 6 years, 7 months and 8 days of a 30-year penitentiary sentence.



An early Lead Belly home was the ramshackle Texas State Penitentiary at Huntsville where Lead Belly spent part of his 6½-year term. While in prison he worked long and hard, was allowed to play his guitar Sundays to entertain the other inmates.

At lunch time, many mothers serve the children with a glass or two of Canada Dry. It's always a favorite beverage, and it aids digestion, helps to keep the children in tip top condition for their school work.

Canada Dry's Sparkling Water ... "The water with the Champagne Sparkle," also at newly reduced prices. It is packed with pin-point carbonation, makes smooth and zestful long, tall drinks. An opened bottle in the refrigerator, even after 24 hours, is still lively and full of sparkle.



El Mirador in Palm Springs, California ... One of the countless fine hotels where guests prefer Canada Dry over all other ginger ales.



Fourteen separate inspections safeguard Canada Dry's jewel-like sparkle and matchless quality. The Champagne of Ginger Ales is so pure and wholesome that many doctors prescribe it.



If you want
The *Champagne*
of Ginger Ales...
ask for
**CANADA
DRY**

Through the years, Canada Dry has been hailed as the Champagne of Ginger Ales. Everywhere it is famous for its mellow smoothness, its fragrant bouquet and sparkling zest. And now that prices are reduced, more and more people are switching from other ginger ales, making a *habit* of always ordering Canada Dry.

**NEW LOW PRICES
EVERYWHERE!**

Now Canada Dry is on sale at the lowest prices in history—people are buying it by the half dozen bottles, keeping some always in the refrigerator, so they can serve the family and unexpected guests.



MOBIL

1½ MILLION EVERY DAY STOP FOR THE GASOLINE



MOBILGAS^{AND} MOB

Mobilgas

OUTSELLS ALL OTHERS IN U.S.A.

THE PERFECT COMPANION TO WORLD-FAMOUS MOBIL OIL!

A THOUSAND A MINUTE! A million and a half a day! Can you imagine what a line-up of cars that makes?

Bumper to bumper they'd reach from New York City to San Francisco. The biggest army of motorists using one gasoline!

Why is this? Before you fill your tank again—read, and remember these facts:

Mobilgas fires faster. Develops more power. It's tested daily for uniformity. Every tankful delivers more miles. You get smoother, quicker-acting performance...at less cost!

And Mobilgas is made by the same engineers who refine world-famous Mobil Oil.

These are some of the reasons Mobilgas skyrocketed to the lead! Big, important reasons that make this gasoline worth trying!

One tankful in your car and you'll agree 1½ million motorists are right when they stop daily for Mobilgas.

Join them. It won't cost you one penny extra to enjoy your driving more!

Go to the nearest station that shows the Sign of the Flying Red Horse. Get Mobilgas—gasoline running-mate to Mobil Oil!



STOP AT THE SIGN OF *"Friendly Service"*

MOBIL OIL SOCONY-VACUUM OIL COMPANY, INC.

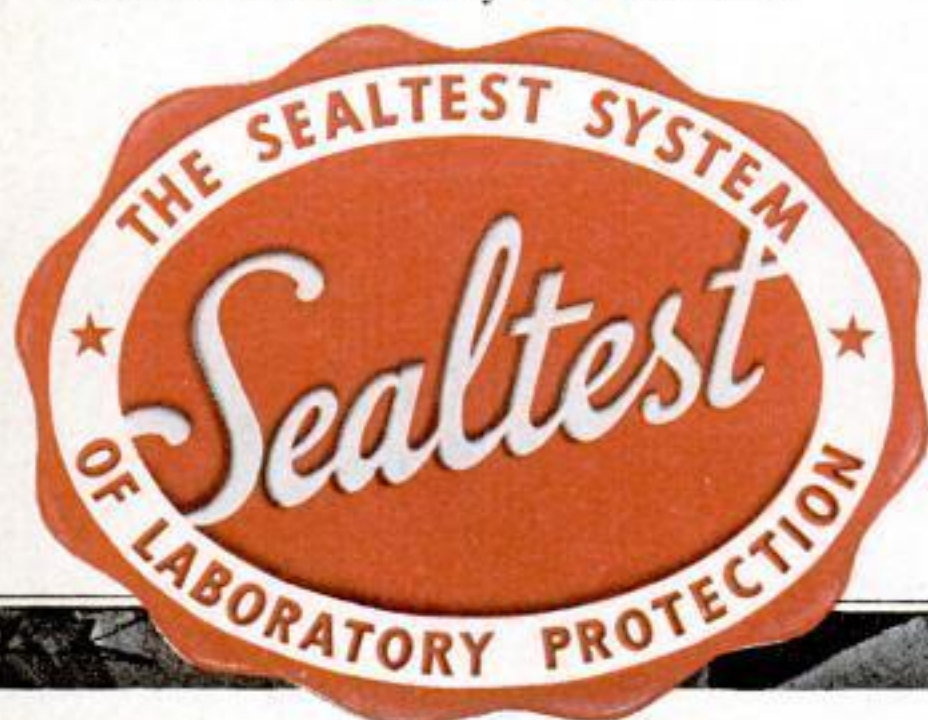




Making LIFE

safer for millions

Out of laboratories have come the epoch-making discoveries of pasteurization, of antiseptics, of radium, of antitoxins . . . discoveries which are saving the lives of millions. Today, this work of making life safer is being carried on in the dairy industry by the Sealtest System of Laboratory Protection.



In more than 100 Laboratories of the Sealtest System of Laboratory Protection, many of America's leading dairy scientists ceaselessly work to improve the quality and safeguard the purity of ice cream, milk and other dairy products.

The Sealtest System is the largest organization of laboratories and scientists ever formed for the protection and control of dairy products. Its chief purpose is to see that the milk, ice cream, butter and other dairy products of its member-companies are pure, safe and of the highest quality.

In co-operation with public health authorities—Sealtest scientists exercise a rigid control over these food products so essential to the nation's health and well-being.

Back of this great laboratory system stands an affiliated group of leading dairy and ice cream companies who have pledged

themselves to maintain Sealtest requirements in their products. Stationed in the plants of these companies are scientists of the Sealtest Laboratories to insure that every Sealtest regulation is enforced.

How can you know and enjoy these Sealtest-protected products?

Look for the dairy or ice cream company in your community whose products are produced under the supervision of the Sealtest System. Use the red-and-white Sealtest Symbol as your guide for buying milk, ice cream, butter . . . any dairy products you serve in your home.

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IN THOUSANDS OF COMMUNITIES, THE OUTSTANDING MILK AND ICE CREAMS ARE SEALTEST PROTECTED



THE ENGLISH IN INDIA GET MARRIED


With British phlegm, Major Craster takes his bride, Miss Macallum, to church on an elephant with a golden howdah. The place is Rajputana in north central India. The English are the only race whose middle classes can indulge in the

trappings of rulers governing India's millions. Major Craster is superintendent of a Rajputana detention camp, and his job is to take care of terrorists who now and then bomb such Englishmen as himself. Latest spate of Indian terrorism was in 1931, another one is nearly due. Major Craster says that terrorism begins when anti-terrorist restrictions lapse. Right now Britain is trying to give Indians semi-self-rule and the Congress independence party is refusing it.

THE NEW PURGATORY OF THE DUKE OF WINDSOR

On March 29, the "Pension" sign having been taken down from the yard at right, three cars drove across a bridge and into the driveway in the foreground, bringing the Duke of Windsor to Appesbach House on St. Wolfgang Lake in the Austrian Salzkammergut district. He had had 100 days of boredom at Enzesfeld Castle since his abdication last December, faced another month before the divorce of Mrs. Ernest Simpson becomes absolute. The white-painted brick house of Dr. Franz Ortner, shown, is almost as little as it looks, but it has eight bedrooms, a conservatory, tennis court and private landing stage. Off-season rates for room and board are \$2 to \$3 a day. The village of St. Wolfgang is 100 yards to the right. It is a summer resort, has a golf course and the famed White Horse Inn where the late Emperor Franz Josef often stopped.





Doctors know the *truth* about laxatives — do you?

IN his daily work of protecting your health, the doctor makes no compromise with quality. Every drug or serum he uses must meet strict standards of purity and strength.

Even for a little thing like a laxative, the doctor has a definite set of requirements. Before giving a laxative his approval, he considers it from every angle to make sure that it measures up to his demands. Read the following specifications carefully.

The doctor says that a laxative should be:
Dependable · Mild · Thorough · Time-tested.

The doctor says that a laxative should *not*:
Over-act · Form a habit · Cause stomach pains · Nauseate, or upset the digestion.

And Ex-Lax checks on *every one* of these points. It meets the doctor's demands fairly and fully. In fact, Ex-Lax is regarded with such confidence that many doctors use it in their own homes. Ex-Lax has literally millions of friends. It is the most widely-used laxative in the whole world.

Try Ex-Lax next time you need a laxative. Let your own experience convince you of its advantages.

You will find that Ex-Lax is mild and gentle—that it is *not* upsetting. You will find that Ex-Lax is completely effective. Moreover, you will appreciate the pleasant sense of well-being that follows such a thorough movement.

Your children, too, can share in these advantages. For the requirements set up by the doctor are *doubly important* to a child.

Once you try Ex-Lax, you'll say good-bye forever to harsh, nasty-tasting cathartics. Both youngsters and grown-ups are grateful for its delicious chocolate flavor. All drug stores have Ex-Lax in economical 10c and 25c sizes.

**When Nature forgets —
remember**

EX-LAX
THE ORIGINAL CHOCOLATED LAXATIVE

FREE!

If you prefer to try Ex-Lax at our expense, write for free sample to Ex-Lax, Dept. NL-47, Box 170, Times-Plaza Sta., Brooklyn, N. Y.

Debut of Distinction

With the advent of the new Chevrolet for 1937, real luxury makes its first appearance in the field of low-cost motoring. For here at last is a low-priced car that is not only beautiful to look at and thrilling to drive, but also comfortable and quiet and safe to the same degree as motor cars costing a great deal more. May we invite you to see, drive and buy the new 1937 Chevrolet—the only complete car—priced so low.

CHEVROLET MOTOR DIVISION, General Motors Sales Corporation, DETROIT, MICHIGAN

CHEVROLET



THE COMPLETE CAR • COMPLETELY NEW

By Appointment
BARON TWEEDSMUIR, G. C. M. G.



To His Excellency
GOVERNOR GENERAL OF CANADA

You can relax with "V.O."

MR. JASPER MORGAN

*World-famous naval architect and designer of racing yachts,
member of the famous Morgan family.*

"After the excitement of a close yacht race, a highball of 'V.O.' and soda not only tastes good, but is definitely relaxing and soothing. 'V.O.' is my preference amongst whiskies."

(Signed) *Jasper Morgan*

Seagram's "V.O." is a fine imported whisky both rich-tasting and mild. It is 90-proof rare old Canadian whisky aged 6 full years in charred oak casks. "V.O." is a truly relaxing whisky. You are invited to try it.

SEAGRAM-DISTILLERS CORP., OFFICES: NEW YORK

A Fine Imported Whisky

THE MASTERPIECE OF SEAGRAM SKILL





BEHOLD FIVE "CLIP-JOINT" HOSTESSES: EMMY LOU, GABBY, MARY, FLORRIE AND ESTELLE

MOVIE OF THE WEEK:

Marked Woman

Warner Bros., the least chicken-hearted of the movie companies, has turned out another film of the type described by the trade as "raw meat." That means that it deals with a sombre theme, frankly and brutally, without embellishments of comedy or romance. *Marked Woman* is based on the spectacular trial of the New York "Vice Tsar," Charles Luciano. Racketeer Luciano was sent to prison last spring, largely on the testimony of prostitutes. In *Marked Woman*, the five girls above are "clip-joint" hostesses, an overlapping but slightly less tawdry profession. They are none the less the counterparts of such famous characters in the Luciano Case as Cokey Flo, Dixie and Jenny the Factory.

The hostess heroine is Bette Davis, who appears at left and right. Bette spent last summer trying to get out of her Warner Bros. contract on the grounds that the studio would not cast her in sympathetic roles. *Marked Woman* is evidence of her failure. Like a good trouper, Miss Davis has given the role a capable and wholehearted performance.





The Racket Boss and one of his clip-joint hostesses (Isabel Jewell).

MARKED WOMAN *(continued)*

The menacing character at the left is an actor named Eduardo Ciannelli who plays in *Marked Woman* the role of Johnny Vanning, the Racket Boss. Vanning is the counterpart of Charles Luciano, at one time the No. 1 racketeer of New York City. He is flawlessly tailored (Luciano favored morning clothes). He lives in a swank penthouse (Luciano had a suite in the Waldorf-Astoria). In the end he is sent to prison for 30 to 50 years (Luciano is in Dannemora for the same term).

"Lucky" Luciano was the heir of Dutch Schultz to some of the most lucrative rackets in New York. His own development was vice, which he put on an organized, chain-store basis, collecting \$10 a week from each of 1,000 prostitutes. A shadowy character, known to most of his subordinates only as "The Boss," Luciano was uncovered by Thomas E. Dewey, New York's shrewd and energetic young rackets investigator. It was Dewey who persuaded the prostitutes and their madams to testify, at the risk of their lives. In the movie the prosecutor's role, played by Humphrey Bogart, becomes less important than that of the five clip-joint hostesses.

Marked Woman leaves the five hostesses walking off into the night, to resume their professions. That is what Mr. Dewey's witnesses presumably did. The last heard of them was in March of this year when Cokey Flo and two others recanted their testimony, claiming that Mr. Dewey's agents had bribed them. Mr. Dewey replied that they are now being intimidated or bribed to recant.



1 Mary Dwight (Bette Davis) shares an apartment with the four other hostesses of a clip-joint (a night

club where patrons are robbed or swindled). In the scene above Mary's innocent kid sister Betty (at right on sofa)

has arrived on a holiday from college. Mary (at left on sofa) tells her that the five girls are all fashion models.



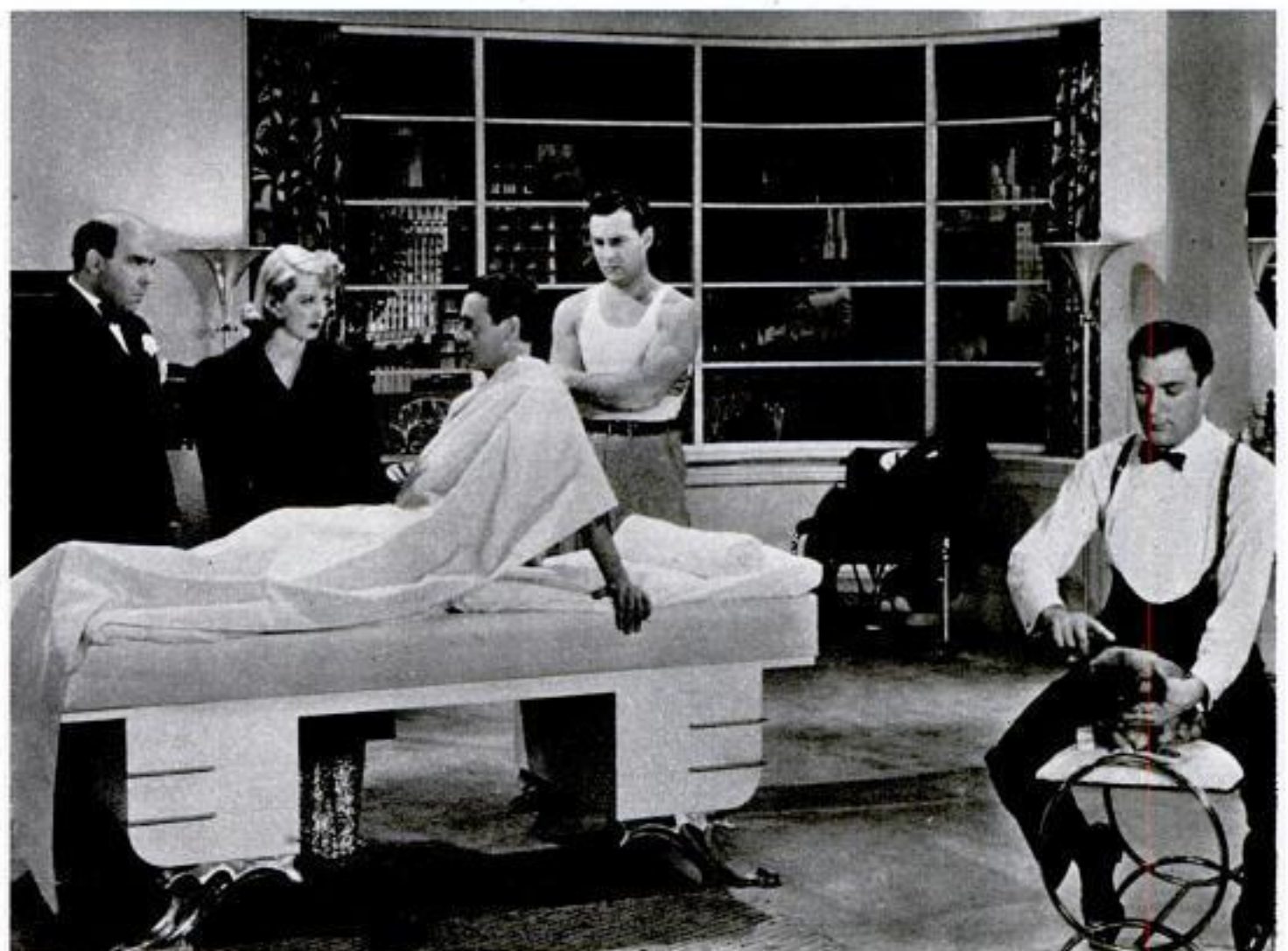
2 Mary's pretense collapses when all the girls, including by mistake Sister Betty, are arrested on suspicion. One of the clip-joint's patrons, who paid his exorbitant bill with a rubber check has been "rubbed out" by Vanning. Vanning's lawyer comes to the jail (above) to tell Mary to testify as Vanning orders or be rubbed out herself.



3 Meanwhile Mary allows the District Attorney to think she is turning state's evidence. When the case comes to trial the D. A. (Humphrey Bogart) is counting on her testimony to send Vanning and his gang to prison. But Mary, anxious to save her skin, and outsmart the District Attorney, testifies as Vanning ordered. The case collapses.



4 Mary's sister Betty, ashamed and disillusioned by the whole affair, takes up with Vanning's gang. In the picture above she is being pawed by one of the Boss's friends. When the pawing gets too rough she resists. Vanning orders his "gorillas" to "take care of her." Some time later Betty's body is found floating in the river.



5 While Betty is still missing Mary goes to Vanning's penthouse and threatens to give him away to the District Attorney unless her sister is found. The Boss, interrupted in his massage, warns her not to talk. As Mary leaves, Vanning's chief "gorilla" (left) follows her. He beats her cruelly, slashes a double cross on her cheek.



6 Mary lives to swear vengeance on Vanning and tell her story to the District Attorney. The other four girls get up courage to join her and all five are taken into protective custody (above). (Notice the bandage on Mary's cheek. After the Luciano case was closed, one of the prostitute witnesses was similarly branded "CL" on the thigh.)



7 Once more Mary takes the witness stand, with Vanning's double cross carved on her cheek. This time she is on the level. On the five girls' testimony Vanning and his henchmen are convicted. The successful District Attorney is acclaimed as the next Governor. Mary Dwight and her four companions walk slowly off, into a foggy night.

All right! Hammermill Bond
IS a better paper...
SO WHAT?



Yes, you've proved it erases easier, and my girls would do better work... I know it makes a fine impression and a lot of fine companies use it... **BUT** in my business I simply can't *afford* such expensive paper!

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25 letterheads on Hammermill Bond will cost you only 1¢ more than you now pay for cheap paper!



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No business can afford to be represented by poor paper when today's price of Hammermill Bond is such a little more than the cheapest. Confirm this by a quotation from your own printer. And send the coupon for a kitful of ideas for better letterheads and printed forms.

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Gentlemen: Please send me, without charge or obligation, your Working Kit of letterheads and printed forms, including actual designs and proved methods of putting paper to work. (Students and outside U. S., 50¢)

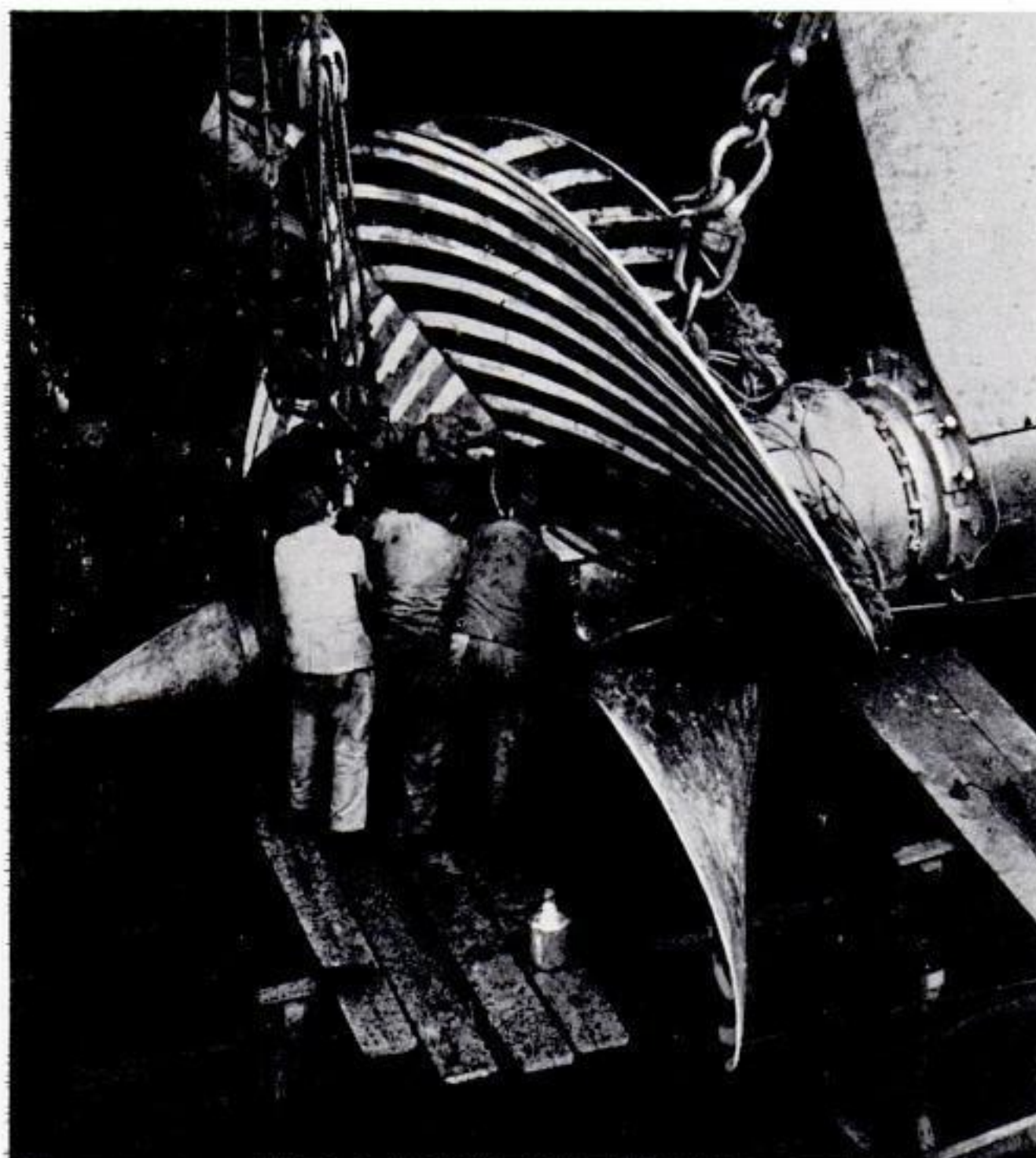
Name _____ Position _____
 (Please attach coupon to your business letterhead)

LOOK FOR THE WATERMARK

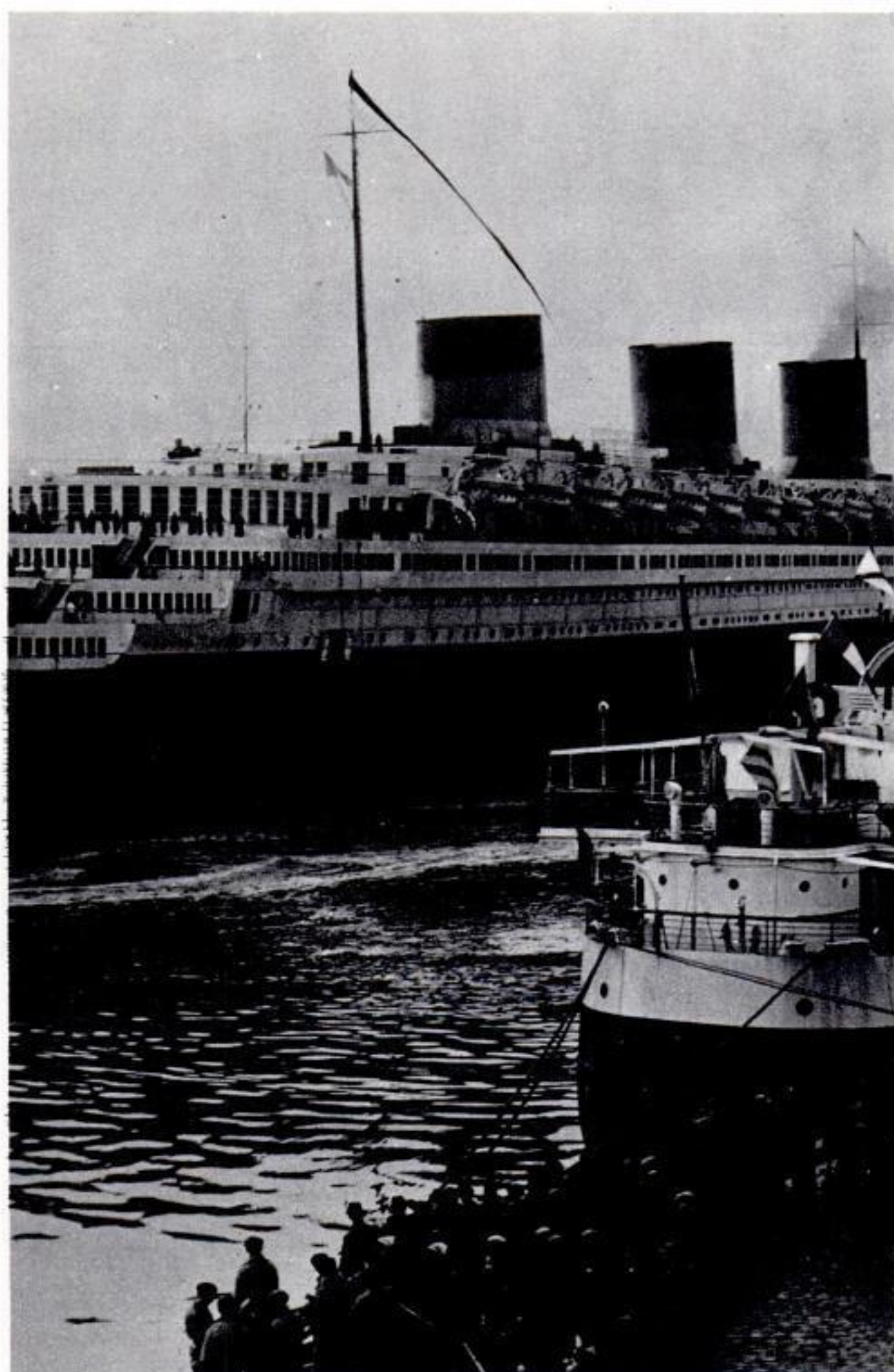


IT IS OUR WORD OF HONOR TO THE PUBLIC

NORMANDIE BEATS QUEEN MARY



This new striped propeller and three others, four-bladed, sharp-angled and smaller than the old propellers, drove the French liner *Normandie* to a new transatlantic record of 30.99 knots, beating the *Queen Mary*'s previous average of 30.63 knots.



On March 23, the *Normandie* broke the *Queen Mary*'s record with a fifth less horsepower and put in at Havre, flying the Blue Riband of the North Atlantic from her stern mast. This feat was the happiest nonpolitical news France has heard in years.

YOUR LIFE IN BED



30 YEARS OLD? YOU'VE 13 MORE YEARS OF *sleeping* TO DO!



There are lots of good years ahead of you—a lot of fun and a lot of usefulness, and you are going to spend the equivalent of from 13 to 15 of those years in bed sleeping. These “bed years” should be pleasant—Lady Pepperell sheets will help make them so.

YOU spend a third of all your years in bed—it’s a fact. That’s a pretty important part of your life.

The sheets you use will have a lot to do with the comfort of those hours of sleep ahead of you. They will have a lot to do with the amount of good health those hours bring. You will want sheets that are soft and smooth; sheets that stay white; sheets that are sturdy and economical.

Lady Pepperell sheets are all these things—and more. They look lovely, they feel lovely—so lovely that you may at first think them extravagant. Yet actually they are as economical as any sheets you can buy. Price them and see how reasonable they are. And remember, extra threads in every inch of these fine sheets give them a durability far beyond the expectations of most people.

Like all cotton fabrics bearing the Pepperell label, Lady Pepperell sheets are recognized and accepted everywhere for their quality and value. Three generations of American women have bought with confidence goods bearing that famous brand name. Let it be your assurance of comfort and economy for your life in bed—and out. Pepperell Manufacturing Company, 160 State Street, Boston, Mass.



Pre-laundered and boxed, at no extra cost, for your convenience, at good stores everywhere.

LOOK FOR THE PEPPERELL LABEL on Wash Fabrics, Blankets, Crib Blankets, Men's and Boys' Shirts, Shorts and Pajamas, Wash Dresses, Work Clothing, Rayons, Women's Slips, Aprons...on most cotton goods.



*Try my way of
Keeping Ahead*



BALDNESS usually starts in these places. Give them special attention...apply plenty of Tonic every time you massage and work round and round to loosen scalp muscles, stimulate oil glands that feed the hair roots. Chesebrough Mfg. Co., Cons'd., New York.



Keeping ahead of dandruff, and dryness and other troublesome scalp conditions is the best way to keep a head of hair. A vigorous two-minute massage with 'Vaseline' Hair Tonic before the weekly shampoo will help ... keep your scalp clean and healthy ... promote vigorous hair replacement.

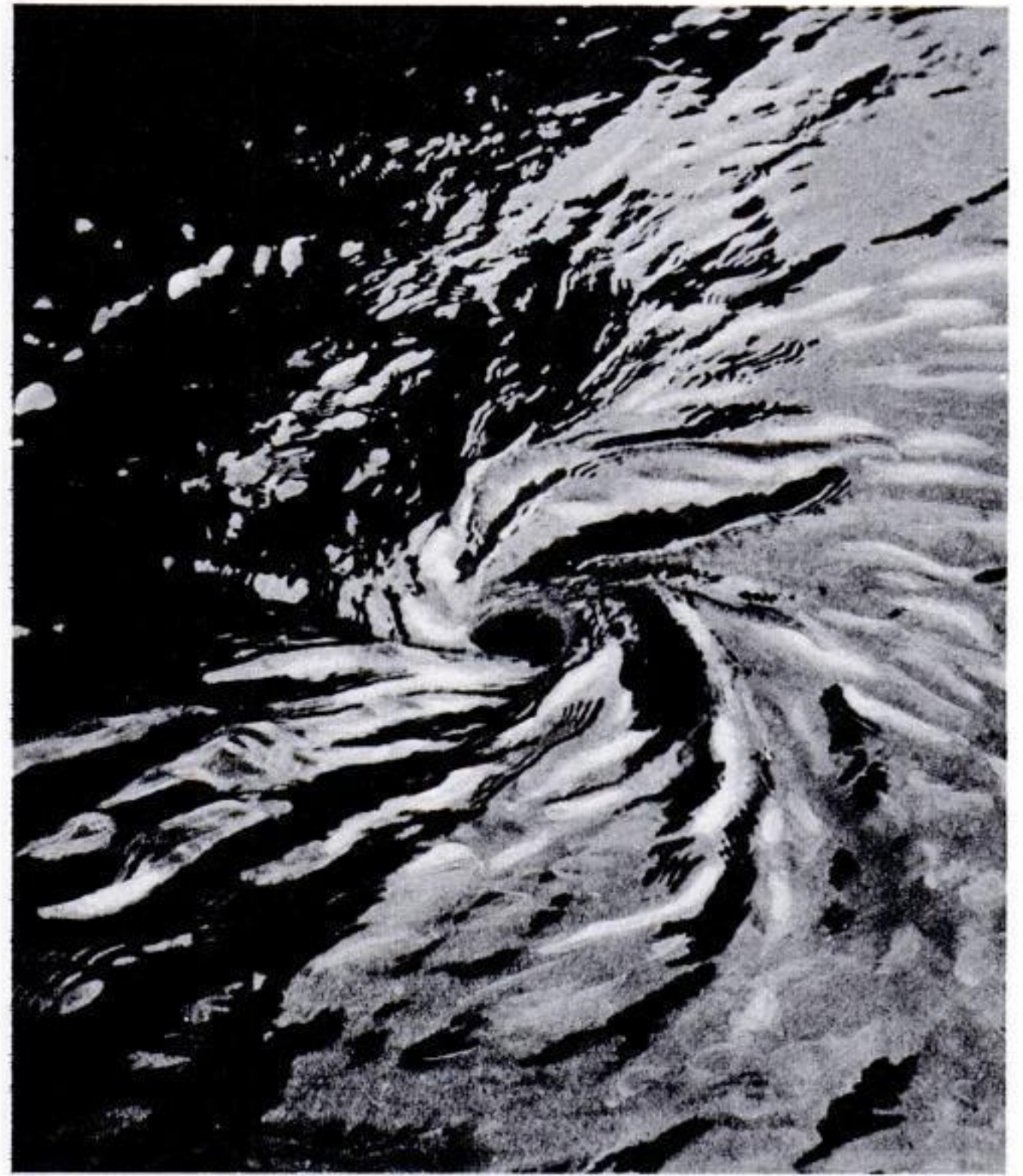
Vaseline HAIR TONIC

REG. U. S. PAT. OFF.

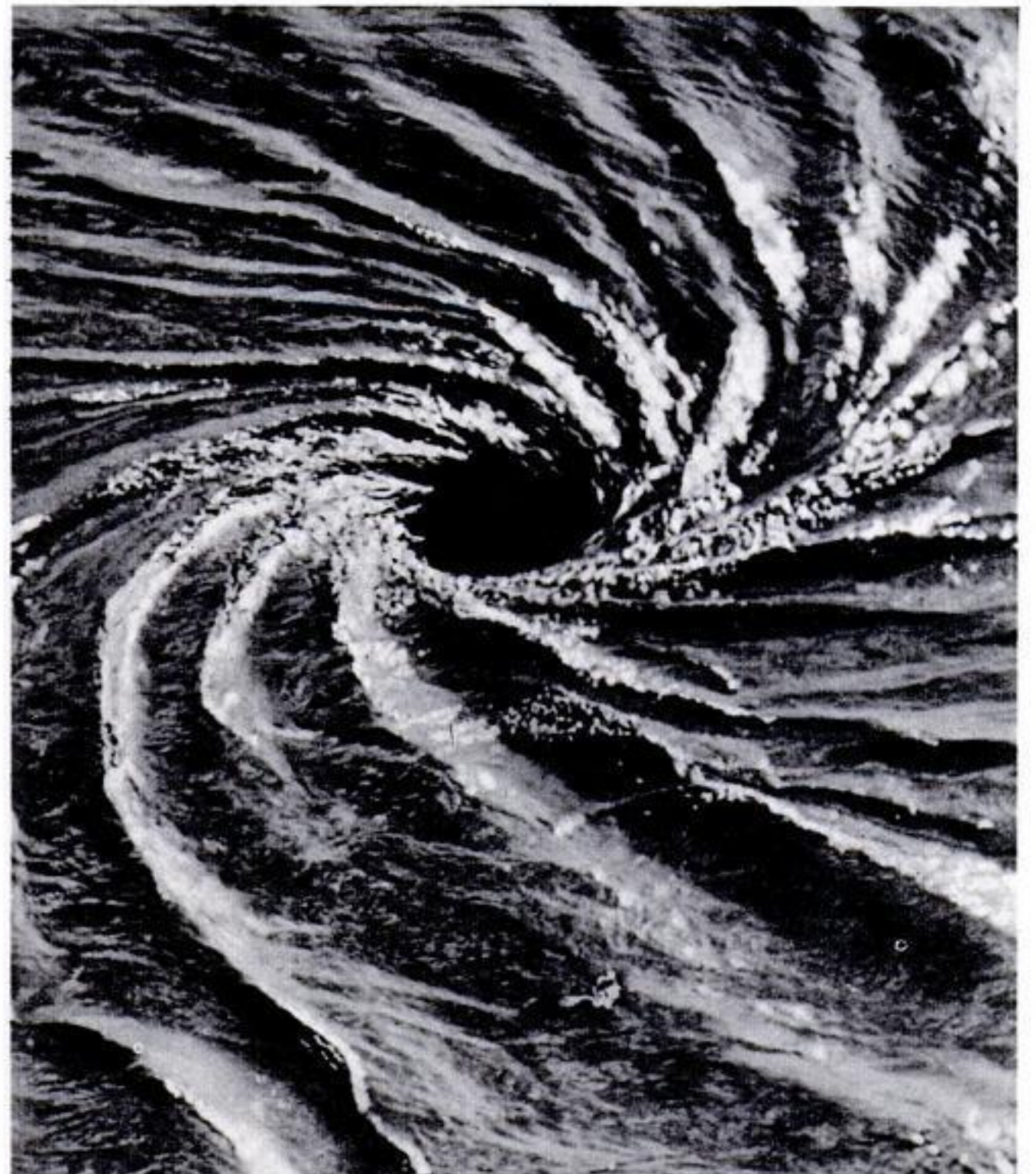
Copy. 1937, Chesebrough Mfg. Co., Cons'd.

THE EQUATOR REVERSES WHIRLPOOLS

The photographs below illustrate a curious whirlpool phenomenon. Whirlpools north of the equator revolve in a counterclockwise direction. Whirlpools south of the equator revolve clockwise. Reason is that the equator drags the side of a whirlpool nearest to it in the direction of its (the equator's) rotation. This direction is west to east. Hence, the southern side of a Northern Hemisphere whirlpool (*upper picture*) and the northern side of a Southern Hemisphere whirlpool (*lower picture*) move west to east, determine the whirlpool's direction of rotation.



THIS SCOTCH WHIRLPOOL ROTATES COUNTERCLOCKWISE



THIS NEW ZEALAND WHIRLPOOL ROTATES CLOCKWISE

Here...*You try it...* it's the new **TARGETEER!**



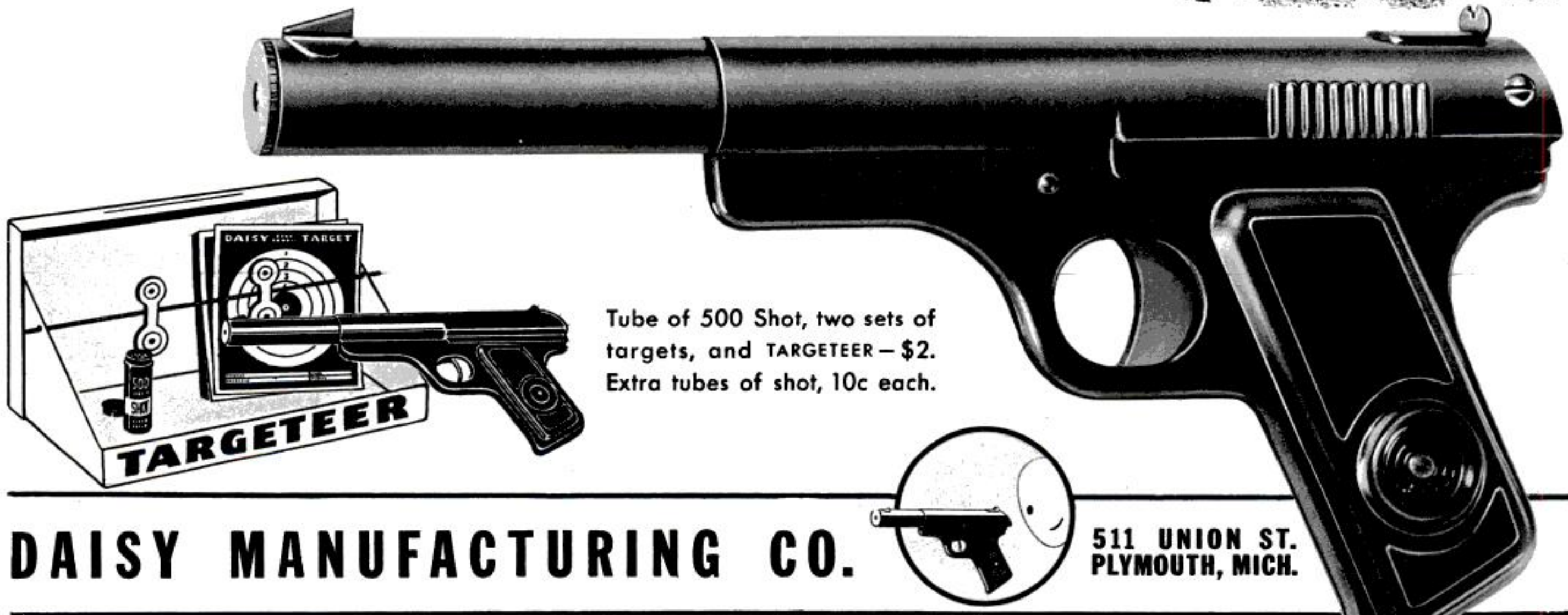
STEP UP and try your eye — test your skill with the TARGETEER, the new, exciting air pistol!

You'll get a kick out of popping a bull's-eye with this handsome blue-steel pistol with its 10-inch barrel. And you'll really wake up and live when you make the "birdies" spin . . . a shot you can execute neatly at 12 feet.

TARGETEER comes with two sets of targets . . . a handful of good old bull's-eyes with a new color-scheme, and a brand new "spinner" type. The package itself is a backstop. Put it up *anywhere*—

indoors or out! You don't have to worry about wreckage. This air pistol is so safe you can shoot at your hand without injury.

Here's an idea for the distracted hostess, at a loss to amuse her guests . . . or the sportsman who wants convenient target practice. Go today to your favorite department or hardware store and get one or two TARGETEERS. Or send two dollars direct to the factory.



Tube of 500 Shot, two sets of targets, and TARGETEER — \$2. Extra tubes of shot, 10c each.

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"We don't have
tornadoes here!"

But, it doesn't take a tornado to cause serious damage. Every year "stiff breezes" cost property owners millions of dollars. Wind is second only to fire in destructiveness, and no section of the country is immune.



HEUCK



YOUR home represents a valuable investment. It should be protected . . . completely. Fire insurance alone is not enough . . . there are other hazards that can take your home from you quite as effectively as fire. And a loss is a loss, no matter what the cause.

Undoubtedly your insurance program lacks one or more policies you should have. There is a North America Policy against practically every unpredictable hazard to your property . . . and the cost is moderate. The North America Agent in your vicinity (or your broker)

will be glad to tell you just what policies you need. Consult him as you would your doctor or lawyer.

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of Insurance Company of North America.

North America Protection includes practically every form of insurance except life. Here are some of the coverages available for protecting the home:

RESIDENCE CONTENTS covers damage to household furnishings by fire or other specified hazard.

SUPPLEMENTAL CONTRACT covers damage by explosion, windstorm, hail, riot & civil commotion, falling aircraft and "wild" motor vehicles.

RENTAL VALUE pays the rental value of home while being made habitable following damage by fire or other specified cause.

BURGLARY covers loss and damage to property by burglary or attempted burglary.

OWNERS, LANDLORDS & TENANTS LIABILITY covers claims for injuries to the public sustained on the premises.

North America Agents

A Nation-wide Group representing INSURANCE COMPANY OF NORTH AMERICA, Philadelphia • Founded 1792



THESE ARE PAT MARQUIS' EYES. HE CAN SEE CLEARLY EVEN WHEN THEY ARE TIGHTLY COVERED WITH BANDAGES

PAT MARQUIS OF CALIFORNIA CAN SEE WITHOUT HIS EYES

Pat Marquis is known in Glendale, Cal., where he lives, as "the boy with the X-Ray eyes." Pat is 13 years old. He has rosy cheeks, a pleasant face, a large interest in swimming and marbles and the strange power of being able to see with his eyes completely blindfolded.

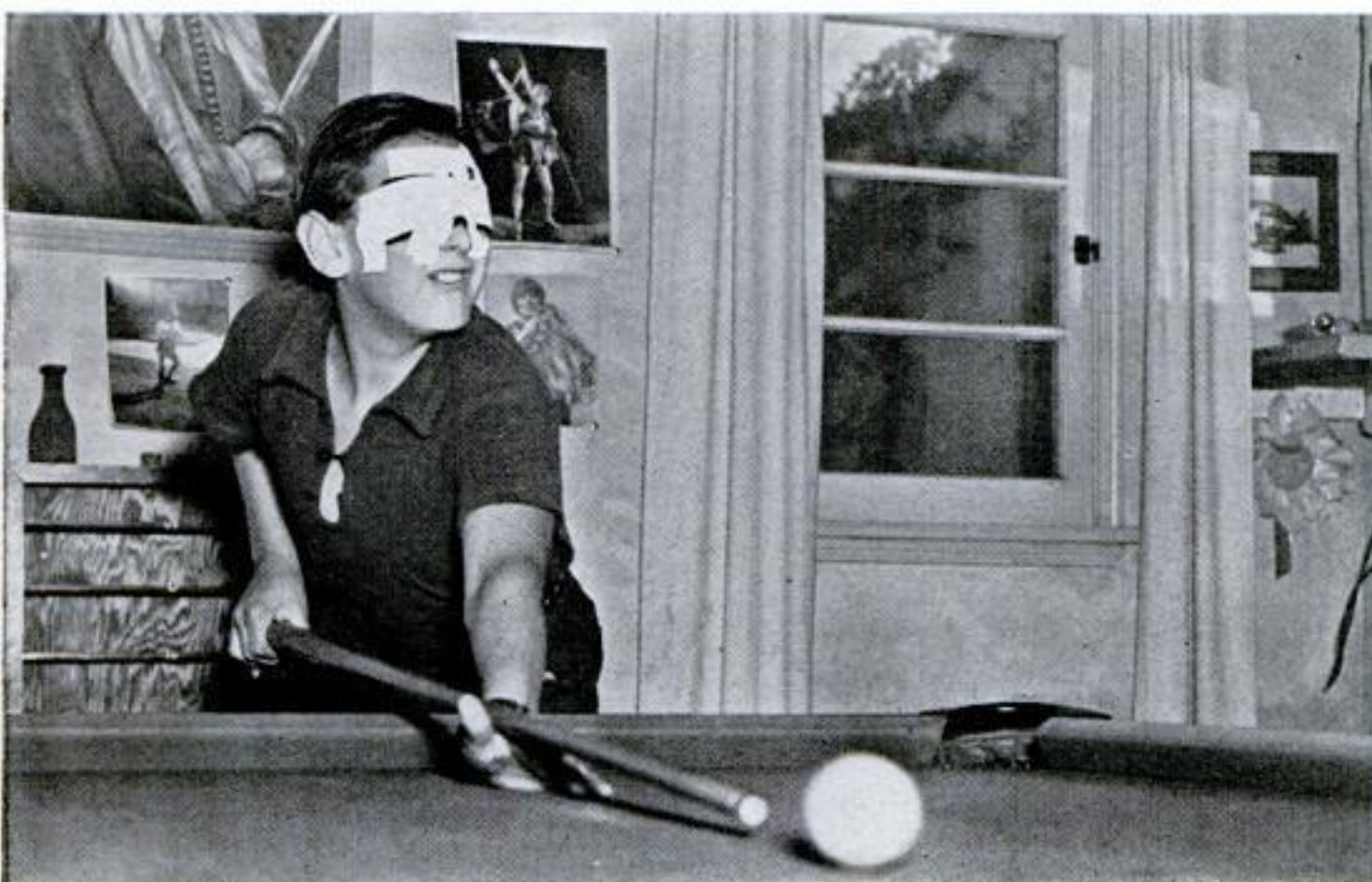
If you put a black opaque cloth over Pat's eyes and tape it tightly around the edges with adhesive so that no light can get through the sides, Pat can still see as clearly as if his eyes were uncovered. Blindfolded, he can play ping-pong or pool, drive a car, read, recognize cards pulled from a deck, imitate anyone's actions, can even fence.

Reporters, doctors, professors who have tested informally, can detect no trickery. To all appearances, Pat can see without his eyes. His mentor is Dr. Cecil Reynolds, who holds degrees from the Royal Colleges of Physicians and Surgeons in London, is in good medical standing in Los Angeles. He discovered Pat's powers three years ago when Pat went into a trance, announced that he was an eleventh-century Persian named Napeji.

When he performs his stunts, Pat always goes into a trance, assumes the personality of Napeji. As Napeji he performs all his stunts, can even read and talk Persian although he has never apparently been in contact with anything Persian that might have given him this knowledge.



Pat's mentor is pale, intense Dr. Reynolds, above watching Pat play ping-pong blindfolded. No Svengali, Dr. Reynolds relaxes when not being photographed, looks wispy and nervous.



Pat plays pool blindfolded, not expertly but as well as he can with uncovered eyes. His eye-covering consists of adhesive tape over a black cloth, stuck tightly around his eyes.



The hand trick is impressive. Pat, blindfolded, immediately imitates exactly what the reporter above does with his fingers. He even smiles when the reporter, unconsciously, smiles.

PAT MARQUIS PERFORMS BLINDFOLDED *(continued)*



Pat fences with a former champion named Cavens who teaches movie stars. Pat learned to fence by watching movies. Cavens says no expert alive could fence blindfolded as well as Pat.

The simplest explanation for Pat's remarkable "X-Ray eye" stunts would be that he and Dr. Reynolds are consummate tricksters, that Pat's eyes are abnormally set in his head so that he can peer under his bandage. Pat has never been subjected to rigorous scientific tests. The many strict though informal tests he has undergone have unearthed no trickery.

Dr. Reynolds himself has no explanation. He says he does not hypnotize the boy, and claims that Pat sees through his forehead. If he covers Pat's eyes with lead foil, Pat sees clearly. But if he puts the same lead foil over Pat's forehead, Pat cannot see. This suggests to Dr. Reynolds that short-wave rays penetrate Pat's skull, reach a light-sensitive part of the brain. The power to see through the mouth and nose has been claimed before by various X-Ray eye experts, but never proven.

There are scientists who admit the probable existence of phenomena which cannot be explained physically. Dr. Alexis Carrel, Nobel Prize winner, calls these "metapsychical phenomena;" says men can extend their personality out into space, adds that "normal individuals may sometimes read the thoughts of others." While none of these may apply exactly to anything Pat Marquis can do, Pat may have some sort of clairvoyant power.

Whatever his power or his tricks, Pat does not seem affected by them, does not care to talk about them. He remembers his trance life as if it took place on a movie screen. No other member of his family, all of whom are supported by Dr. Reynolds, is psychic. By now Pat's psychic fame has crept into Sunday supplements and all around his neighborhood. Little girls are afraid of him. They scurry away and hide when he walks by.



Pat plays ping-pong blindfolded but never seems to look directly at the ball as he plays. He cocks his head from side-to-side as the ball comes back over the net.



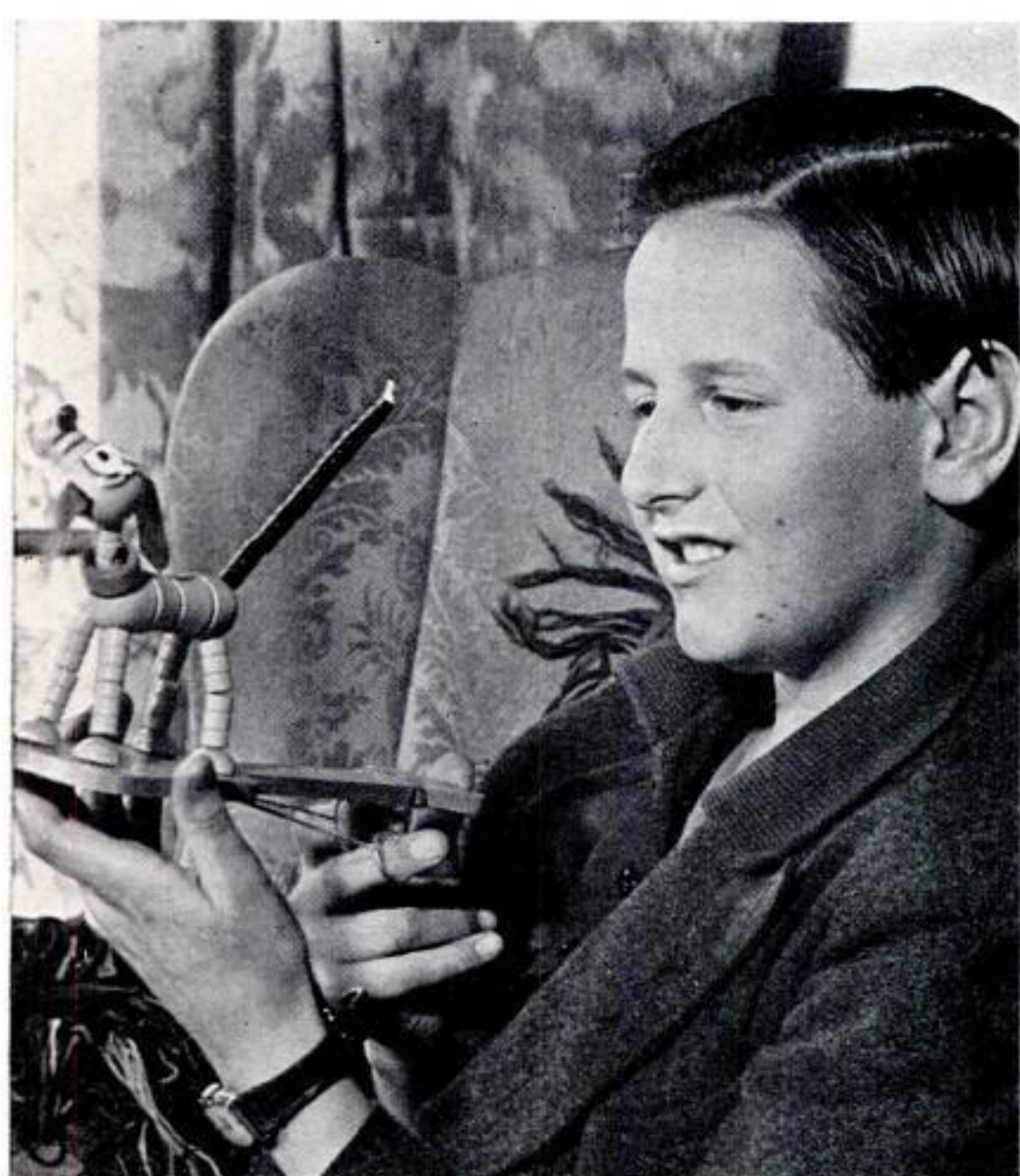
Pat misses the ping-pong ball about as frequently as the average dub player does. He is not very fast or very expert even when he plays without the blindfold.



After he misses, Pat can walk straight over to the ball, pick it up quickly. If, however, the ball bounces around, he becomes confused, has trouble getting it.



COMING OUT OF HIS TRANCE, PAT WEARS A STRAINED EXPRESSION WHICH RELAXES QUICKLY. HE EMERGES SMILING AND UNFATIGUED



A normal boy, Pat is easily amused by an animated toy of Pluto, Mickey Mouse's dog. He is an average-bright junior high-school student.



The least psychic member of the Marquis family would seem to be, from its looks, Pat himself. Above are his 17-year-old brother Edward; his pale, dark-eyed mother; Pat and his shy, apologetic sister, Netto, 16.



AT 2½, MARY DUNN HAS A MENTAL AGE OF NEARLY FIVE



Had she been born 30 or more years ago, 2½-year-old Mary Christine Dunn of Bonne Terre, Mo., would just have been considered a very bright child for her proud parents to show off before visitors. Today, thanks to the pioneering of the late Sorbonne Professor Alfred Binet (*left*) there is a new kind of yardstick for bright children according to which Mary Christine is a new kind of heroine. For Stanford-Binet and Merrill-Palmer mental tests, contemporary descendants of the original Binet test, clearly show that at 2½ Mary has a mental-age rating of between 4 and 5. These tests give her an intelligence quotient of 185, some 45 points higher than the number ordinarily identified with genius. Mary can spout 13-word sentences with ease, refer knowingly to major world figures.



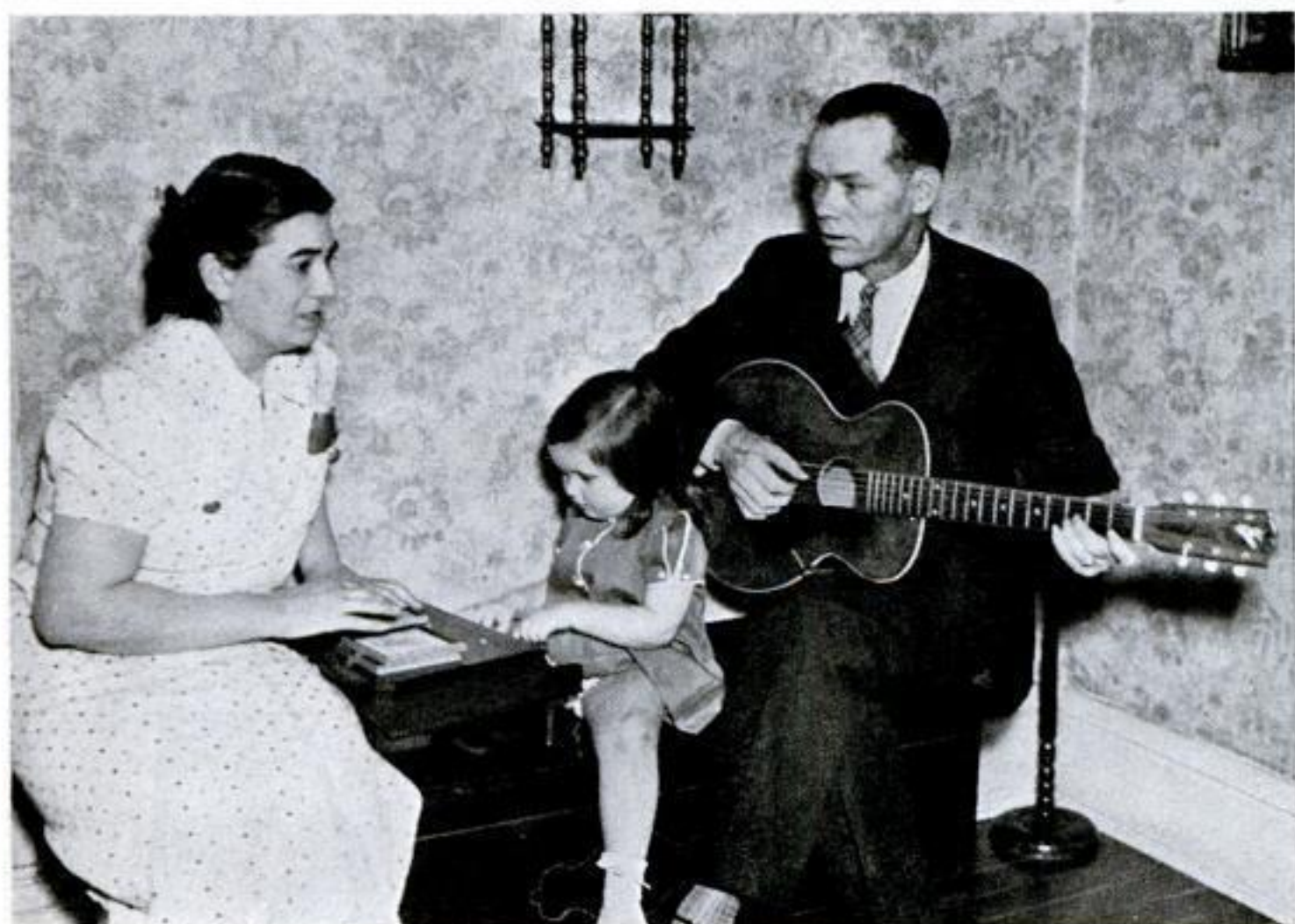
Because she finds it difficult to lace her shoes on the cramping little chair at left, Mary intelligently clambers on to the sofa above, settles comfortably and completes the job (right). No average 2½-year-old would figure this out.



Unspoiled by her brains, Mary enjoys giving her dolls a tea party despite the fact that she knows big words like "chrysanthemum," "hippopotamus," "pendulum" and "auditorium."



Prelude to bed for Mary Christine Dunn, whose parents bring her up properly, is this vigorous tooth-brushing with salt sprinkled from a shaker.

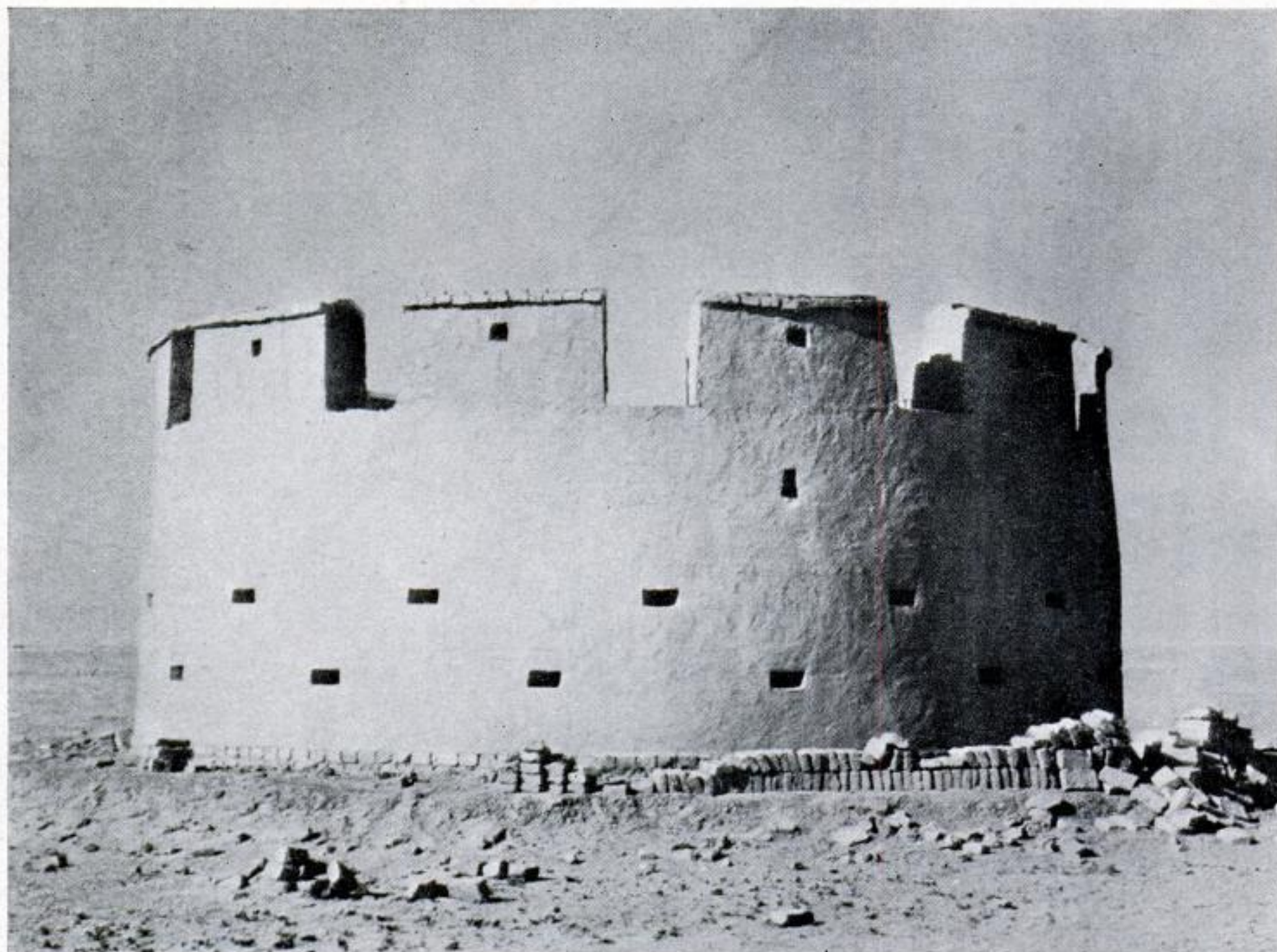


So precocious musically that she first sang at the age of 18 months and now knows 100 songs by heart, Mary plays piano as her father and mother listen to her and accompany her.



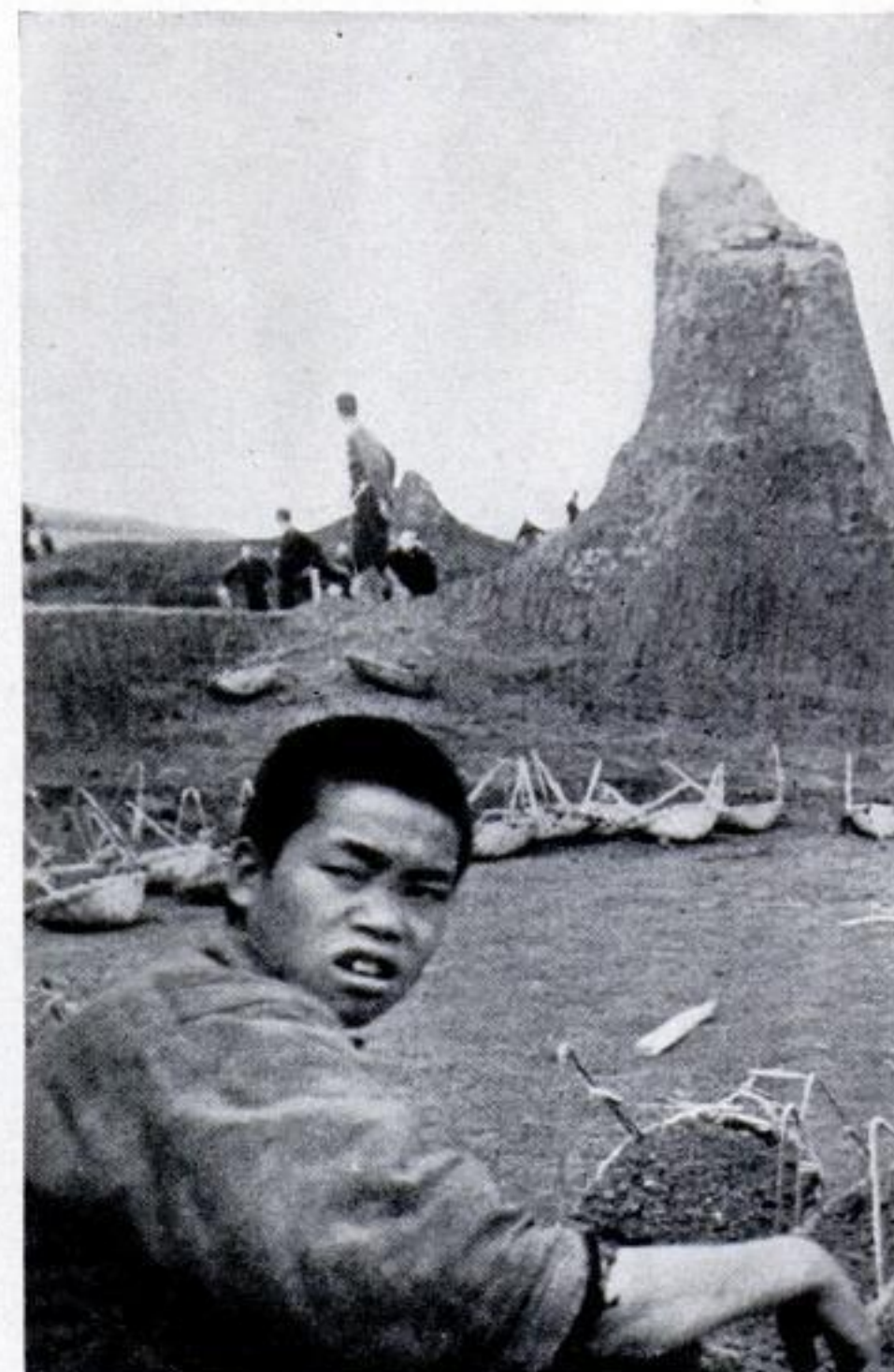
Her genius has left Mary without affectation. Like any other little girl of less spectacular intelligence, she takes a doll to bed with her.

CHINESE COOLIES LEVEL OFF AN AIRPORT AND SHORTEN THE VAST DISTANCES OF CHINA



Bandit armies sometimes swoop down on isolated Chinese airports to seize priceless planes (which they cannot fly)

and disrupt Generalissimo Chiang Kai-shek's communications. This mud fort with embrasures is for airport defense.



Chinese coolies cart earth with plaited baskets shown above, leaving giant anthills like the one in background.



The maggot-like shadows are a multitude of Chinese coolies. They are scratching earth from the plot (*right centre*) which was once a hill, and dragging it to the left

of the picture, once a valley. The cone-like hummocks shown are a crude device to measure work done. They are simply the dirt not dug, marking the slope's former

height. Notice the tracks from right to left, the height of the embankment (*bottom, left*). The result will be a new airplane landing field at Chengchow in northern Honan Province.



Plaited baskets full of earth are in the foreground. To be carried, their handles are hooked with the coolie's yoke.



The diggers eat lunch of rice with chopsticks. Tens of thousands of these are conscripted, one from a family,

by Generalissimo Chiang Kai-shek's local governors, have already built a total of more than 30 Chinese airports.



A closer view of the right centre portion of the picture on the opposite page, showing dirt mounds. One of China's Generalissimo Chiang Kai-shek's smartest ways of pulling

great China together is to dot it with airports. This one is at Chengchow, junction of the air routes to Peiping, to Nanking and Shanghai and inland to Mongolian Ninghsia.

Air routes now spider China, largely following the two great rivers and run by Eurasia (German) and China Aviation (Government owned, American-operated) air lines.



THE SCRAP-IRON BOOM IS SWEEPING SUCH EYESORES AS THIS FROM THE U. S. LANDSCAPE

THE JUNKMAN'S PILE MOVES TOWARD THE MUNITIONS FACTORY

Nearly every civilized nation on the face of the earth is now rearming as fast as it can afford, even the Scandinavian nations and neutral Switzerland. Only a few of them have iron; fewer still have enough. A large part of the answer for them is Scrap Iron & Steel. And the world's biggest source of scrap-iron and steel is the U. S. On this and the following pages are some of the forms in which it is to be found.

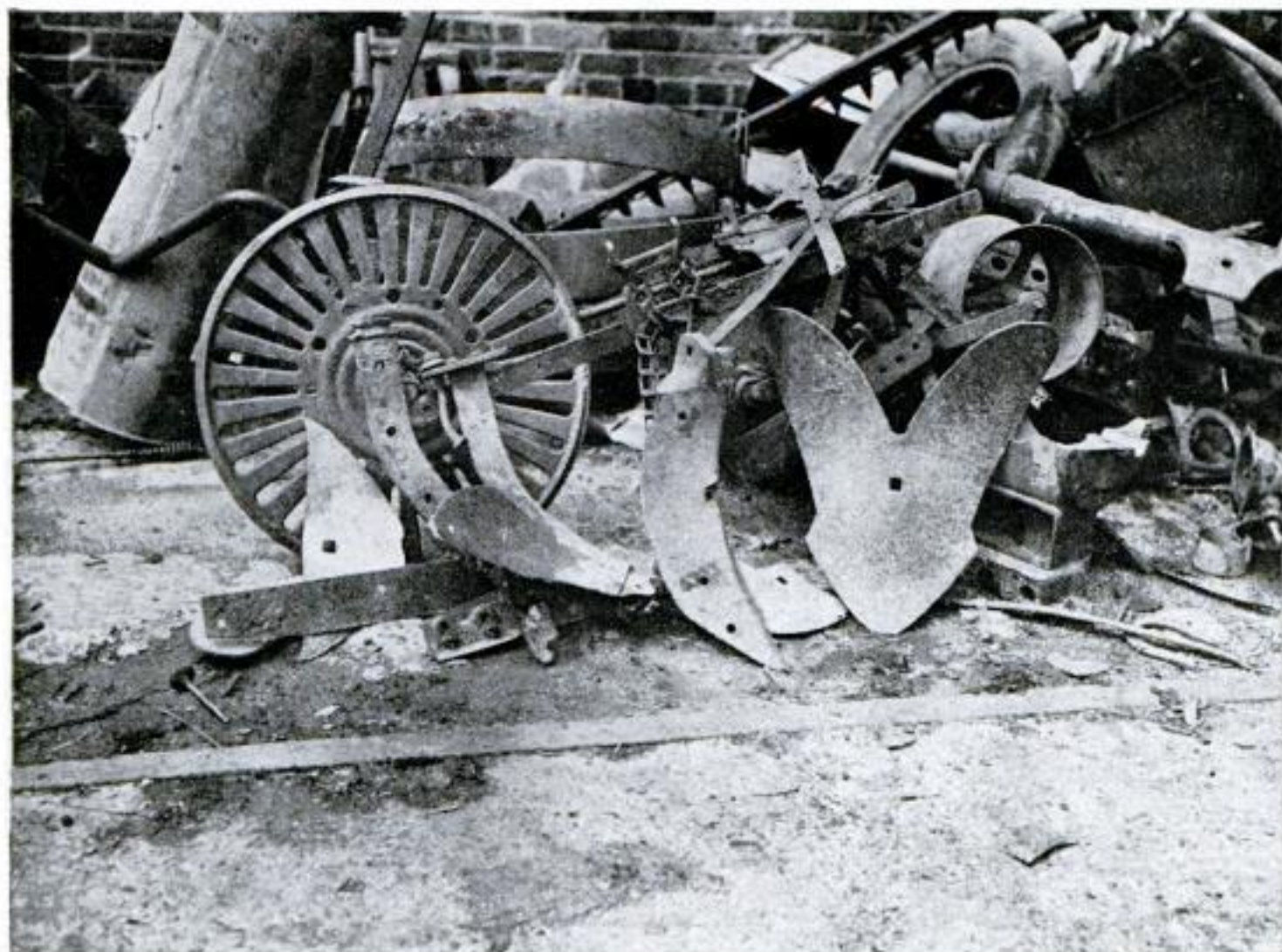
Were it not for scrap, the world would soon have to stop making both war and peace machines. Scrap supplies 60% of the raw material of the steel industry. The ordinary open-hearth furnace can produce steel from a full load of scrap, is usually fed 60% scrap and 40% molten pig iron. Half of what is called scrap is the steel industry's own waste, which is fed back into the furnaces. The rest is the junkman's business. Last year in the U. S., 17,000,000 tons of it sold for \$255,000,000, a total that will be considerably bettered this year with Heavy Melting Scrap selling around \$25 a ton.

Scrap is collected by 150,000 peddlers who sell to some 800 small yard dealers, who snip it into five-foot lengths, with giant mechanical shears, break

up heavy machinery, mash steel cans and oil drums into compressed sheet metal, weed out extraneous metals which are poison to steel. The dealers then sort the scrap into 75 classifications of which the six most important are No. 1 and No. 2 Heavy Melting Steel, No. 1 and No. 2 Cast-iron scrap, No. 1 Bundlings (compressed sheets) and Borings & Turnings (metal sawdust). They then sell their prepared scrap to about 200 big yard dealers who further prepare the scrap and sell it to brokers. The brokers sell it to U. S. steel mills or export it to metal-hungry foreign powers. Usually they export the inferior grades of scrap.

Unnoticed and unsightly, scrap metal is the savior of industrial civilization. Still unmined under the earth's surface are an estimated 800,000,000 tons of pig iron in the form of high-grade iron ore now worth mining. On top of the earth, in the form of scrap, is over a billion tons of finished steel which will some day all be scrap. Any hope that machine civilization has of perpetuating itself depends on its ability to use old machines to make new ones. A sample of the new ones now being made are the British 11-ton tanks shown at the left.





Plowshares are beaten into modern armament (see Joel 3:10). Farm tools, when steel, make No. 2 Melting; when cast-iron, No. 2 Cast-iron scrap, worth \$15 a ton in the present market.



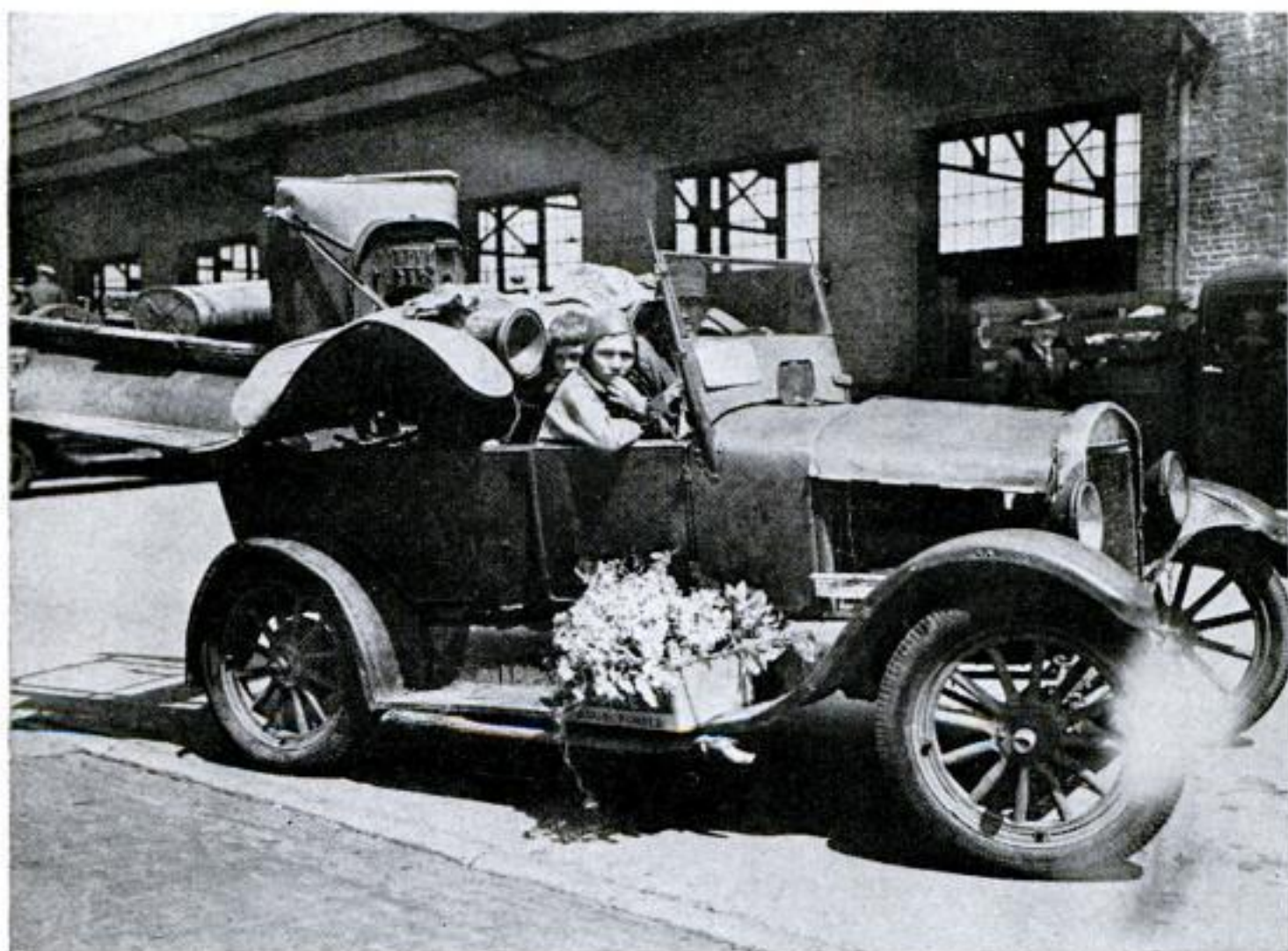
Civil War cannon balls and bell are salvaged for No. 1 Cast-iron scrap. The girder is No. 1 Melting Steel, the highest-grade scrap, worth \$25 a ton. About half a ton is shown.



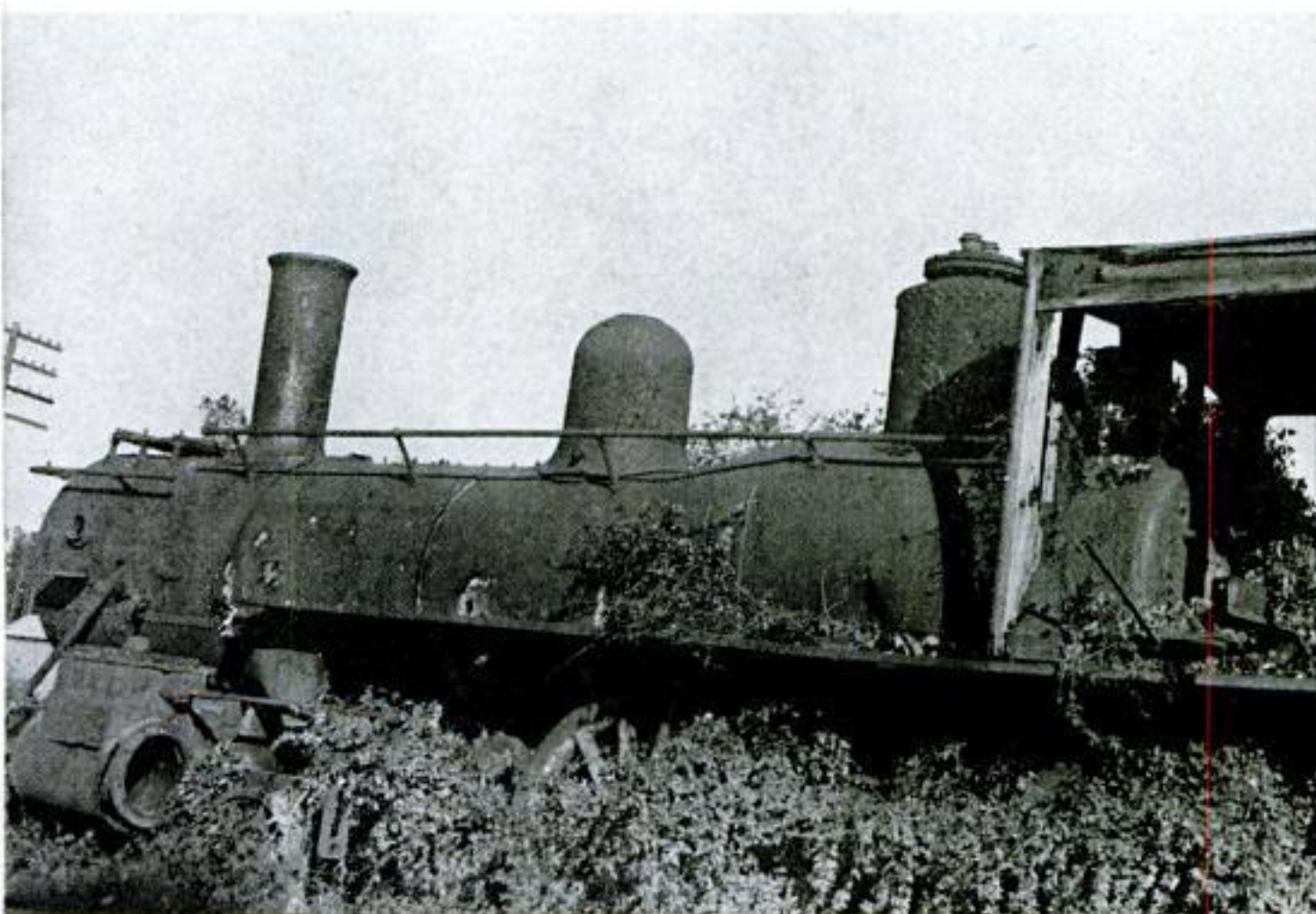
An old stove door is brought to the yard by pickaninnies who get about 15¢ for it. A distinct scrap classification is Stoveplate. This yard is one of 800 in the U. S.



Axles and other heavy forgings make No. 2 Heavy Melting Steel. Some 800 U. S. dealers break such outsize parts into five-foot lengths for easy feeding into the steel furnaces.



This peddler brings his collected scrap to market in his car, sells both scrap and car for \$5. The frame is No. 2 Steel, the body Bundlings after it has been compressed by machine.



For seven years this abandoned locomotive, overgrown with ivy, was let alone near Garysburg, N. C. It was snapped up soon after the present scrap-iron boom started.



The **Mogul Maru**, a Japanese freighter, is waiting at Long Beach, Calif., for a load of No. 2 Heavy Melting Steel scrap. Japan also buys old steamers, loads them with scrap and throws both boat and load into the steel furnaces.

These freight cars (*below*), loaded with scrap including lawn-mower wheels, are near the Pacific Coast, because only short rail hauls permit a profit in scrap-iron and steel. Cheap water transport is the favorite way of moving scrap.

JAPAN WOLFS U. S. SCRAP

The scrap-iron and steel on these two pages is on its way to Japan. By no means does most of Japan's scrap go into war machines. But this bogey now excites U. S. Congressmen. Washington's Senator Schwellenbach in March introduced a bill to restrict the export of U. S. scrap-iron and steel and Pennsylvania's Senator Guffey planned to follow suit. This pleased U. S. pacifists (opposed to rearmament), U. S. conservationists (opposed to draining the U. S.'s greatest steel source) and U. S. steelmakers (opposed to letting foreign steel men bid up the price of scrap). The last-named assert that the present rise in scrap prices "makes the American public pay part of the cost of world rearmament." Scrap men protest that the supply of scrap is "practically limitless" and that U. S. pig iron is being exported just as fast as U. S. scrap-iron and steel.

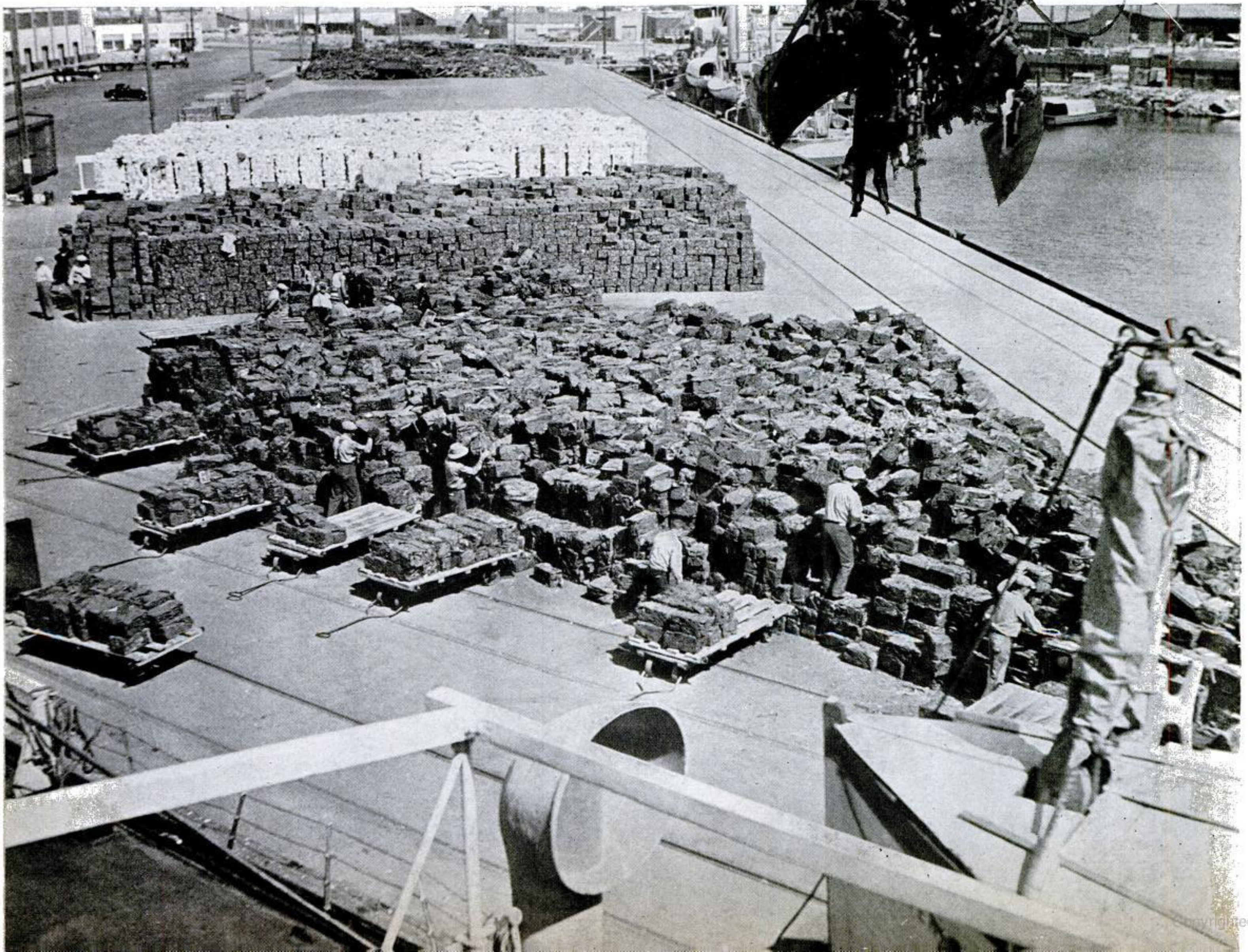
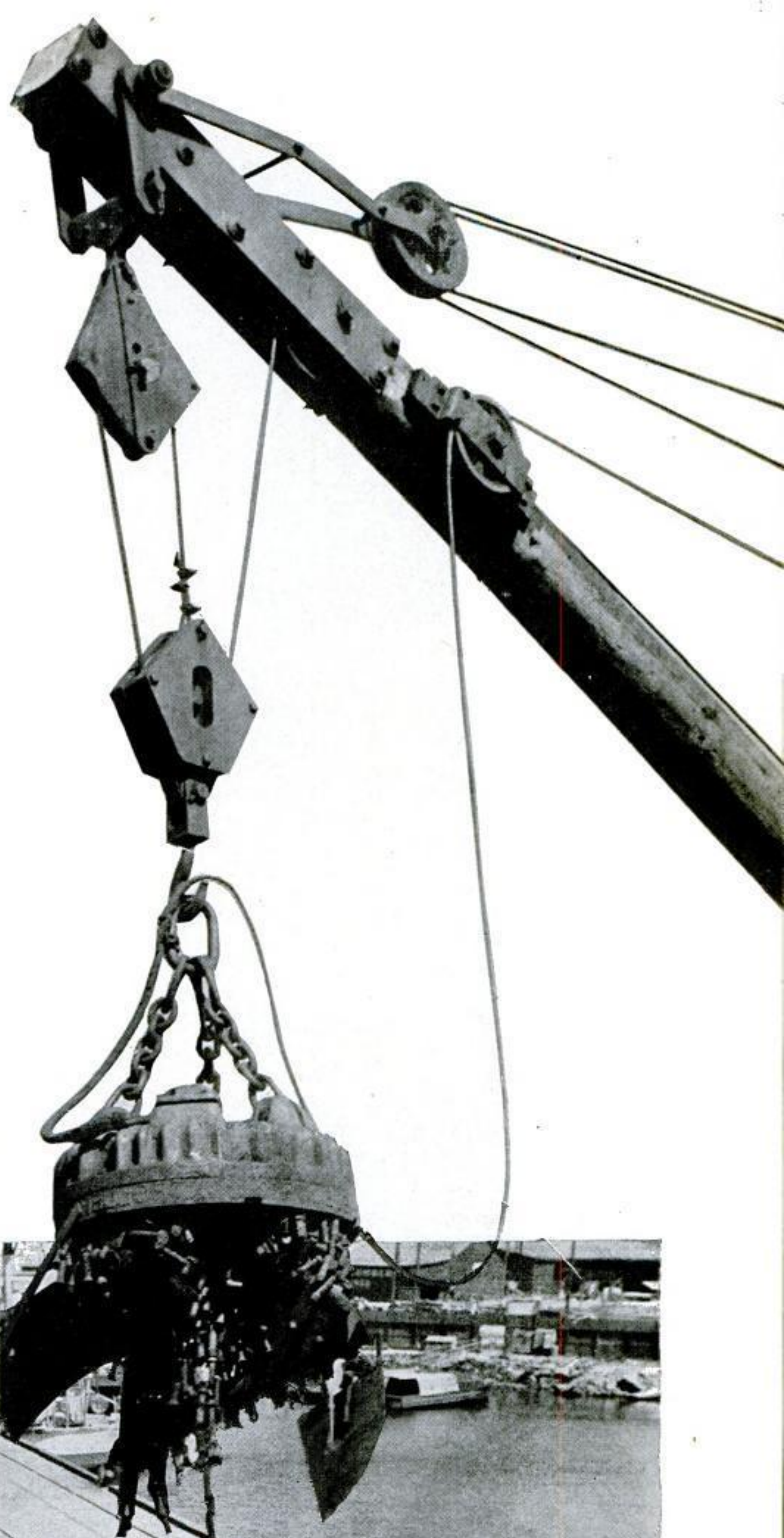


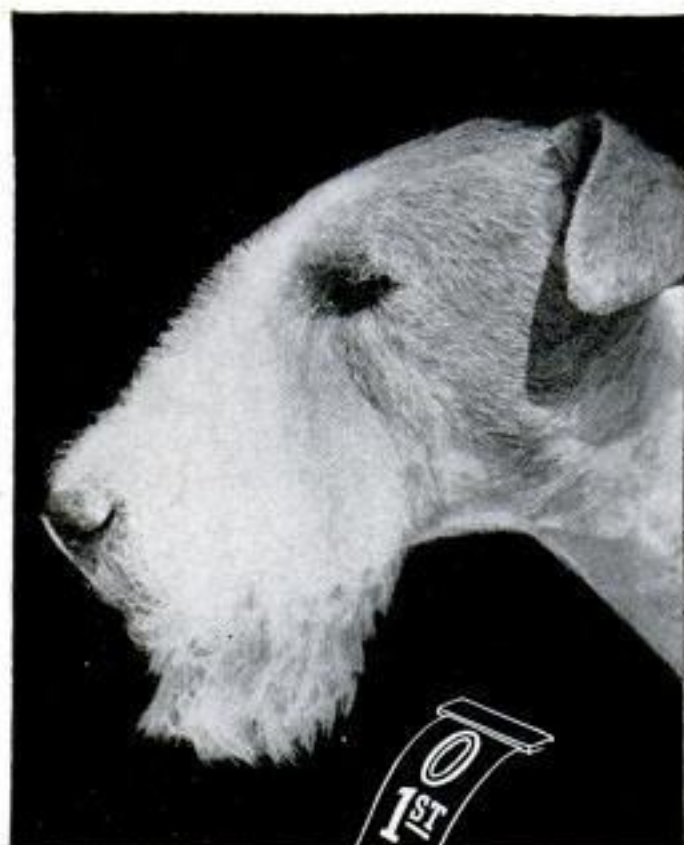
STEEL MACHINES HAVE NINE LIVES

Every day U. S. factories send brand-new, shiny machines into use and every day U. S. consumers throw away old, worn-out machines—automobiles, lawn-mowers, ships, bridges and locomotives. An estimated billion tons of steel is now being used in various forms in the U. S. Last year 50,000,000 new tons were added. And last year scrap dealers salvaged only 30,000,000 old tons. Of this about 2,000,000 tons of scrap were exported, as against only 5,000 tons of pig iron and 1,200,000 tons of finished steel products. This appalls those who ponder the fact that there is a finite limit to the metal available to posterity.



U. S. car dumps are being cleaned up for scrap (above), often to become cars again. At right, a giant electric magnet lifts a mess of scrap. A moment later the current is turned off, and the scrap drops into the hold of a Japanese freighter. Below is the final compressed form of sheet metal, called Bundlings or Balings, prepared by a \$35,000 machine.





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SCRAP-IRON MEN *(continued)*

The scrap-iron business was in the hands of peddlers until the Bessemer converter furnace was displaced in 1908 by the open-hearth furnace which can convert scrap into steel. Immediately scrap-iron and steel became Big Business. The industry's Tsar is a New York lawyer named Benjamin Schwartz, shown at right in dinner coat picking at his supper. In 1928, he led the scrap dealers' incessant fight against their chief purchasers, the steelmen, by creating the Institute of Scrap Iron & Steel. His Institute sees to it that scrap dealers sell honest scrap honestly, that steel-makers do not wangle scrap monopolies or cheat the scrap dealers. He and his scrap men earnestly oppose Government limitation of scrap exports, simply want to sell the greatest possible amount of scrap at the highest possible price. Most scrap dealers are of Russian-Jewish ancestry, as are the peddlers and small dealers they buy from.



Scrap-iron Tsar is Benjamin Schwartz (above) who rules the top 500, cannot control such small dealers as the man at left who has built his office out of a few dollars' worth of his stock-in-trade.



Wartime battlefields in Belgium are again being combed for Wartime shells. The shell-casings above are not steel, but brass. The mound in background is largely steel

shell fragments. On the Western Front a total of 1,164,500 tons of shells plumped into the earth. At Passchendaele alone, millions of shells rained into the Flanders mud.

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LIFE'S PICTURES



Louis L. Phillips, who took some of the pictures of Child Prodigy Mary Dunn (see pages 60, 61) is attached to the St. Louis Bureau of Wide World Photos. He took notable news-pictures of the New London, Tex. blast disaster and of the Ohio-Mississippi floods last winter. Last year he covered the great midwestern Dust Bowl and followed Alf Landon for a large part of his campaign tour.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes), unless otherwise specified.

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58, 59—PAUL DORSEY
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61—W. W.
62, 63—P. I.
64—R. I. NESMITH AND ASSOCIATES—S. BLAKE MCNEELY
65—S. BLAKE MCNEELY *exc. bot. rt.* NATHANIEL POUSSETTE-DART
66—KEY.—S. BLAKE MCNEELY
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Private Lives



SARA ROOSEVELT

Sara Roosevelt, age 5, woke up one recent morning in a strange room, not even like the room she sometimes slept in at her grandfather's White House. Then she remembered. The previous afternoon she had felt ill. Several serious men had come in to look at her and press gently on the right side of her belly where it hurt. Then she had been hurriedly bundled off. Sara, daughter of the President's eldest son and secretary, James, had been stricken with acute appendicitis. Operated on at Emergency Hospital in Washington, she seemed to be recovering nicely.

Four years ago in Tahiti, Mrs. Gloria de Brath, contemplating divorce,

gave custody of her son and daughter to a friend, Mrs. Gray Worswick. Mrs. Worswick took the children to California. This year Mrs. de Brath, now Mrs. Wainwright, followed Mrs. Worswick to California, demanded her children. The struggle went to court where a judge thought of Solomon and divided the children, giving the nine-year-old daughter to Mrs. Wainwright, the eleven-year-old son to Mrs. Worswick. A higher court recently decided that Mrs. Wainwright should have her son too. But the son, Eric, didn't want to leave his foster mother. He had to be carried out of her home by two strong men, packed kicking into an auto. He sulked and cried as his mother smiled happily for cameramen. Not even the engaging prospect of a voyage to Tahiti could entirely reconcile Eric to going back to his real mother.

Having gone through the trouble of bringing up her own baby, Mrs. John McGee has decided to take on the troubles of other young Washington mothers. Mrs. McGee is the daughter of Mark Sullivan, political commentator and no political friend of that other Washington grandfather, Franklin Roosevelt (see col. 1) Mrs. McGee has set up a business called Baby Service Inc. which will help take care of babies, instruct new mothers how to care for new babies.



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MRS. JOHN MCGEE AND CLIENT

J. P. Morgan was once as tough an assignment as news cameramen were called on to cover. In recent years, however, his heart softened toward photographers and he became one of their most amiable subjects. A few days ago, Mr. Morgan attended the wedding of Margaret Salvage and James Potter Polk and exhibited another change of heart. He forbade photographers to snap him, threatened one with his umbrella, finally covered his face with his top hat, thus making a photographer's field day out of what had been a dull and routine wedding assignment.

Marian Snowden, heiress to an oil fortune, eloped in 1931 when she was only 19, with a Neopolitan prince named Rospigliosi. This so enraged her mother that she appealed to the Pope & Mussolini to annul the marriage. Neither would. In 1935, Princess Rospigliosi flew out to Reno to get a divorce. Accompanying her was a wealthy Manhattan socialite, Louis F. Reed Jr. The young Princess had said indignantly that of course she couldn't discuss getting married to anyone while she was still the wife of Prince Rospigliosi. When she got her divorce, she promptly married Mr.

Reed. Few weeks ago, she went out to Reno again to divorce Mr. Reed. This time she was accompanied by Bradley Dresser, stepson of the late oil heir, Col. Henry Huddleston Rogers Jr. Less



MRS. REED & INTENDED

reticent than she was before her last trip to Reno, Marian Snowden Rospigliosi Reed, announced even before she had her divorce from Mr. Reed that her third husband would be Mr. Dresser.



MR. MORGAN VS. PHOTOGRAPHERS



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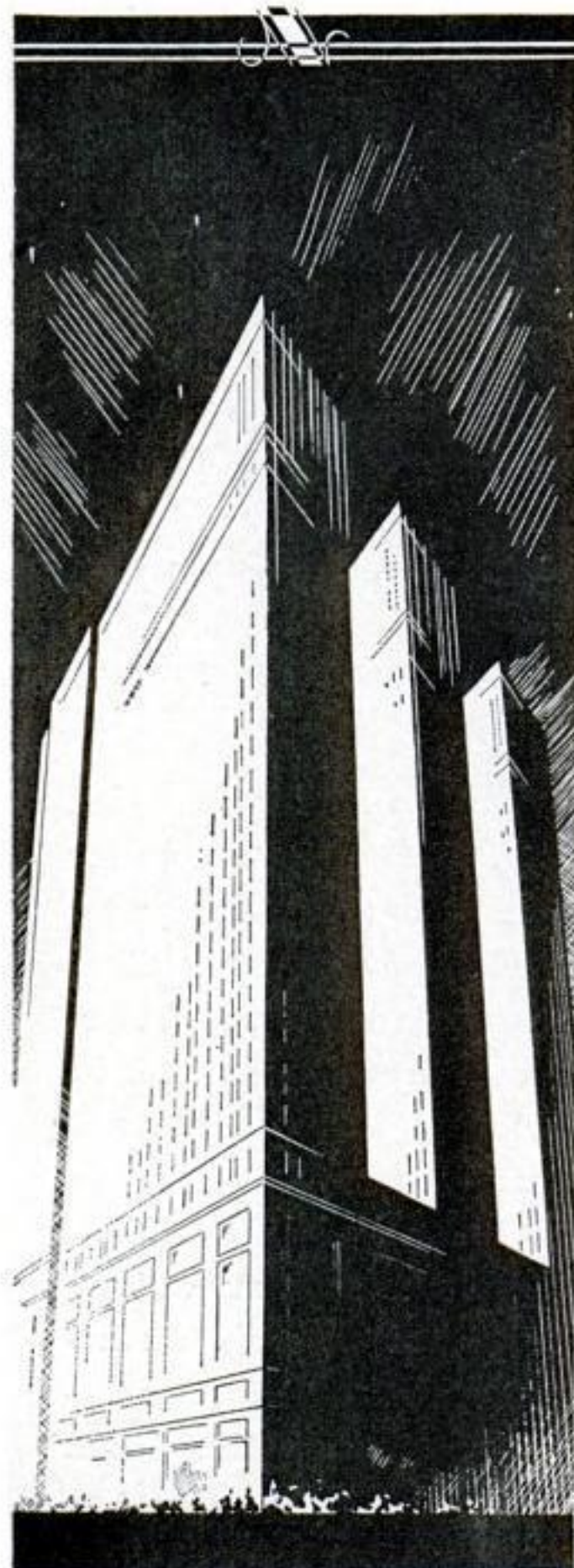


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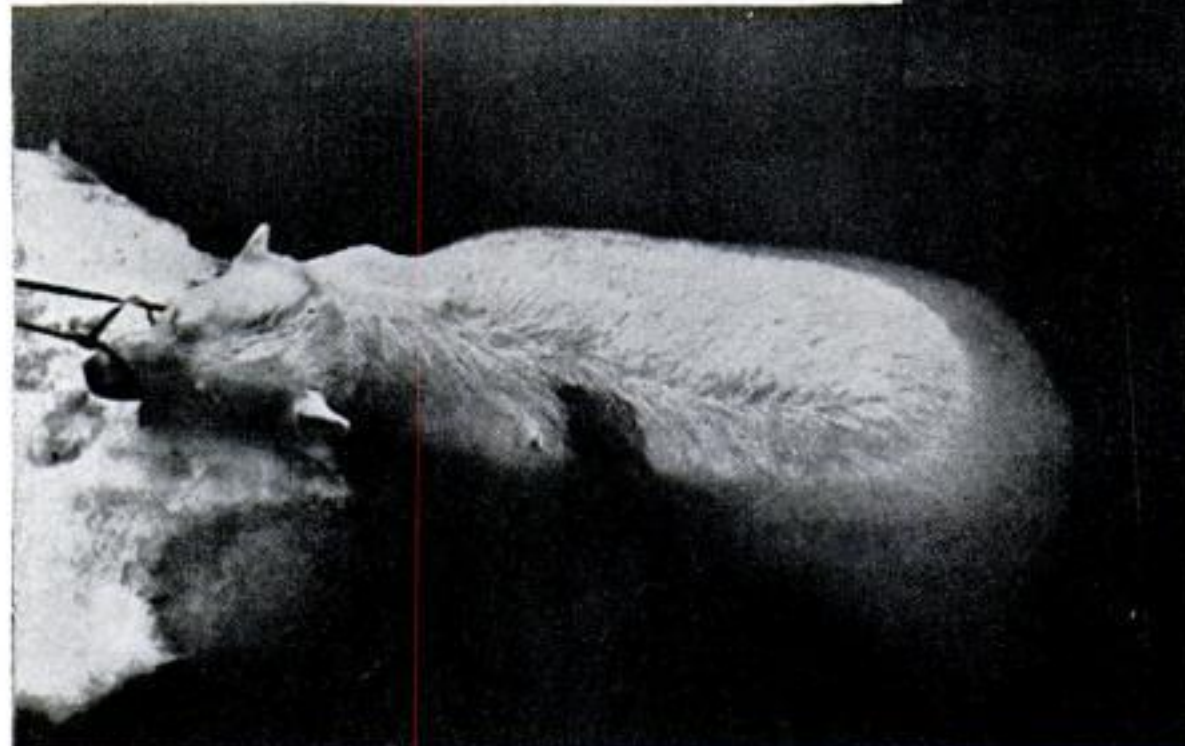
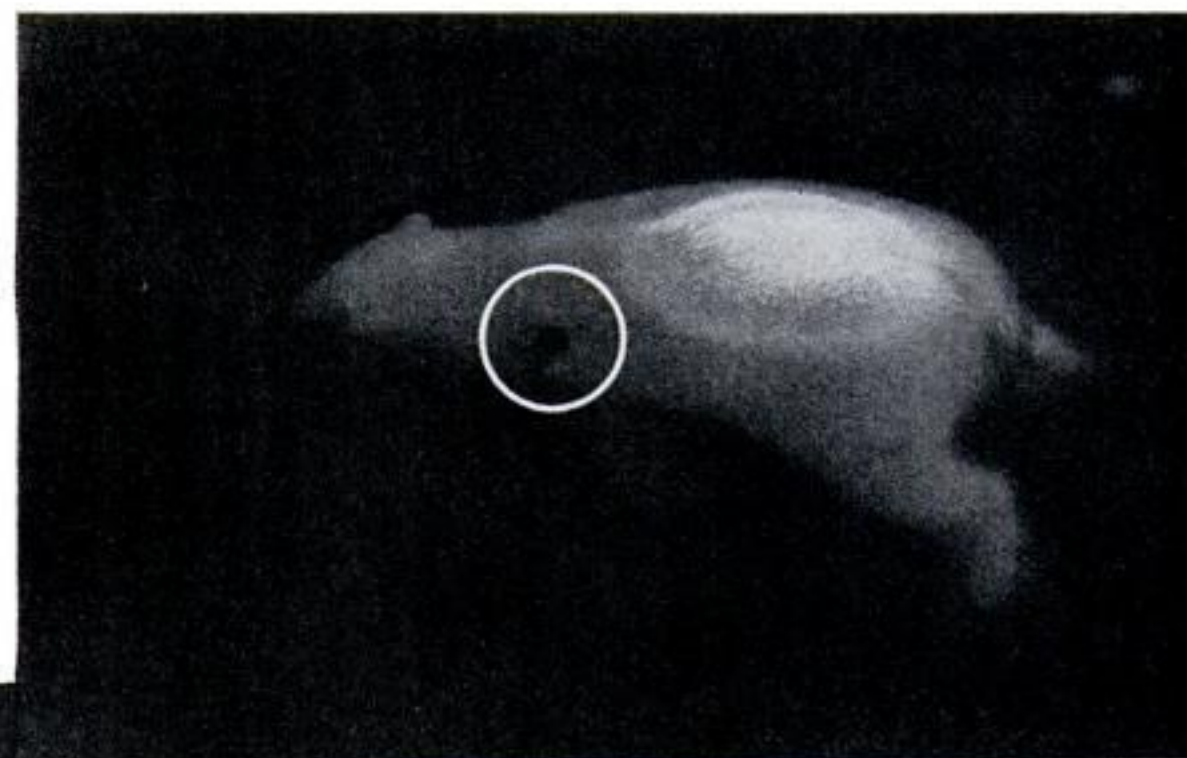
STATE STREET AT MONROE
CHICAGO

Edward T. Lawless
Manager



1 A pointed white head cut the water near the Soviet icebreaker *Krassin*, world's biggest, in the Chukhotsk Sea northwest of Alaska last autumn. Captain Belousov (*above*) shot the polar bear in the shoulder. These bears seem to have no fear of boats.

2 The shot bear floats head down, unlike man who floats feet down. Polar bears are smaller than Alaska's Kodiak bear, are nearly as fast, ferocious and fearless, have hair on their soles to hold the ice, and can swim 40 miles at a stretch.



3 The lassoed bear is hauled to the edge of an ice floe for hoisting to the deck of the icebreaker *Krassin*. Notice the bloodstain behind his left shoulder. This is missing on the bear in the air on the next page, another bear shot later.

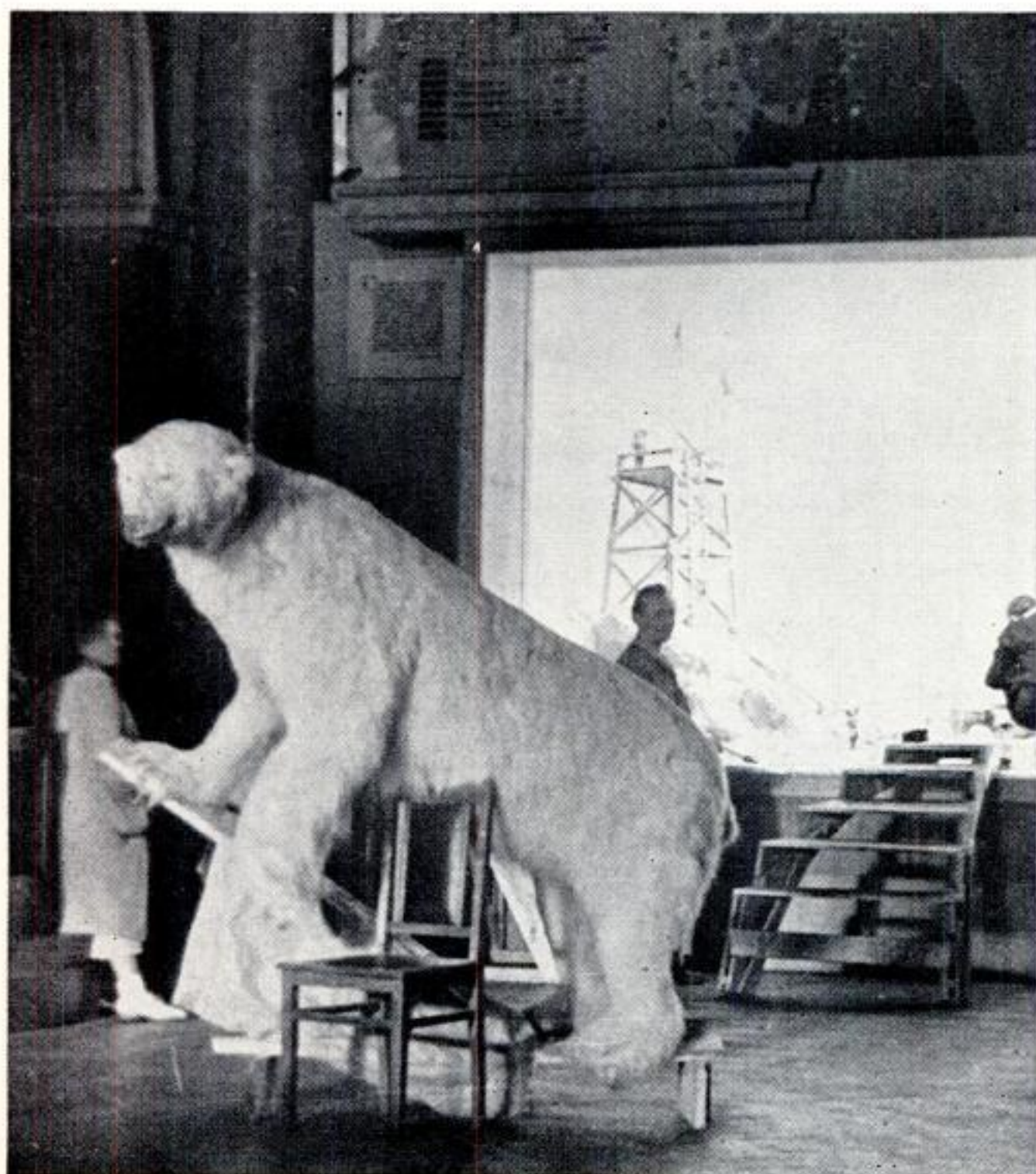
4 The *Krassin's* windlass hikes the bear out of the water. The *Krassin*, one of a dozen icebreakers to open up Russia's Arctic Sea Route, is built heavy with steel plates to slide up on ice it cannot cut, and crash through by sheer weight.



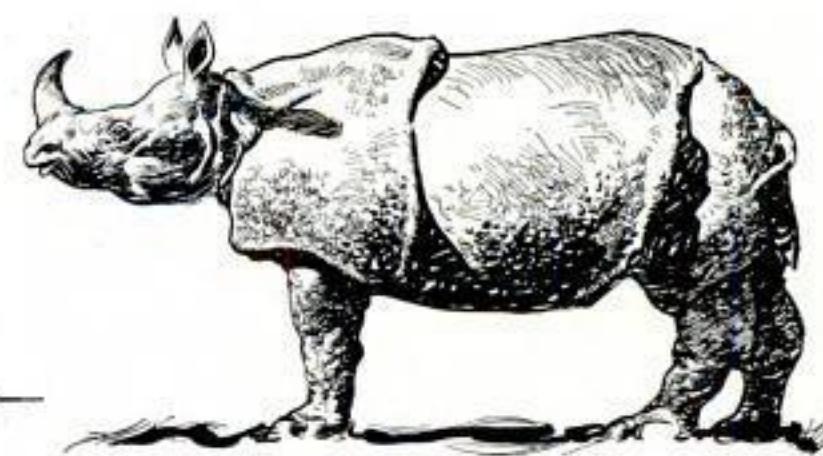
AND SENDS A BEARSKIN TO LENINGRAD



5 The Soviet icebreaker *Krassin's* crane and striped funnel slide into view as it hauls a shot polar bear aboard in the Chukhotsk Sea. The meat, dark and heavy, from a tough old bear, was made into little pies for the *Krassin's* crew.



6 To tell the reasonably warm citizens of Leningrad about Russia's titanic efforts to make the vast Siberian Arctic profitable, Leningrad's Arctic Museum mounts the bear temporarily on chairs and stools as its showcase is prepared.



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who's proud of his hide. It's thick and
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I is for Ibex—
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He kicks up his heels—
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running . . . **New Golden Shell Motor Oil** is **Fast-**
Flowing to reduce this wear . . . **Tough** so it
stands the heat of steady driving.

Golden Shell 
The New Motor Oil

Life Goes to a Party

With the Basil Rathbones and Their Friends, the Stars

To celebrate their eleventh wedding anniversary, Basil and Ouida Rathbone invited some 250 friends to dine and dance at the Victor Hugo Restaurant, Beverly Hills. Guests were instructed beforehand to come dressed as famous brides-and-grooms.

Costumes ranged from cave man and cave woman to Romeo and Juliet. Greeted by their host and hostess as Emperor Franz Josef and Empress Elizabeth of Austria, the assorted couples trooped into a squab-and-champagne dinner to the appropriate strains of

Lohengrin's Wedding March. Then they danced until 5 a.m. Lavish though the affair was, a gay sobriety remained the order of an evening which did much to confirm the reputation which the Rathbones have of being Hollywood's most successful party-givers.



A RUSSIAN BRIDE, KAY FRANCIS, CURLS UP WITH A HILLBILLY, MERVIN LE ROY, AT THE RATHBONE PARTY

As Emperor Franz Josef, Basil Rathbone greets Marlene Dietrich, who disguised her sex.

Cesar Romero, in gambling kit, executes an impromptu waltz with Mrs. Lewis Milestone.





Mary Astor and her latest legitimate lover, **Manuel Del Campo**, were smartly turned out as a Spanish bridal pair.



Mrs. Edward G. Robinson, Josephine to her husband's Napoleon, considerably combs the Little Corporal's hair.



Anne Nagel, as Camille, and **Adrian**, MGM's designer, as Armand, made a pretty, if unmarried, "bride-and-groom."



Mrs. Ernst Lubitsch, complete with child, follows a hypothetical shotgun wedding by dancing with Groom **Dietrich**.



Jeanette MacDonald wears the dress which Norma Shearer wore as Juliet. Her Romeo for the evening is **Gene Raymond**.



Mr. & Mrs. Fredric March, generally considered Hollywood's nicest couple, won the "original costume" prize.



Ethel Borden and **Cole Porter** enlivened an already lively evening by coming as Bowery bride and groom.



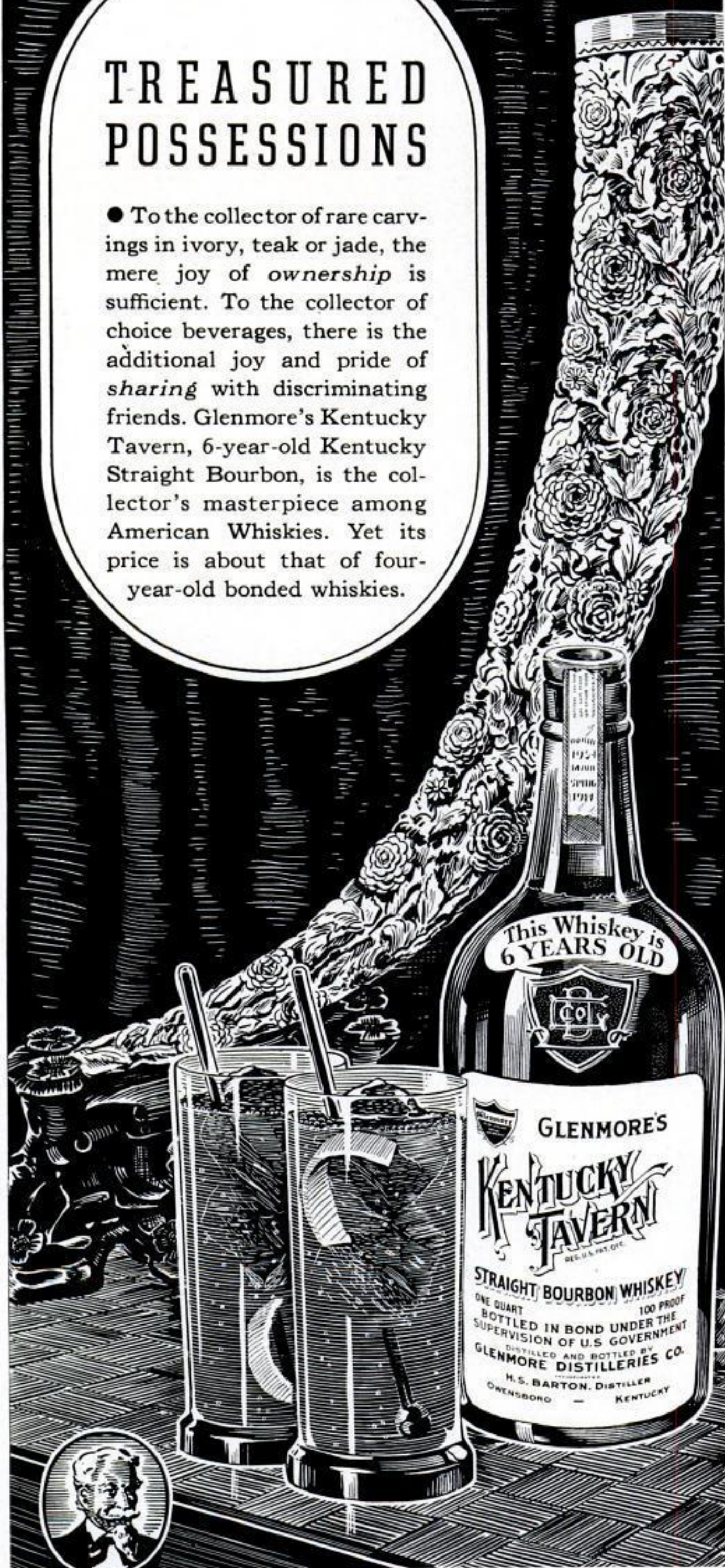
A part long familiar to her was assumed by **Theda Bara** who appeared as a vampire bride to her husband's Dracula.



Mr. & Mrs. Mervyn Le Roy constituted an admirable child-bride-and-groom straight out of the Tennessee mountains.

TREASURED POSSESSIONS

● To the collector of rare carvings in ivory, teak or jade, the mere joy of *ownership* is sufficient. To the collector of choice beverages, there is the additional joy and pride of *sharing* with discriminating friends. Glenmore's Kentucky Tavern, 6-year-old Kentucky Straight Bourbon, is the collector's masterpiece among American Whiskies. Yet its price is about that of four-year-old bonded whiskies.



Glenmore's
KENTUCKY TAVERN
STRAIGHT BOURBON WHISKEY

Life's Party (continued)



A stern and splendid Scandinavian expression permeated the countenance of **Jean Hersholt** as he and his wife strode into the recent Basil Rathbones' wedding anniversary party as a spick-and-span Viking chieftain and his pig-tailed bride.



Five hours later found Viking **Hersholt** a wraith of his former self. Wig, beard, helmet, sword, all have been removed as he and his bride prepare to leave the Rathbone party. But note that **Mrs. Hersholt** is still every inch a Viking.



Three smiling prize-winners: Cave-men **Mr. & Mrs. Fredric March**, "Most Original;" and, centre, **Loretta Young**, whose "Mrs. Satan" costume was "Most Beautiful."



PROVES THAT MORE FUN COSTS LESS

• Here's a contest that proves how you can have more golf fun for less money. It is called the Tommy Armour Durability Contest. Golf shops all over the country are putting it on to prove the extra toughness, longer life, greater performance and wonderful economy of the NEW Tommy Armour Golf Ball.

One dozen NEW Tommy Armour Golf Balls are given free by each golf shop conducting this contest, to the customer who reports most holes of play with one of these marvelous NEW Tommy Armour Golf Balls.

Learn how your golf can cost less by playing the NEW Tommy Armour at 50c. Find out for yourself how many extra holes of play are built into this new ball—how its extra tough Vulcanized Latex cover gives longer life—better distance, finer accuracy. Learn how its new patented center, triple wound with high power rubber thread and a new method of attaching cover, gives marvelous new performance. Ask for the NEW Tommy Armour at your local golf shop and enter the Tommy Armour Durability Contest for one dozen new balls free.

Write today for a free copy of the 1937 Rules of Golf—64 page booklet giving all the latest U. S. G. A. Rules on every feature of play. Address

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ELYRIA, OHIO

WORTHINGTON BALL CO., Elyria, Ohio

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GOLF BALLS

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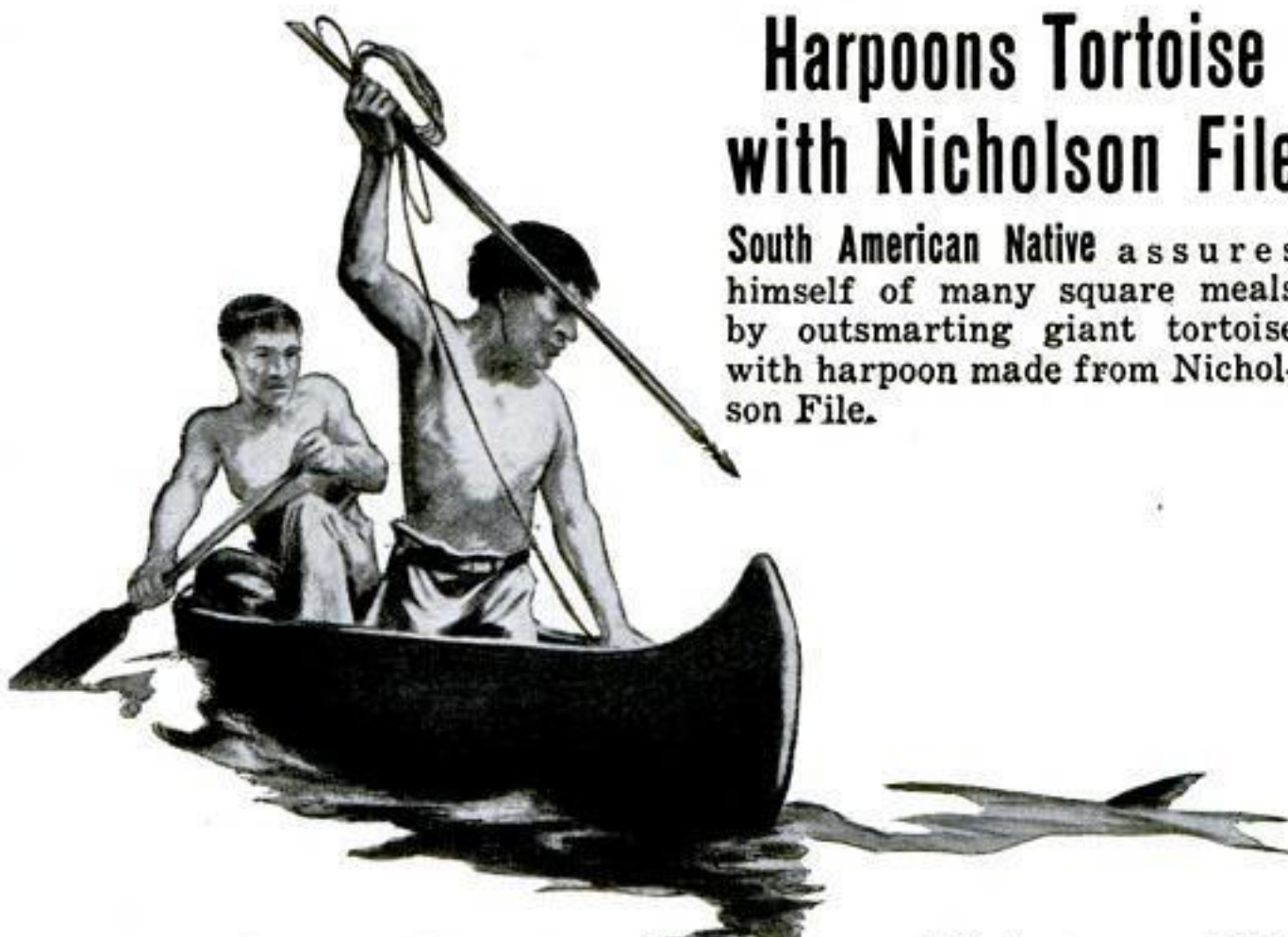


This amazing carbon paper, with its vertical scale, saves valuable time, gives uniform margins at top and bottom of letters or reports. One quick twist of the roller, and you can tell just where to start date line or heading. The scale, actually a part of the carbon paper, indicates exactly the space you are on, and warns you as you approach the bottom of the sheet. No more need for the old-fashioned pencil line warning; no more smudgy fingers or blurred carbon copies. Remove from the typewriter and separate carbon sheets in one efficient gesture with the help of the white

scale. Your finished product will please your employer; the greater convenience will delight you. It's longer wearing, higher quality, and made by the manufacturers of MultiKopy Carbon Paper.

FOR SAMPLES of this amazing new carbon paper, send 25¢ today for ten sample sheets. Tell us the number of copies to be made at one typing, the name of the machine you are now using, size of carbon desired, and your name and address. For easier, quicker, neater typing, send 25¢ today to the F. S. Webster Company, 19 Amherst Street, Cambridge, Mass.

WEBSTER'S *Micrometric* CARBON PAPERS



Harpoons Tortoise with Nicholson File

South American Native assures himself of many square meals by outsmarting giant tortoise with harpoon made from Nicholson File.

Now a Silver Stiletto - Once a Nicholson File



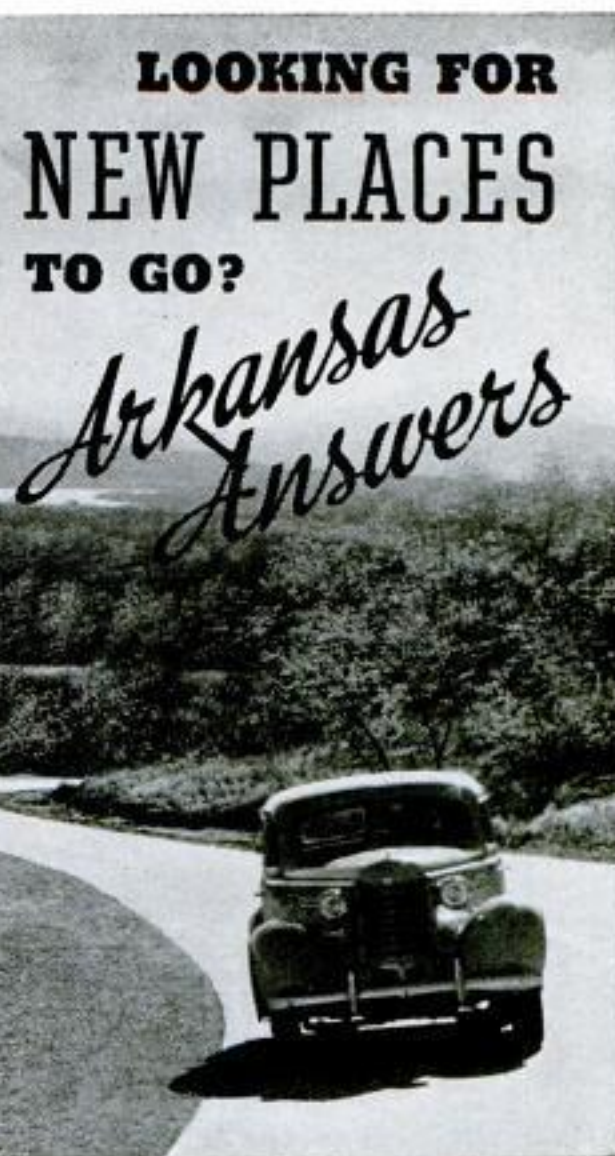
A sinister weapon found by a traveler in the Province of Shan (between Burma and China) fashioned from a Nicholson Flat File.

That's the kind of steel Nicholson Files are made of. All consumers know it. Nicholson File Company, Providence, R. I., U. S. A.



PATENTS PENDING

A FILE FOR EVERY PURPOSE



Answers with a new-found playground region of unspoiled wilderness beauty, now accessible for high adventure and vacation fun through the magic of modern road building.

If you thrill to mountain scenery, there's a soul-filling treat for you in Arkansas's Ozarks and Ouachitas. But, more than these picturesque mountains which abound in fishing streams, rainbow falls and shaded camping spots, there are sparkling lakes for water sports... golf courses and bridle paths... sleepy bayous and broad valleys of the cotton plantation country, the heart of the historic Southland. You may see big orchards and vineyards... rich natural resources converted for world-wide use... deep flowing rivers, harnessed for horse power by huge hydroelectric dams. There are vast stands of primeval timber... the tonic of fragrant pine... two far flung national forests... state parks with lodges and cottages... modern towns and cities, with places to stop in relaxed comfort when you tire of the open road.

And there's Hot Springs National Park, America's only Spa whose health-building thermal waters are owned and endorsed by Uncle Sam... To these and more Arkansas invites you, helping you plan your trip through the fascinating pictures and graphic road map presented in this



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Queen Mary's Chronology (continued)



1867: Born (May 26) in Queen Victoria's childhood nursery in Kensington Palace, London.

1875-92: Lived at White Lodge, Richmond Park

(below), lent to Teck family by Queen Victoria.

1891: Engaged to the Duke of Clarence, elder son of the Prince of Wales (Edward VII) and heir presumptive to the throne.

1892: The Duke of Clarence dies of pneumonia a few weeks before his wedding day. Princess Mary spends the rest of 1892 in seclusion in France.

1893: Returns to England to become engaged to George, Duke of York, the Duke of Clarence's younger brother and the new heir presumptive.

1893: Married (July 6) to the Duke of York in the Chapel Royal of St. James's Palace.

1894: Edward, first son, future Prince of Wales, Edward VIII and Duke of Windsor, is born.

1895: Albert, future Duke of York and George VI, is born.

1897: Mary, only daughter, is born. Victoria celebrates her Diamond Jubilee.

1900: Henry, third son, Duke of Gloucester, is born.

1901: Victoria dies (Jan. 22) of old age, Edward VII succeeds her; George and Mary become Prince and Princess of Wales.

1901: George and Mary make a triumphal tour of India, Australia and Canada.

1902: George, fourth son, Duke of Kent, is born.

1905: John, fifth son, is born.

1910: Edward VII dies of bronchitis; George and Mary mount the throne.

1911: Crowned (June 22) in Westminster Abbey.



1911: Parliament Act is passed, divorcing from House of Lords all powers of budget, thereby giving supremacy to House of Commons.

1911: Prince of Wales is invested (July 13) at Carnarvon Castle, Wales.

1911: The Emperor and Empress of India announce their

Coronation to their subjects at the Delhi Durbar (Dec. 12).

1914: England declares war on Germany (Aug. 4) following invasion of Belgium.

1916: Easter Week Rebellion in Dublin.

1917: American troops arrive in London and Paris as allies.

1918: Armistice ends four years of world warfare (Nov. 11).

1919: Prince John dies at 13.

1921: Irish Free State Treaty signed.

1923: Duke of York marries a Scottish commoner, Lady Elizabeth Bowes-Lyon, now Queen of England.

1924: Mary receives at Court Ramsay MacDonald, first Labor Prime Minister.

1926: Elizabeth, first daughter of the Yorks, now heir presumptive to the throne, is born

(April 21).

1926: General Strike in British industries (May).

1928: Queen Mary is a member of the Council of State during George V's long illness.

1931: Political crisis results from depression, England goes off gold standard, National Government is formed.

1935: During a week of festivities King George and Queen Mary receive tribute of a grateful people on their Silver Jubilee.

1936: George V dies of bronchitis (Jan. 20); the Prince of Wales becomes Edward VIII.

1936: Edward VIII abdicates (Dec. 11); the Duke of York succeeds him. Queen Mary commends her second son as ruler to the British people.

1937: Queen Mary is designated to precede her son, King George VI, in the Coronation procession on May 12.



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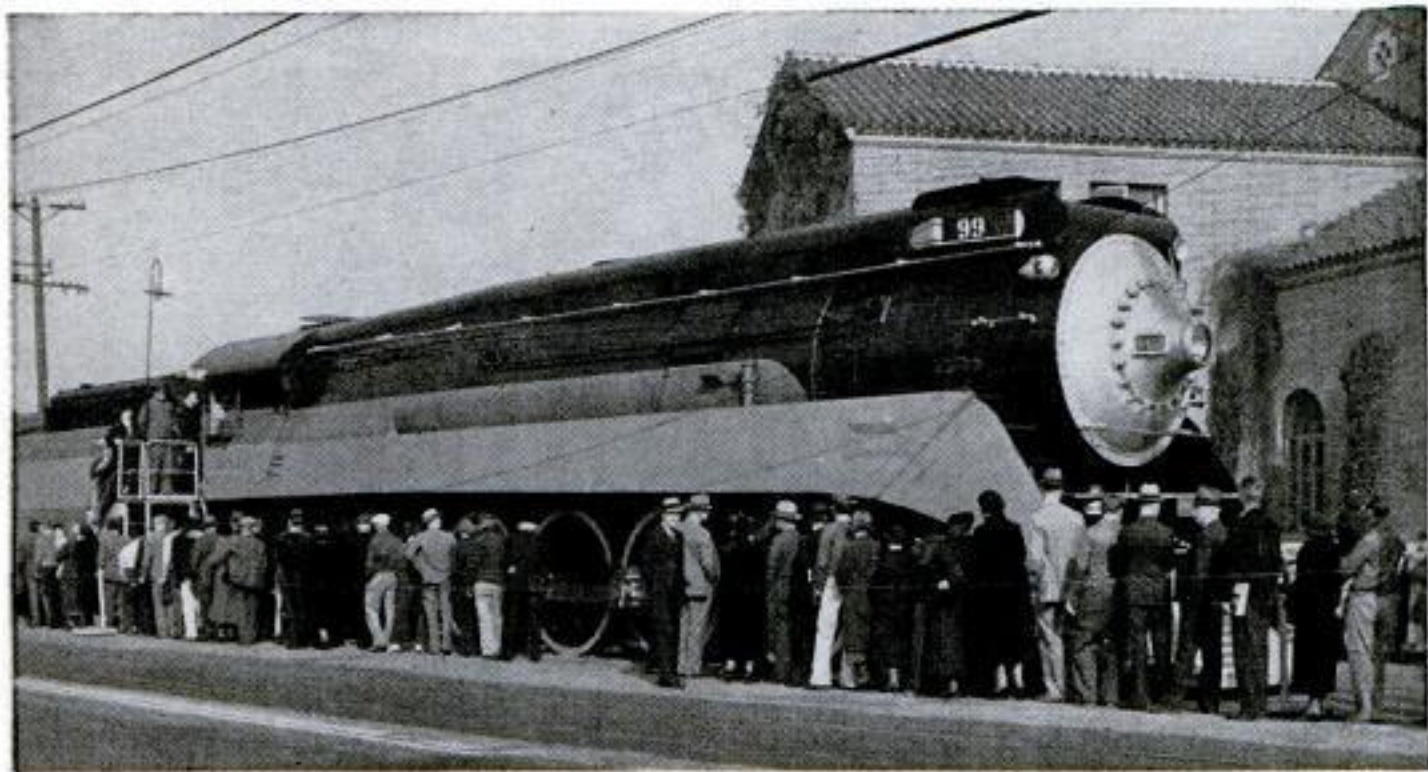
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CALIFORNIA'S \$1,000,000 DAYLIGHT



153,590 Through Southern Pacific's new million dollar streamlined train, the *Daylight*, during its exhibition in California last month, 153,590 people walked . . . agreed that it is the most beautiful and luxurious train America has produced to date. Now in daily service between Los Angeles and San Francisco, the *Daylight* frequently has to put out the SRO sign.



BIGGEST HIT The *Daylight's* cozy Tavern, with its semi-circular leather booths, Venetian blinds and soft colored lights scored the biggest hit with visitors. Also popular were the *Daylight's* extraordinarily wide windows, sponge rubber seats, individual ash trays, smartly uniformed porters, and the Coffee Shop with its horseshoe counter.

NEW THRILL

The Streamlined *Daylight* brings a new thrill to Southern Pacific's Four Scenic Routes to California. By going west on one of these four routes and returning on another, you see a different part of the United States each way and *twice as much* of the West, aboard such famous transcontinental trains as the *Overland Limited*, *Streamliner City of San Francisco*, *Sunset Limited*, *Golden State Limited* and *Cascade* . . . to which the *Daylight* adds a glorious daytime trip between Los Angeles and San Francisco on America's newest and finest train.



FREE TRAVEL GUIDE

If you are planning a trip west this year, be sure to read Southern Pacific's new picture-filled booklet, *How to See the Whole Pacific Coast*. For your free copy, write O. P. Bartlett, Dept. LE-4, 310 South Michigan Avenue, Chicago.

Southern Pacific

FOUR SCENIC ROUTES TO CALIFORNIA

● From the city's sweltering heat to the tonic coolness of the Rockies—that's the refreshing change Colorado offers you this summer. And now there's an added thrill in a trip to Colorado—the thrill of gliding from Chicago to Denver, just overnight, on one of Burlington's famous, air-conditioned, 12-car Denver Zephyrs.

These diesel-powered, stainless steel wonder trains offer you every conceivable accommodation—at *no excess fare*. Their speedy 16-hour schedule gives you *two extra days* in glorious Colorado. Denver with its renowned mountain parks—the awe-inspiring canyons of Bear Creek and Turkey Creek—enchanted Colorado Springs—majestic Pikes Peak—Boulder and the alpine beauty of Estes Park.

Burlington's special summer fares are amazingly low. You'll be surprised how little a vacation in cool Colorado will cost. Whether you travel independently or join a congenial ALL-EXPENSE ESCORTED TOUR PARTY, "go Burlington" for the greatest travel value. In addition to the Denver Zephyrs, these luxurious air-conditioned Burlington flyers—

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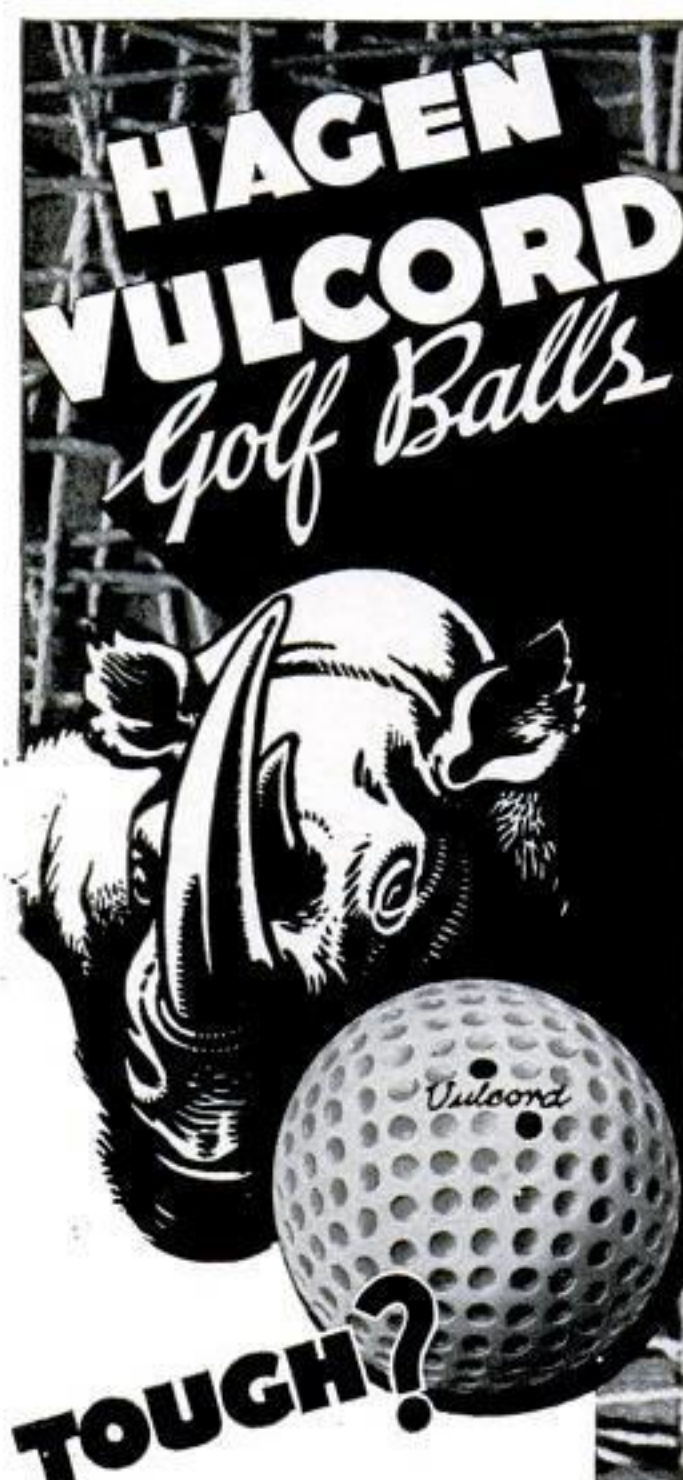
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**You don't know
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When you play the new Hagen Vulcords tough-as-a-rhino golf ball you'll discover real golf ball toughness for the first time. For this new ball is built on a principle entirely new to the golf industry.

A continuous toughening cord is embedded in the vulcanized cover. No other ball like it! The same principle as the modern automobile cord tire. And you know how tough and lasting that is.

Here is a ball as tough as sole leather yet it possesses all the distance-getting qualities for which Hagen is famous.

It goes out there . . . way out there . . . with just that sweet feel and perfect click off the club head. Almost impossible to cut through.

For the first time here is a ball that has everything.

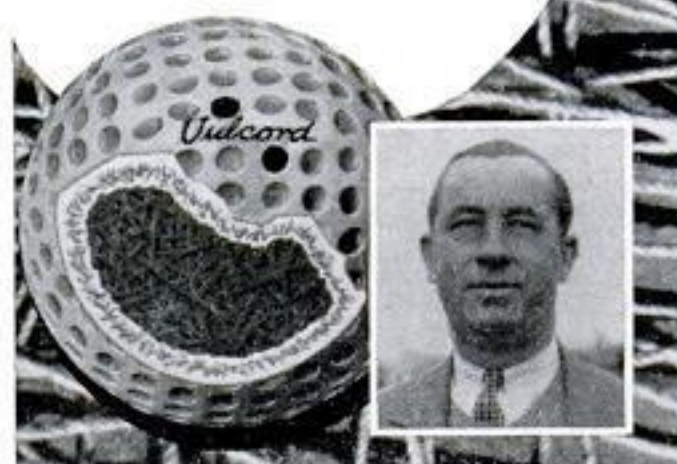
The Hagen Vulcords is the season's standout as a surprise.

A swell money ball to play, for it will go farthest from every standpoint! Try one on your next round.

From your professional or dealer
75c each

Other Hagen golf balls 25c—35c—50c

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DETROIT, MICHIGAN



HEALTH WANTED

**A message to men and women
who want to regain intestinal
health...and youthful regularity**

"PEOPLE who really feel healthy rarely think about health." Sufferers from habitual constipation do not often enjoy that kind of care-free well-being. They fall into the habit of thinking about themselves. They worry.

Does that describe your own state of mind? Then we suggest that you consult your doctor about trying Saraka.* This is a new-type laxative—which has been signally successful with cases of chronic constipation. Many users recall their healthy youth when they never gave habitual constipation a thought.

LAZY MUSCLES

People who suffer from habitual constipation usually have intestinal muscles that have "gone soft". In civilized life, we get too little exercise—eat rich, over-refined food. Result—our intestinal muscles generally become weak and flabby.

Saraka helps correct that condition. Saraka gives intestinal muscles the exercise they need—internal exercise.

The principal ingredient in Saraka is bassorin (sap of a tree found in India) in the form of tiny granules. After passing into the intestines, these granules absorb water. Gradually they e-x-p-a-n-d . . . see "water glass test" illustrated below. They turn into soft, smooth BULK.

VALUE OF BULK

This extra bulk is the secret of Saraka's "exercising action". It encourages the lazy intestinal muscles to get busy. It gives them something to exercise on—encourages them to do their duty. The results are not violent or purgative. There is no embarrassing urgency. That is why so many users say "Saraka isn't always reminding me that I have taken a laxative."

In addition to its bulk-producing bassorin, Saraka also contains a specially-prepared cortex frangula (bark of a European shrub) which mildly stimulates the intestines to keep waste products in motion. So you have Bulk Plus Motility.*

HOW TO USE SARAKA

Saraka comes in 4½ oz. and 10 oz. tins—and the new money-saving "Hospital Size" holding 24 oz. You will find this laxative very pleasant to take. The tiny granules are easily swallowed with water. Usually it is not necessary to increase the dose. In fact, since Saraka tends to strengthen intestinal muscles, many users find that the quantity can be gradually cut down.

The coupon below will bring you a free trial-size tin of Saraka. While you are waiting for it to arrive, we suggest that you ask your family physician for his opinion of this laxative. Don't take any without getting your doctor's approval. Don't change laxatives without asking his advice. Mail coupon today.

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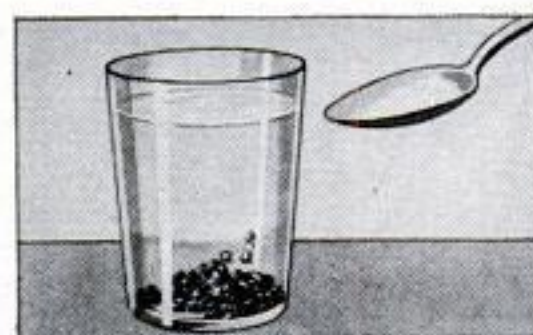
Canadian Address: Schering (Canada) Ltd.
P. O. Box 358, Montreal, Que.

Sign below for a free trial-size tin of Saraka. Offer good only in U. S. A. and Canada. If you do not wish to mutilate this copy of "Life", send us your name and address on a post card.

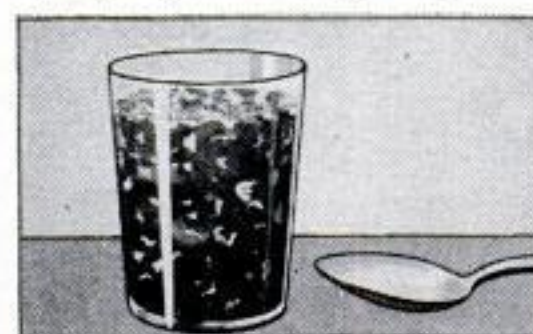
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INTERESTING TEST — drop tea-spoonful of Saraka into glass of water.



ONE HOUR LATER — water almost entirely absorbed by the Saraka.

Refuse Imitations
insist on Genuine
SARAKA



on July 1st

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PICTURES TO THE EDITORS



Death Parade

Sirs:
Here are prints of the first "horror" parade held March 24 in Oklahoma City, put on by the American Legion, in a campaign against careless driving. Last year 85 people were

killed by autos or died as the result of auto accidents here. A 3-foot death's head, emitting crashes of autos and the groans of victims, mounted on a black-draped auto, led the parade (left). Then came the ghosts of last year's auto dead, dressed in white gowns and

hoods (below, centre). One float showed the widow of an auto victim weeping on his grave (right). The gravestone reads: "John Maybe You—Killed by a Fool."

EUGENE HEFLIN

Oklahoma City, Okla.



Crow Hostess

Sirs:
Seeing your air hostess story in LIFE March 29 prompts me to tell you that you missed the boat, not because your story was not excellent but because you didn't mention the biggest air hostess news of the day being made by Northwest Airlines. Princess Beth "Goes-to-the-Right" Pease, full-blooded Indian, was selected from among 50 moc-

casined beauties on a Montana Indian reservation, to be the first Indian flying hostess for Northwest Air.

The Princess is 18 and a beauty. She is 5' 4" and weighs 110 pounds. Officials of Northwest Airlines acquired large headaches during the Indian beauty contest on the Crow reservation at Billings, Montana because of family jealousies between the Crows. Furthermore, the Cheyennes from their nearby reservation, wanted to know why in

h--- one of their Princesses wasn't picked. Crow Princess Alice Deernose had been the first choice but she decided to keep her moccasins on the ground, and the beauty experts had to hit the trail again to find another candidate. Finally Princess "Goes-to-the-Right," daughter of Chief Pease, wealthiest Lodge Grass Crow, was chosen.

A. P. WERNER

Northwest Airlines
New York, N. Y.

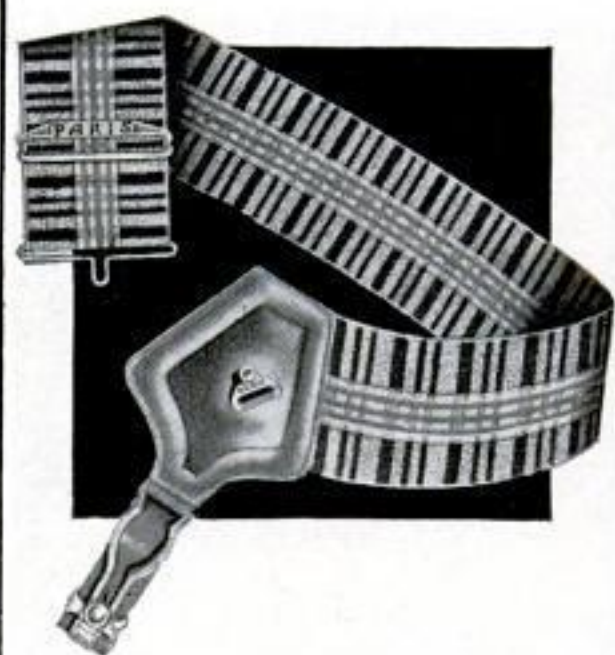
String Saver

Sirs:
Life may pass too swiftly for most folks but Scott Anderson of Boswell, Ind., has spent a large portion of his saving string. For 36 years Anderson has devoted his spare time to saving small pieces of twine. Each Sunday he wraps it in a small ball and the last Sunday of each month is devoted to wrapping the smaller balls into the larger ones, of which he has two weighing about 70 pounds apiece.

H. S. ROBBINS

The Commercial-News
Danville, Ill.





The BEST at the price of the NEXT BEST

The world's best garter is Paris . . . The world says so in Paris sales . . . It has, of course, many imitators . . . And they're out looking for you . . . Your protection is the Paris package . . . Look for the famous "Paris Kneeling Figure" on the package . . . Substitutes cost the same price . . . So, if you can get the best . . . At the price of the next best. We leave it to you: What's best?

At all Better Stores

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and up



You'll also like Paris "Free-Swing"
Suspenders — and Paris Belts

PARIS

GARTERS

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Chicago • New York • Toronto

PICTURES TO THE EDITORS

(continued)

Lois' Day

Sirs:

We were amazed that a day in the life of co-ed Heloise Martin at Drake University could cause so much comment (LIFE, March 22). For it appears upon comparison with a day in the life of a third-grader that the typical college woman student fills her hours with the same activities of her younger and less educated prototype.

To prove that the co-ed is no more or

no less busy than a third-grader, we have taken a few pictures of little Lois Joan Olson of Fort Dodge, Iowa, showing her during one of her average school days. Just like the college co-ed Lois gets out of bed in the morning. Our guess is that every student, male or female, in college or grade school, does that. And Lois goes to class. She sits with Robert Bingham, one of her "boy friends." If her school had an archery class, Lois would probably be in it. After school, she walks home with Robert. Supper over, Lois practices dancing—but not for Broadway's sake. Then Lois jumps into a bath tub, washes only when her mother is looking, and is ready for bed, her day completed.

WILLIAM SCHULTZ
KARL KING

Des Moines, Iowa



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Hot, Tired, Aching, Perspiring, Smarting Feet, Corns and Bunions are **instantly relieved** by shaking ALLEN'S FOOT-EASE into your shoes. Sold at all Drug & Department Stores in two sizes. **FOR FREE Sample and Walking Doll address**

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A MONTH in Maine isn't enough! But here's how to hit the "high spots." Down the famous rock-bound coast, where breakers crash and churn . . . through trim, white colonial towns . . . past safe, sandy bathing beaches. Then north into the Big Woods . . . circle, and south through forest, lake, and mountain country. 1300 miles of comfortable driving! . . . Scenes you'll never forget . . . mild, sunny days; cool, sleep-filled nights. Of course, this is only a suggestion. Travel and see as you like. Maine is full of fine hotels, inns, and inexpensive tourist places. You can ride, hike, camp, canoe, play golf and tennis . . . fish, swim, and sail in fresh and salt water. Mail the coupon now.



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HAVE THE TIME OF YOUR LIFE IN MAINE!

Free! Maine Development Commission Tourist Service, 611 St. John Sq. Portland, Maine

Send the NEW 1937 Official Vacation Book which describes the vacation attractions Maine offers.

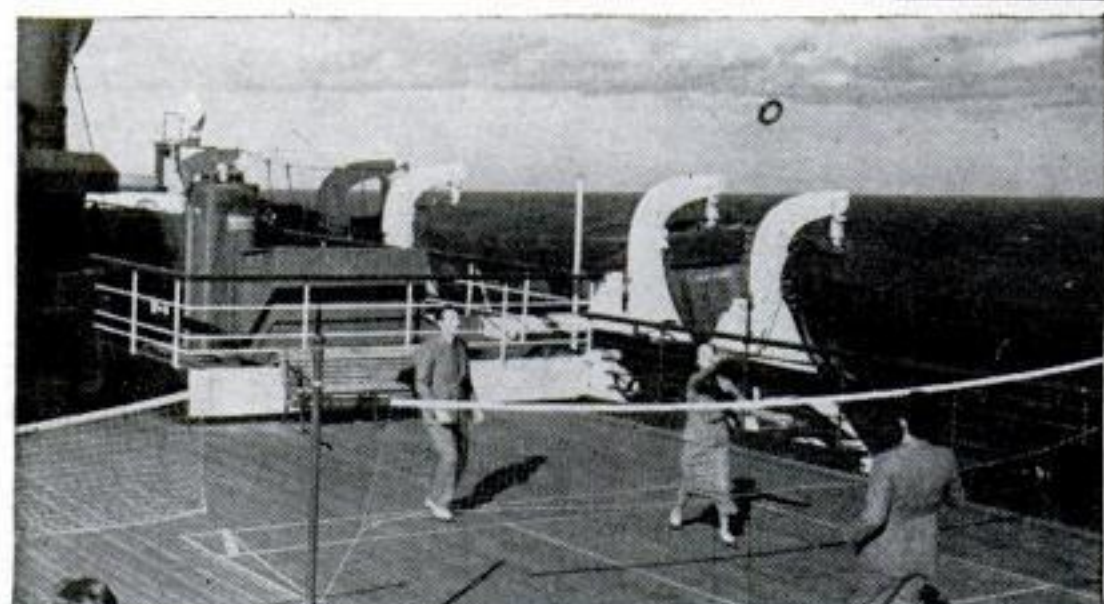
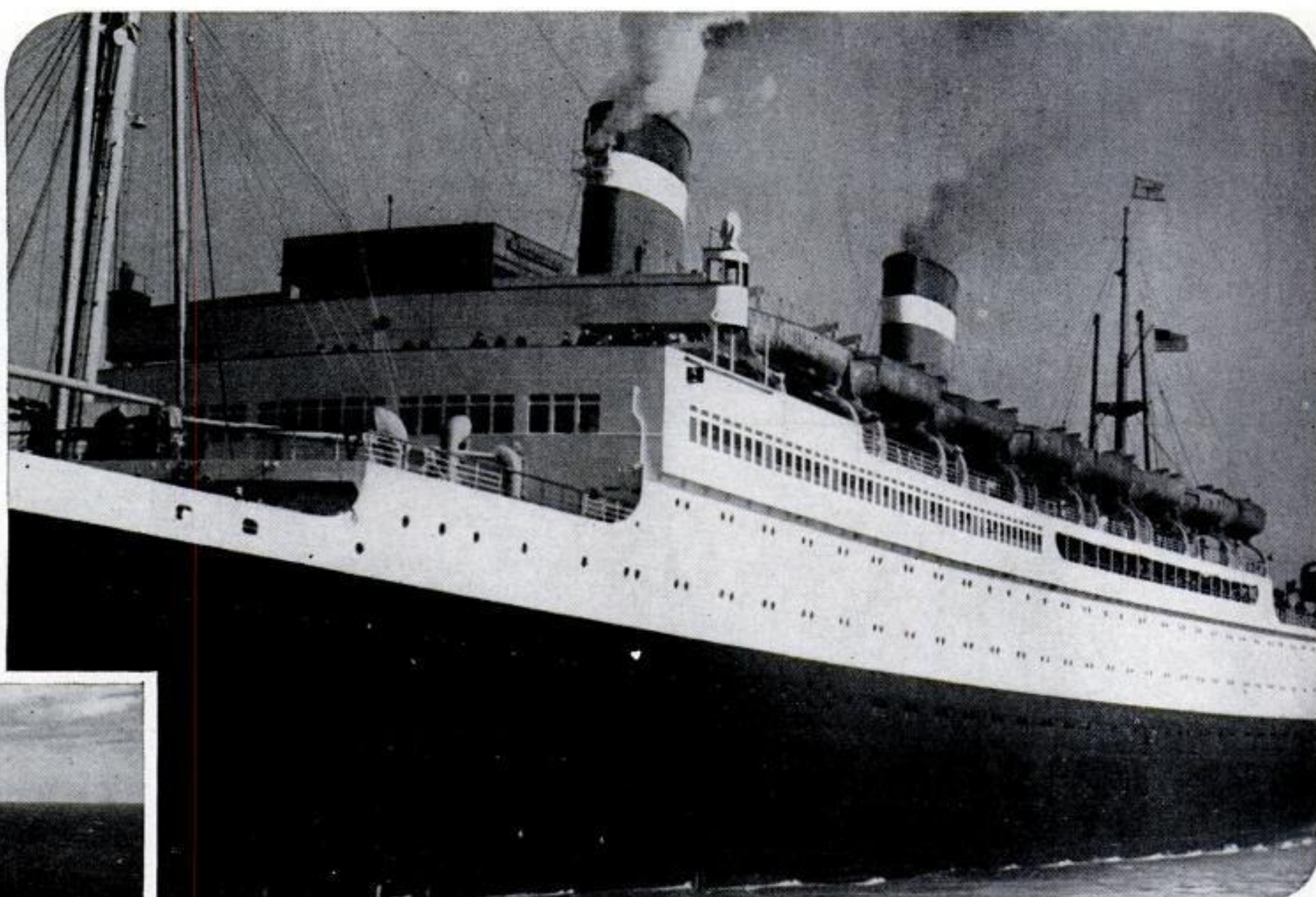
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You will feel truly at Home on these American Ships



... and you will find
that you get utmost **VALUE**
for your travel dollar



DECK TENNIS Mrs. P. L. Ferris "shoots" a high one to Coulter Huyler, on the Manhattan's sunny sports deck. All the ships have roomy decks, and ample facilities for every kind of popular sea-going deck game.

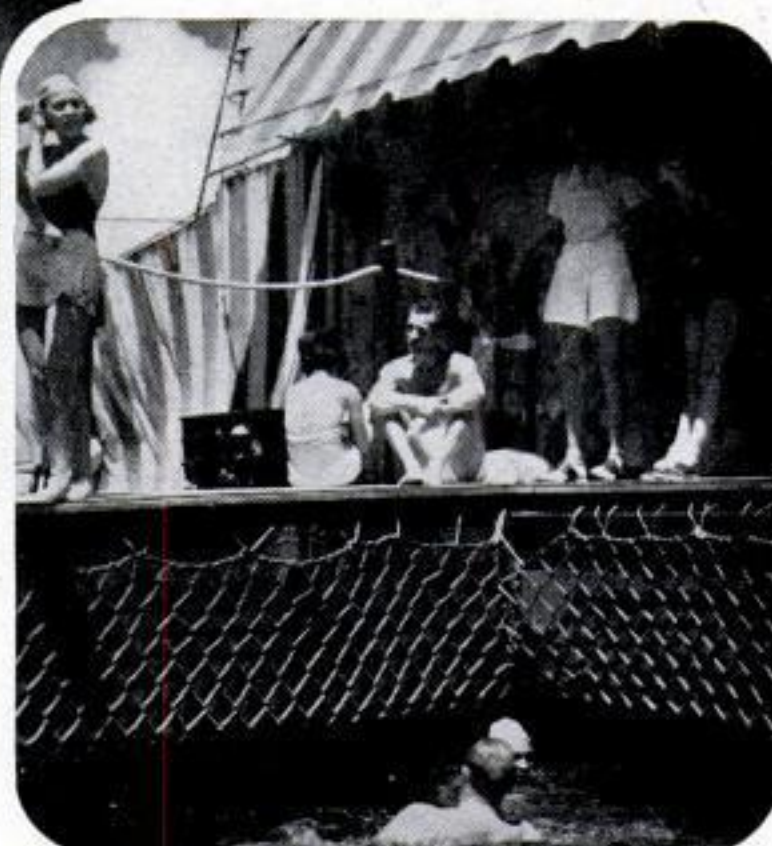


DINING ROOMS on the Manhattan and Washington, and on the "Big 3", are scientifically *air-conditioned*. This adds greatly to your enjoyment of the perfectly grand food praised by travelers of all nationalities.



STATEROOMS are thoughtfully planned. Triple view mirrors, plenty of closet space and drawers to put things. Beds, not berths, and ample reading lamps. Even light switches and push buttons are conveniently placed

SWIMMING POOLS Miss Frances Ford prepares to join the William Duncans in the "Flamingo Beach" pool on the California. (The Manhattan and Washington have tiled indoor pools, the "Big 3" have two outdoor pools apiece!)



American ocean travel to Europe—or between New York and California—on splendid modern liners noted as much for their friendly hospitality as for their roominess, comfort and luxury.

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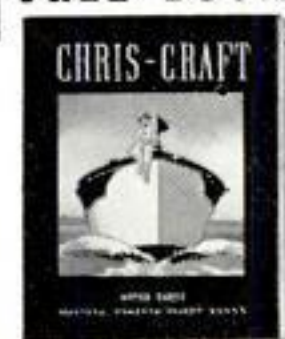


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